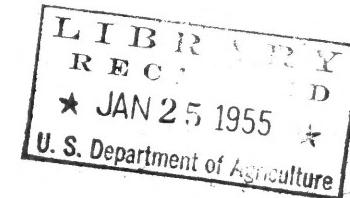


62.09 Index

1955

hallawell seed co.

519 MARKET STREET, SAN FRANCISCO 5, CALIF.



COLLECTION 5A
HALLAWELL'S GOLD MEDAL
DAHLIA-FLOWERED ZINNIAS

The finest strain in cultivation

1 packet each of:

CANARY BIRD.....	Canary yellow
EXQUISITE.....	Light rose
ORIOLE.....	Orange and gold
POLAR BEAR.....	Pure white
ROYAL PURPLE.....	Rich purple
SCARLET FLAME.....	Brilliant scarlet

A \$1.50 value
for..... **\$1.25**
(See page 25 for more Zinnias)

Hallawell's California FLOWER

Hallawell's flower seeds are fresh and dependable; you can rely on them for gratifying results.

The following excerpts are from a letter received from the New Zealand Government Travel Agency:

"In February of 1953 I purchased from you a large stock of seeds which were planted in Rotorua, New Zealand for flowering during the recent tour of Her Majesty the Queen and the Duke of Edinburgh, spent a rest period of several days at Portorua and who visited the fine gardens there. I am sure you will be very pleased indeed to have these very satisfactory comments from a person as experienced as Mr. Eric Campbell, Gardens Superintendent in Rotorua:

'All the seeds germinated very well and are now flowering, all true to name and color description, which is a very great asset when one is dealing with large bedding schemes. They are attracting a great amount of attention and are receiving from visitors, very high praise as to size of blooms and the very wide range of brilliant colors.'

'The Antirrhinum Tetraploid Hybrids is a very fine mixture which produced a wonderful display of color — these beds had flood lights at night.'

'We have zinnias from two different sources in England and those you sent from Hallawell's, and I have not the slightest hesitation in stating that the seeds from Hallawell's is far superior to anything else we are growing and has produced the best zinnias ever seen in Rotorua (our italics).

'We have hundreds of enquiries from both overseas and local visitors as to where we procured these seeds.' "

All seeds listed are annuals, unless otherwise noted.

AERONIA (Sand Verbena)

Low trailing 1 ft. high. Clusters of sweet scented rosy-lilac flowers.
Pkt. 25c, ¼ oz. \$1.00

AGATHEA (Kingfisher Daisy)

COELESTIS—Small bright blue flowers with yellow center. 1 ft.
Pkt. 25c, ½ oz. 75c, ½ oz. \$1.35

AGERATUM (Floss Flower)

Dense clusters of fluffy flowers all summer. Sun or half shade, window boxes or edgings.

BLUE BALL—Deep blue, compact, 4 to 6 in.
Pkt. 25c, 2 pkts. 45c, ½ oz. \$1.25, ½ oz. \$2.00

BLUE PERFECTION—Mid-blue. 10 in.
Pkt. 25c, 2 pkts. 45c, ½ oz. 75c, ½ oz. \$1.25

FAIRY PINK—Soft salmon rose-pink, red buds.
Pkt. 25c, 2 pkts. 45c, ½ oz. 75c, ½ oz. \$1.50

MIDGET BLUE—Dark blue, compact, 3 to 4 in.
for ribbon border.
Pkt. 25c, ½ oz. \$1.25, ½ oz. \$2.00

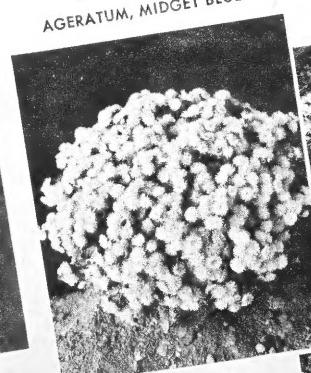
AMARANTHUS

TRICOLOR (Joseph's Coat)—Rich scarlet, crimson foliage variegated yellow and green. Long red tassels.
Pkt. 25c, 2 pkts. 45c, ¼ oz. \$1.00

AGATHEA



AGERATUM, MIDGET BLUE



ALYSSUM SAXATILE



ALSTROEMERIA (Peruvian Lily)

NEW HYBRIDS—Lovely pastel shades, cream, yellow, pink to red. Excellent cut flowers.
Pkt. 50c, 3 pkts. \$1.25, ¼ oz. \$3.00

ANTIGONON (Coral Vine)

LEPTOPUS—Per. climber for hot summer climates where winter temperatures do not go below 10°. Strands of coral red flowers; vines to 20 ft.
Pkt. 50c, ¼ oz. \$1.50

ALYSSUM (Sweet Alyssum)

CARPET OF SNOW—White, carpet-like, spreads a foot or more. 4 in. high, fragrant.
Pkt. 25c, 2 pkts. 45c, ¼ oz. 90c, oz. \$2.75

LILAC QUEEN—Deep lavender-lilac, 6 in.
Pkt. 25c, ¼ oz. 75c, oz. \$2.50, ¼ lb. \$8.00

MARITIMUM—White, fragrant, 10 in.
Pkt. 15c, ¼ oz. 50c, oz. \$1.50, ¼ lb. \$4.50

ROYAL CARPET—ALL-AMERICA WINNER, rich violet, spreads to 1 ft., does not exceed 3 in. in height. Blooms quickly.
Pkt. 35c, ¼ oz. \$1.25, ½ oz. \$3.50

SAXATILE COMPACTUM (Gold Dust)—Per. Gold-en-yellow, blooms until frost. 1 ft.
Pkt. 25c, ¼ oz. 85c, ½ oz. \$1.50, oz. \$2.50

SAXATILE SILVER QUEEN—Per. Lemon-yellow, 1 ft.
Pkt. 50c, ¼ oz. \$1.00, ¼ oz. \$1.50

VIOLET QUEEN—Lovely violet, 5 to 6 in.
Pkt. 25c, 2 pkts. 45c, ¼ oz. \$1.50, oz. \$4.00

SEEDS - Well Known for Their Superior Quality

SNAPDRAGONS (*Antirrhinum*)

Rust Resistant Strains

TETRAPLOID SNAPDRAGON

Medium tall plants of exceptional vigor, bearing several graceful flower spikes suitable for cutting. Individual florets are large, many are ruffled, others plain, all with harmonizing color tones.

TETRA ORCHID—Orchid with yellow blotch.

TETRA ROSE—Brilliant rose, tapering spikes.

TETRA YELLOW—Clear yellow, tall spikes.

Each: Pkt. 50c, 3 pkts. \$1.25, $\frac{1}{8}$ oz. \$6.00

TETRA FINE MIXTURE—Strikingly beautiful color combinations.
Pkt. 35c, 3 pkts. \$1.00, $\frac{1}{8}$ oz. \$2.00

3 TETRA SNAPDRAGONS

1 pkt. each of *Orchid, Rose, and Yellow.*
\$1.50 value for \$1.25

GRAND MAJUS SNAPDRAGON

Strong rust resistant plants with decorative tapering spikes, becoming well rounded when all florets are fully open. 30 in. tall.

ALAMEDA—Distinctive cherry-red.

AUTUMN SPLENDOR—Shades of autumn.

ORANGE SHADES—Interesting variations.

PADRE—Velvety crimson, dark foliage.

PINKIE—Best clear pink in this group.

ROSALIE—Deep rose, lips tipped yellow.

SHASTA—Very attractive pure white.

YELLOW JACKET—Deep canary yellow.

Each: Pkt. 25c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$2.75

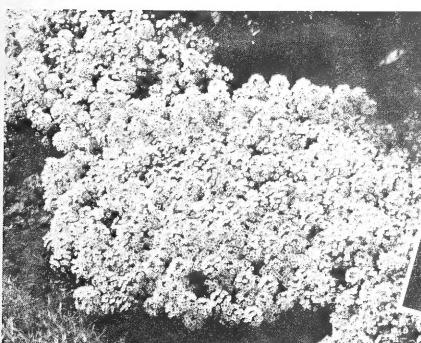
GRAND MAJUS COLLECTION

Any 5 pkts. above \$1.00

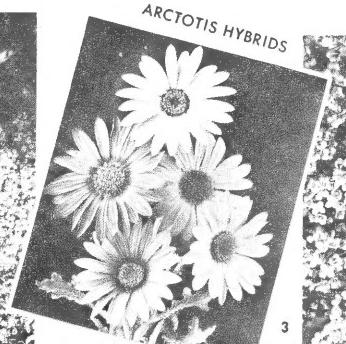
GRAND MAJUS MIXTURE—All colors.

Pkt. 25c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$2.50

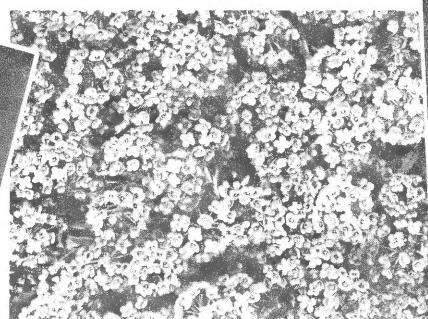
WHITE ALYSSUM



ARCTOTIS HYBRIDS



ALYSSUM, ROYAL CARPET



MAXIMUM SNAPDRAGON

Our tallest snapdragon with huge florets which are not crowded but spaced to make tall tapering spikes. Base branching. 30 to 36 in. tall.

ALASKA—A very beautiful pure white.

CANARY BIRD—A favorite clear yellow.

COPPER QUEEN—Distinctive bronzy copper.

CRIMSON MONARCH—Popular fiery crimson.

PARADISE ROSE—Deep rose-pink.

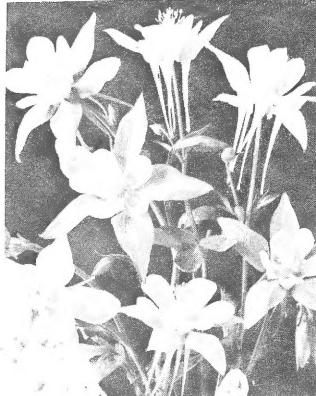
YELLOW GIANT—Excellent deep yellow.

MAXIMUM SELECT MIXTURE—All colors.

Each: Pkt. 25c, $\frac{1}{16}$ oz. 75c, $\frac{1}{4}$ oz. \$2.50

Any 3 pkts. Maximum Snapdragons 65¢

AQUILEGIA
(COLUMBINE)



AQUILEGIA (Columbine)

Hallawell's superior strain with large flowers and long graceful spurs. They thrive in filtered sunshine. Easy to grow. 2 to 3 ft.

BLUE HYBRIDS—The finest strain in existence. Huge flowers on plants 3 to 4 ft. tall.

COPPER QUEEN—Lovely deep coppery-red.

CHRYSANTHA—Clear buttercup yellow.

ORANGE SCARLET SHADES—3 ft. high.

PINK SHADES—Exquisite color combinations.

SILVER MOON—Finest white and fragrant.

Each: Pkt. 50c, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$5.00

Any 3 pkts. for \$1.25

TETRA MIXED
SNAPDRAGONS

RUST PROOF



HALLAWELL'S ASTERS

EASY TO GROW FROM OUR FRESH NEW CROP SEEDS

Hallawell's Asters are **fresh** and **dependable**. You'll find the germination high and they will produce strong healthy plants with prize blooms. They are easy to grow and prefer a warm sunny location. Sow seeds in flats and transplant to garden when weather is warm.

HALLAWELL'S BEAUTY ASTERS

(Wilt Resistant)

Hallawell's BEAUTY ASTERS are distinguished by their pretty incurving petal type flowers and their long sturdy stems. They grow 2½ ft. tall and bloom until frost. Excellent cut flowers.

AZURE BEAUTY—Lovely clear light blue.

CRIMSON BEAUTY—Rich satiny crimson.

SEPTEMBER BEAUTY—Delicate flesh pink.

ROSE BEAUTY—Popular deep rose pink.

PURPLE BEAUTY—Deep shades of dark blue.

WHITE BEAUTY—Pure white.

BEAUTY MIXED—All colors mixed.

Each: Pkt. 25c, ¼ oz. \$1.00, ½ oz. \$3.50

ASTER BEAUTY COLLECTION

4 pkts., 1 each of Crimson Beauty, Rose Beauty, Purple Beauty, White Beauty.

\$1.00 value for 80c

CREGO GIANT ASTERS

(Wilt Resistant)

Large, full, double, fluffy flowers 4 to 5 in. across with gracefully curled and twisted ribbon-like petals. Plants are 2½ ft. high, of branching habit, providing many long stemmed flowers for cutting. Our strain of this lovely aster is far superior to the ordinary crego.

Azule Blue

Cattleya Orchid

Crimson

Dark Blue

Rose

Salmon Rose

Shell Pink

White

Mixture—A blend of the best colors.

Each of above: Pkt. 25c, ¼ oz. \$1.25, oz. \$4.00

CREGO ASTER COLLECTION

5 pkts., one each of Crimson, Dark Blue, Rose, Shell Pink, White.

\$1.25 value for \$1.00

ASTER
CRIMSON
BEAUTY

INTERLACED

ASTER PRINCESS

BEAUTY ASTER

ASTER SINGLE

INTERLACED ASTERS

Super Giant Wilt Resistant

Many graceful interlacing petals forming huge flowers of the popular ostrich-feather type. Stems are long, wavy and without branches. Plants are about 3 ft. high and bloom late summer to frost.

EL MONTE—Rich crimson.

HOLLYWOOD—Paper white.

PASADENA—Peach blossom pink.

SANTA BARBARA—Dark purple.

SELECT MIXTURE—All colors.

Each of above: Pkt. 35c, any 3 pkts. 90c, ¼ oz. \$1.25

PRINCESS ASTERS (Wilt Resistant)

Charming flowers 3 to 3½ inches across with crested center and multiple rows of guard petals. Plants 2 to 2½ ft. high, are branching and flowers are long stemmed for cutting. Our strain is highly resistant to wilt and the flowers remain fully double when completely open.

PRINCESS ANNE—Fine peach-blossom pink.

BARBARA—Lovely orchid shades.

BONNIE—Delicate soft salmon-pink.

ELIZABETH—Pure white. Lovely cut flower.

GOLDILOCKS—The nearest yellow aster.

LINDA—Clear light rose or deep pink.

MARSHA—Glowing cinnabar-scarlet.

PRINCESS PAT—Bright crimson, long stems.

SUSAN—Beautiful shade of deep blue.

PRINCESS MIXTURE—A very attractive mixture of all colors in this popular type.

Each: Pkt. 25c, ¼ oz. \$1.00, ½ oz. \$3.00

FOUR PRINCESS ASTERS

4 pkts., 1 each of Bonnie, Elizabeth, Linda, Susan.

\$1.00 value for 80c

CREGO ASTER

PERENNIAL ASTERS



RAINBOW ASTERS

SINGLE DAISY—Medium size single, daisy-like flowers in a great variety of colors. Most of them have yellow disc centers; they make a very colorful display.
Pkt. 15c; $\frac{1}{8}$ oz. 75c

SUNSHINE ASTERS

A single ray of petals surrounding a quilled yellow center. Flowers are 4 to 5 inches across, plants 3 ft. tall. A very interesting type but variable. Mixture.
Pkt. 25c, $\frac{1}{8}$ oz. \$1.00

BALSAM (Lady Slipper)

CAMELLIA-FLOWERED MIXTURE—Branching plants 2 ft. tall, bear attractive double flowers all summer. Prefers full sun.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{8}$ oz. 75c, oz. \$2.00

BEGONIA SEEDS—Hallawell's California Shades

California tuberous begonias are well known for their superior quality. There are endless variations in form and color and they will be found most interesting in garden or pots. They bloom the first year from early started seeds. Detailed instructions on each packet.

TUBEROUS BEGONIAS

CARNATION FLOWERED (*Fimbriata*)—This is a double fringed begonia resembling a large carnation in form. Mixed colors.
Pkt. \$1.00

DOUBLE CAMELLIA FLOWERED—Large full double blooms resembling a formal camellia. Mixed colors.
Pkt. \$1.00

DOUBLE PICOTEE—Full double with a charming picotee edge. Mixed colors.
Pkt. \$1.00

HANGING BASKET BEGONIAS

For hanging baskets, shaded window boxes or pedestals. Double, medium sized flowers, mixed. Pkt. \$1.00

BEANS SCARLET RUNNER

Large showy stems of bright scarlet flowers, edible and ornamental.
Pkt. 25c, 6 oz. 50c

BELLS OF IRELAND

MOLUCELLA LAEVIS—Long stems of lovely soft green bell shaped bracts, each with a small white flower nestled in the center. An old-fashioned plant, recently returned to popularity by its use in flower arrangements. Easy to grow from seeds sown direct in the garden when soil is warm. Annual, 2 ft.
Pkt. 50c, $\frac{1}{8}$ oz. \$2.00

PERENNIAL ASTERS

(Michaelmas Daisy)

The Michaelmas Daisy is one of the most colorful autumn blooming plants. Start the seeds early like any other perennial and they will make a fine showing the first year. Summer sown seeds will bloom the following year.

NEW LARGE FLOWERED

Mixed colors.
Pkt. 35c, $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$3.50

BARTONIA (Mentzelia)

BLAZING STAR—Brilliant silken-textured, golden-yellow flowers. 2 in. across, easy to grow even in dry sandy or rocky places. 2 ft.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.40

FIBROUS ROOTED BEGONIAS

For beds, pots and window boxes or house plants, sun or half shade, long blooming.

ADELINA—Bright pink, green foliage, 6 in.

BALL'S DEEP ROSE—Green foliage, 8 in.

BALL'S RED—Reddish-green foliage, 8 in.

CARMEN—Light pink, bronzy foliage, 8 in.

LUMINOSA—Scarlet, dark foliage, 10 in.

SNOWBANK—White, compact plants, 8 in.

Each of above: Pkt. 75c, any 3 pkts. for \$2.00

VERNON BEGONIA—Deep red flowers, bronzy foliage, 18 to 24 in.
Pkt. 50c

BELLIS PERENNIS (English Daisy)

Giant double flowered biennials for beds and window boxes. Prefers cool moist soil where it may bloom 2 to 3 years. Separate colors of crimson, red, rose, white, and in mixture. 8 in.
Pkt. 35c, $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$3.50

BRACHYCOME (Swan River Daisy)

Small cineraria-like flowers all summer in a fine mixture of colors including blue, rose, violet and white. 1 ft.
Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. 75c

CARNATIONS

ENFANT DE NICE—Robust plants bearing the large full double flowers on long, sturdy stems for cutting. Some of the larger flowers are 2 to 3 inches in diameter, beautifully formed full double to center and fragrant. In separate colors of **Pale Pink, Red, Rose, Scarlet, Striped, Light Salmon, Yellow, White, Violet and Finest Mixed**.
Pkt. 50c, 3 for \$1.25, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$5.00

CARNATION COLLECTION

9 pkts., 1 each of 9 separate colors **Enfant de Nice**.

A \$3.75 value for \$3.25

NEW FANTASY CARNATION

A grand new strain of novelty carnations with literally dozens of delightful variations in color and markings. Some are picotee, others fine pin stripes in contrasting colors, many are penciled and blotched in fascinating combinations. There are yellow flowers with red pin stripes, pink pencilled red, white and cream with garnet to maroon markings; some smoky, others in lavender shades and most of them spicily fragrant. 18 to 20 in.

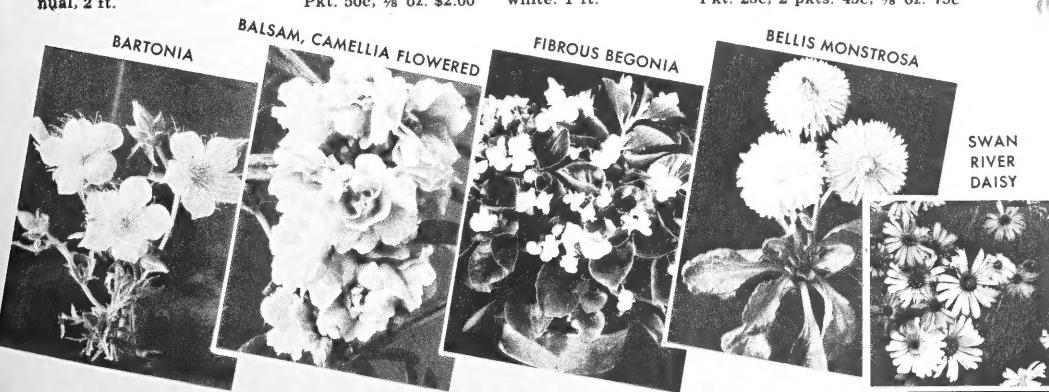
MIXTURE—

Pkt. 50c, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.75

CHABAUD'S CARNATION

Robust plants with many upright branches bearing huge, clove-scented flowers of fine form. Should bloom in 5 months from time seed is sown. 20 in.

MIXED COLORS—Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.50





CARNATION,
FANTASY

CACTUS
Start seeds in equal parts of sand and leaf mold. Keep moist, warm and shaded. Pkt. 35c

CALCEOLARIA (Purse Flower)
Tigered flowers in shades of orange, yellow, and rose. A fine greenhouse plant. 18 in. Pkt. \$1.00

CALENDULA
PACIFIC
BEAUTY

These California grown Calendulas are very fine cutting varieties, with large flowers and long stems. Spring sown seeds bloom in summer and summer sowings will provide an endless supply of flowers in winter when flowers are scarce. 15 to 24 inches.

LEMON KING—Very large rich lemon yellow. Pkt. 20c, ½ oz. 85c, oz. \$1.50
ORANGE KING—Large orange red. Pkt. 20c, ½ oz. 85c, oz. \$1.50
FIELD MIXED—For attractive cut flowers. Pkt. 15c, 2 for 25c, oz. \$1.00, ¼ lb. \$3.50

CALIFORNIA
WIND
BREAK

NEW BEAUTY CALENDULAS
APRICOT BEAUTY—Two-toned apricot.
CREAM BEAUTY—Lovely soft shade.
LEMON BEAUTY—Fine lemon yellow.
PERSIMMON BEAUTY—Brilliant persimmon.
Each of above: Pkt. 25c, ½ oz. 85c, oz. \$1.50

BEAUTY MIXED—All available colors. Pkt. 25c, 2 pkts. 45c, oz. \$1.50, ¼ lb. \$4.50

4 BEAUTY CALENDULAS

1 pkt. each Apricot Beauty, Cream Beauty, Lemon Beauty, Persimmon Beauty.

\$1.00 value for 85c

CANARY BIRD
VINE

CALIFORNIA WIND BREAK
LAVATERA ASSURGENTIFLORA — Evergreen perennial easily grown from seeds and planted extensively for wind-break. Grows 6 ft. tall the first year. Flowers are rosy-red. Pkt. 25c, 2 pkts. 45c, oz. \$1.50

CANDYTUFT
HYACINTH
FLOWERED

CAMPANULA (Canterbury Bells)
ANNUAL CANTERBURY BELLS—Large single bell shaped flowers of blue, lavender, rose, and white in radiant mixture. 2½ ft. Pkt. 25c, 2 for 45c, ½ oz. \$1.00, ¼ oz. \$1.75

CUP AND SAUCER—Large single cup-shaped flowers with saucer-like calyx of same color. Sow seeds in fall for the following spring bloom. Biennial, 2 ft. In separate colors of Blue, Lavender, Rose, White.
Each: Pkt. 25c, 2 for 45c, ½ oz. \$1.25, ½ oz. \$4.00

CUP AND SAUCER MIXED COLORS—
Pkt. 25c, 2 pkts. 45c, ½ oz. \$1.25, ½ oz. \$3.50

FOUR CAMPANULAS
1 pkt. each Cup and Saucer Blue, Lavender, Rose, White.
\$1.00 value for 75c

CANARY BIRD VINE

Tender climbing annual with decorative foliage and delicately fringed yellow flowers. Likes partial shade and moist soil.
Pkt. 25c, 2 pkts. 45c, ½ oz. 90c, oz. \$1.50

CANNA

Pour boiling water over the seeds and leave them in the water for 24 hours, then plant ½ inch deep in sand. Keep them in a warm place 2 to 4 weeks until the seeds sprout.

GIANT HYBRIDS—2½ to 4 ft.
Pkt. 25c; ½ oz. \$1.50; oz. \$2.50

ANNUAL CANDYTUFT (Iberis)

A garden favorite for color and for cutting. Successive plantings give flowers all summer and late fall plantings will bloom the following spring. Often used for bulb bed covering.

DWARF MIXED—8 to 10 in. Lovely colors.
Pkt. 25c, 2 pkts. 45c, ½ oz. \$1.50, oz. \$2.50
SPLENDID MIXED—Compact, branching plants 1 ft. tall, completely covered with colorful flowers. Easy to grow and very desirable for garden display.
Pkt. 20c, 2 pkts. 35c, ½ oz. 85c, oz. \$1.50
HYACINTH FLOWERED CANDYTUFT—Four to six large hyacinth-like spikes of pure white flowers. Very attractive for garden display and excellent bouquet filler.
Pkt. 25c, 2 pkts. 45c, ¼ oz. 75c, oz. \$2.00

PERENNIAL CANDYTUFT (1 ft.)

GIBRALTARICA—Masses of lavender-pink flowers, shading to white. Ground cover.
Pkt. 25c, 2 pkts. 45c, ¼ oz. \$1.00, oz. \$3.50
SEMPERVIRENS—A blanket of white flowers in early spring. Hardy and long lasting.
Pkt. 35c, 2 pkts. 60c, ½ oz. \$1.25, oz. \$2.25

CARNATIONS—See page 5.

CELOSIA—See page 8.

CALCEOLARIA

BACHELOR'S BUTTON or CORNFLOWER

(*Centaurea Cyanus*)

Bushy plants 2 to 2½ feet tall, bearing pretty double flowers on good long stems for cutting. They thrive in the sun and will bloom all summer if you keep the flowers cut.

BLUE BOY—The popular cornflower-blue.

PINKIE—A lovely clear rosy-pink.

RED BOY—Bright ruby-red.

SNOWMAN—Glistening snow-white.

DOUBLE MIXED—Hallawell's formula mixture.

Each of above: Pkt. 25c, ¼ oz. 50c, oz. \$1.75

JUBILEE GEM—A dwarf cornflower about 1 foot and bearing many double blue flowers. Fine for edgings or to blend in a color scheme. Pkt. 25c, ¼ oz. \$1.00, oz. \$3.50

CORNFLOWER COLLECTION

4 pkts., 1 each of Blue Boy, Pinkie, Red Boy and Snowman.

\$1.00 value for 85¢

GIANT SWEET SULTAN

(*Centaurea Imperialis*)

Very good for garden decoration or for cutting. The large, fringed long-stemmed flowers are graceful in bouquets. Give them partial shade where summers are hot.

MIXED COLORS—

Pkt. 25c, ¼ oz. \$1.00

DUSTY MILLER

(*Centaurea Candidissima*)

Prized for its silvery-white foliage which is very decorative in the border. Grows about 1 foot high. Selected strain.

Pkt. 35c, ½ oz. \$1.50

CHRYSANTHEMUM (Painted Daisy)

Summer-blooming annuals of compact growth, producing quantities of gay, single flowers, 2 inches across and of striking beauty. 2½ feet.

MERRYMIX—

Pkt. 20c; ¼ oz. 75c, oz. \$2.50

CINERARIA, CALIFORNIA SUPER GIANTS



CINERARIAS

The finest cinerarias are grown in the vicinity of San Francisco where the climate is ideal for them. They thrive in the shade and make a grand display of color.

CALIFORNIA SUPER GIANTS—A special Hallawell strain, the largest and most desirable cineraria grown. Flowers are 3 to 5 inches across and in huge well rounded trusses. There are no other cinerarias like these!

SUPER GIANTS BLUE SHADES— Pkt. \$1.00

SUPER GIANTS SALMON SHADES— Pkt. \$1.00

SUPER GIANTS MIXED—Many pleasing colors and color combinations. Pkt. \$1.00, 3 pkts. \$2.50, 1/32 oz. \$6.00

MULTIFLORA NANA—A special Hallawell strain of dwarf compact plants bearing large trusses of medium sized flowers in a brilliant array of colors; shade, 10 to 12 in. Pkt. 50c, 3 pkts. \$1.25

BEDDING MIXTURES—Semi-dwarf large flowered for mass bedding. Pkt. 50c, 1/64 oz. \$2.75

STELLATA—Spreading panicles of star-shaped single flowers in mixed colors. Will reseed when once established. Shade, 2 ft. Pkt. 50c, 2 pkts. 90c, 1/32 oz. \$3.00

CLARKIA

Dainty little double flowers, grow close together on branches with scant foliage, so the 2 ft. plants become literally a mass of flowers.

SAFETY—Lovely soft salmon shades.

SCARLET—Brilliant in mass planting.

Each: Pkt. 25c, 2 pkts. 45c

DOUBLE MIXED— Pkt. 20c, 2 pkts. 35c, oz. \$2.00

CLEOME

GIANT PINK QUEEN—Huge heads of bright salmon-pink flowers from early summer to autumn on branching plants 3 to 4 feet tall. Beautiful for mass effect in large beds, for background or hedge. An All-America Winner.

Pkt. 35c, ½ oz. \$1.00

PAINTED DAISY

COBAEA SCANDENS

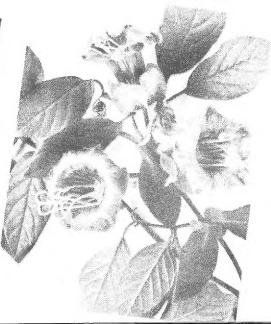
(Cathedral Bells)

A very fine and rapid growing perennial climber with large bell-shaped purple flowers and beautiful foliage. Needs rich soil; plant seeds edgewise and cover lightly.

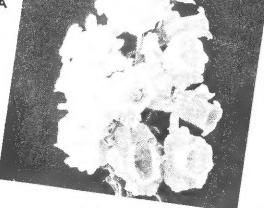
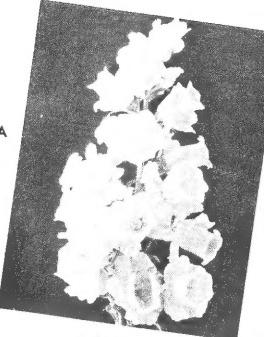
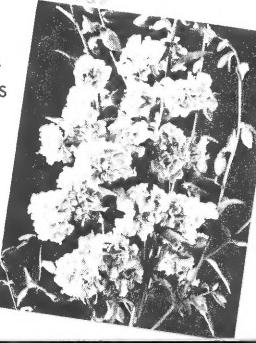
Pkt. 25c; ½ oz. \$1.00

COBAEA SCANDENS

CLEOME, PINK QUEEN

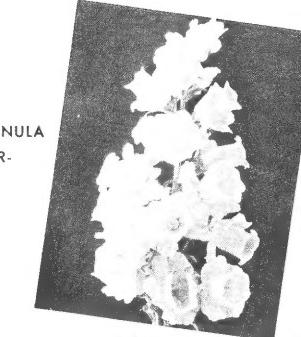


CLARKIA
ELEGANS



CAMPANULA
CANTER-
BURY
BELLS

CENTAUREA
CYANUS



CELOSIAS

PAMPAS PLUME CELOSIA

GOLDEN FLEECE—New! Clear golden yellow feathery plumes on good stems for cutting. It will stand any amount of hot weather, is easy to grow and will make a fine display in the garden or when cut.
Pkt. 25c, $\frac{1}{8}$ oz. \$1.00

TALL FEATHERED CELOSIA MIXED

Graceful branching plants $2\frac{1}{2}$ ft. high bearing many brilliant silky plumes of ostrich feather type. Make a grand display in the garden and are highly prized for cutting. Colors include many shades of red and yellow.

MIXED—

Pkt. 25c, $\frac{1}{8}$ oz. \$1.50

CRESTED COCKSCOMB

(*Celosia Cristata*)

So called because of a resemblance in form to the comb of a rooster. An old fashioned flower which has been greatly improved in form and color. Plant in full sun.

GLASGOW PRIZE—Very wide crimson combs 6 in. Pots and edgings. Green foliage.

Pkt. 25c, $\frac{1}{8}$ oz. 60c, $\frac{1}{4}$ oz. \$1.50

DWARF EMPRESS—Huge combs, deep velvety crimson, dark bronzy foliage. 8 to 10 in. high. Pots and edgings.

Pkt. 25c, $\frac{1}{8}$ oz. 60c, $\frac{1}{4}$ oz. \$1.50

DWARF MIXED—1 ft. assorted colors. May be dried for winter decoration.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.50

TALL CRIMSON—Average $1\frac{1}{2}$ to 2 ft. high. Very large combs.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.50

TALL MIXED— $1\frac{1}{2}$ to 2 ft. in many colors.

Pkt. 25c, $\frac{1}{8}$ oz. 60c, $\frac{1}{4}$ oz. \$1.50

CELOSIA

COLLINSIA (Chinese Houses)

BICOLOR—White flowers shaded lilac and rose-purple, clustered in tiers at intervals along the stems, suggesting the common name of Chinese houses; a showy and effective annual for the shade garden. Pkt. 25c, $\frac{1}{4}$ oz. 50c, oz. \$1.50

COLEUS

Richly colored ornamental foliage plants for beds, borders or pot plants. The leaves are beautifully marked and are most colorful when grown in full sun. Pkt. 50c, $\frac{1}{8}$ oz. \$2.50

COLUMBINE—See Aquilegia.

CONVOLVULUS (Morning Glory)

MINOR ROYAL ENSIGN—Flowers bright ultramarine-blue with yellow throat, completely cover compact plants 6 to 9 in. tall. Long blooming season and very attractive.

Pkt. 35c, 2 pkts. 65c, $\frac{1}{4}$ oz. \$1.00, oz. \$3.50

COREOPSIS

A very popular and easily grown perennial which flowers the first year from early sown seeds. Grows in any soil and likes full sun. Plant 2 to 3 ft. tall, bears many flowers for cutting.

DOUBLE SUNBURST—Semi-double clear yellow.

Pkt. 25c, 2 for 45c, $\frac{1}{4}$ oz. 65c, $\frac{1}{2}$ oz. \$1.00

MAYFIELD GIANT—Lovely, large, single, golden yellow flowers with good stems for cutting.

Pkt. 20c, $\frac{1}{4}$ oz. 50c, oz. \$1.75

ORNAMENTAL SQUAW CORN

Multicolored grains of corn in shades of red, yellow, black, purple, and white; all on the same ear, but each ear different. In much demand for Hallowe'en and similar decorations. This is a special strain intended for decorative use.

Pkt. 25c, $\frac{1}{2}$ lb. \$1.00

The California Super Giants ASTERS
are really super.

J. S., Sutter Creek, Calif.

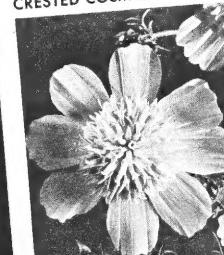
I won blue ribbons with my ASTERS
and ZINNIAS from your seeds.

M. B., San Jose

COLEUS



CRESTED COSMOS



COSMOS

Branching plants 2 to 3 ft. tall with fine feathery foliage and single flowers 4 to 6 in. across. They bloom 10 to 12 weeks from time seeds are sown. For quick bloom and color display sow cosmos and Shirley poppy together—very showy.

DAZZLER—Large velvety, blood-red flowers.

PINKIE—Charming clear rose pink.

PURITY—White with sparkling satiny sheen.

RADIANCE—Deep rose, central zone crimson.

Each: Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. 85c

COSMOS SENSATION MIXED—Mammoth flowers in many delightful colors for bouquets.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{4}$ oz. 65c, oz. \$1.75

NEW FIESTA COSMOS—Gay, semi-double flowers of gold, striped scarlet. Mexican Fiesta colors.

Pkt. 25c, $\frac{1}{8}$ oz. 75c

CRESTED COSMOS—A broad ray of petals with double crested center, and some singles.

MIXED COLORS — Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.25

COSMOS COLLECTION

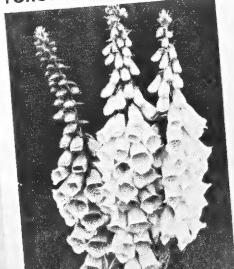
4 pkts., 1 each of Radiance, Dazzler, Pinkie and Purity.

\$1.00 value for 80c

UNWIN DAHLIAS



FOXGLOVE



CHINESE FORGET-ME-NOTS

Cynoglossum

Graceful sprays of dainty blue flowers. Easily grown from seeds sown in open ground. They stand heat.

AMABILE—Pretty turquoise-blue, 18 to 24 in.

Pkt. 15c, $\frac{1}{4}$ oz. 40c, oz. \$1.00

FIRMAMENT—India-blue, dwarf plants, 15 in.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{2}$ oz. 65c, oz. \$1.25

CYCLAMEN

PERSICUM—May be grown in the garden where temperature gets as low as 16 to 18°. Plant in filtered sunshine or partial shade. Seeds started June through October bloom the following year.

Finest Mixed— Pkt. \$1.00, 100 seeds \$4.00

NEOPOLITANUM—Pink to carmine flowers and decorative, white marbled foliage are delightful in a shady corner. Hardy perennial 6 in.

Pkt. of 25 seeds \$1.00, 100 seeds \$3.50

DWARF DAHLIAS

Improved Dwarf Unwin Hybrids

An improved strain, nearly all double and with additional colors, including canary, buff, apricot, rose, scarlet with charming variegations and suffusions. Blooms quickly from seeds. 20 in. Pkt. 50c, 2 pkts. 90c, $\frac{1}{4}$ oz. \$1.50, $\frac{1}{2}$ oz. \$2.50

TALL DAHLIAS

DECORATIVE EXHIBITION HYBRIDS—All new dahlias come from seeds and your chances of getting some fine new ones are very good because these seeds are taken from the best known plants. Many pleasant surprises may be expected. They will bloom the first year from seeds.

Pkt. \$1.00, 3 pkts. \$2.50, $\frac{1}{2}$ oz. \$4.00

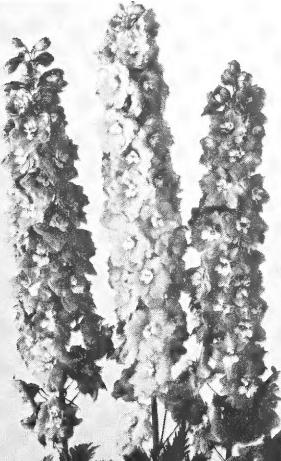
CACTUS DOUBLE MIXED—Seeds from the best named varieties intended to produce many lovely, medium sized blooms with a fair proportion of doubles and some unusual ones.

Pkt. 50c, 2 pkts. 90c, $\frac{1}{4}$ oz. \$2.50

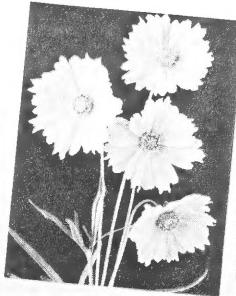
POMPON DOUBLE MIXED—The popular small flowered dahlia for cutting. Start seeds early for loads of blooms all summer. 3 ft.

Pkt. 50c, 2 pkts. 90c, $\frac{1}{4}$ oz. \$2.75

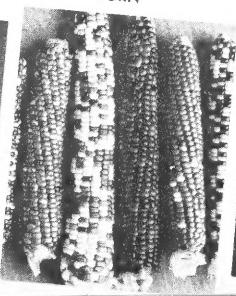
DELphinium Pacific Hybrids



COREOPSIS



SQUAW CORN



DELPHINIUM

HALLAWELL'S STRAIN OF PACIFIC GIANTS

Double flowers 2 to 3 in. across on sturdy spikes 4 to 6 ft. tall. Bright sparkling colors and deep velvety tones make this strain of Pacific Giants the finest in cultivation. Seeds started May through October will bloom the following summer.

BLACK KNIGHT—Deep violet with dark bee.

BLUE BIRD—Sparkling mid-blue, white bee.

CAMELLIARD—Handsome lavender, white bee.

GALAHAD—Stunning pure white, white bee.

GUINEVERE—Light pinkish lavender, white bee.

KING ARTHUR—Rich royal purple, white bee.

SUMMER SKIES—Clear light blue, white bee.

PACIFIC SERIES MIXED—A grand mixture from specimen plants of named varieties only.

Each: Pkt. \$1.00, any 2 pkts. \$1.85, $\frac{1}{4}$ oz. \$3.50

HALLAWELL'S SPECIAL MIXTURE—A splendid field grown mixture of colors from sky-blue through cornflower blue, mauve and heliotrope to the deep velvet blue shades and pansy-purple, all with varied colored bees.

Pkt. 50c, 3 pkts. \$1.25, $\frac{1}{4}$ oz. \$2.75

ASTOLAT SERIES—New creations of novel shades. Color variations extend from pale blush through shades of pale lavender-pink and lavender-rose. Bees are fawn and black.

Pkt. \$2.00; 3 pkts. for \$5.00

DWARF CHINESE DELPHINIUMS

Dwarf branching plants grown especially for cut flowers. Seeds started early, bloom first season and continue 2 to 3 years.

AZURE FAIRY—Pretty, light blue, 10 in. high.

BLUE BUTTERFLY—Ultramarine blue, 8 in. high.

Each: Pkt. 25c, 2 pkts. 40c, $\frac{1}{4}$ oz. \$1.00

CHOICE HYBRID DELPHINIUM

A very good selection of assorted hybrids in blue shades. Mostly single and 2 to 3 feet.

Pkt. 25c, $\frac{1}{4}$ oz. \$1.00, $\frac{1}{2}$ oz. \$3.00

DIANTHUS GAIETY

GAIETY SINGLE MIXED—Brilliant color mixture, of single, long petaled flowers with deeply cut, lacy edges. Compact plants 1 ft. high.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. 60c, $\frac{1}{2}$ oz. \$1.75

GAIETY DOUBLE MIXED—New brilliant carnation shades including salmon scarlet and many beautiful color combinations.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. 75c

HARDY PERENNIAL PINKS

LITTLE JOCK HYBRIDS—Dwarf, rare species for rock gardens, borders or pots, a splendid assortment of brilliant colors.

Pkt. 50c, 3 pkts. \$1.25, $\frac{1}{4}$ oz. \$1.75

PEASANT'S EYE—A single clove pink with fringed edge flowers in a wide range of colors and lovely fragrance.

Pkt. 20c, $\frac{1}{4}$ oz. \$1.00

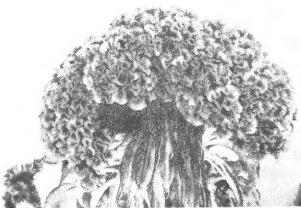
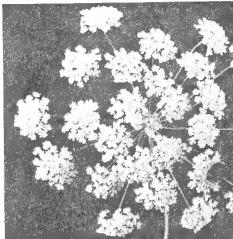
PLUMARIUS DOUBLE MIXED (Double Grass Pinks)—Double and semi-double flowers in charming color combinations.

Pkt. 25c, $\frac{1}{4}$ oz. \$1.00, $\frac{1}{2}$ oz. \$1.75

ENGLISH DAISY—See Bellis.

GERBERAS

QUEEN ANNE'S
LACE FLOWER
DIDISCUS



CELOSIA, CRESTED





DIGITALIS (Foxglove)

These friendly long time favorites bloom the first year from seeds. Partial shade.

GLOXINIAFLORA MIXED—Flowers are spotted like gloxinias. Thrive in sun or half shade. 3 to 4 feet tall.

Pkt. 20c, $\frac{1}{8}$ oz. 60c

GIANT SHIRLEY PASTEL SHADES—New shades of cream yellow, apricot, rose-pink and heliotrope. Splendid spikes 5 to 6 ft. high.

Pkt. 25c, 2 pkts. 40c, $\frac{1}{8}$ oz. \$1.00

DIMORPHOTHECA (African Daisy)

AURANTIACA HYBRIDS—Long petaled daisies in charming color tones including apricot orange, salmon and a sparkling white. 1 ft.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25

D. ECKLONIS (Perennial)—Chalk white 3-inch flowers with a rich blue eye. Plants are branching and begin blooming while quite small. Very popular in California.

Pkt. 50c, $\frac{1}{16}$ oz. \$1.00

DOLICHOS

LABLAB (Hyacinth Bean)—A rapid growing annual climber; flowers freely in erect racemes, followed by ornamental seed pods. Sweet scented. Sow the seed in open ground from March to May. Mixed.

Pkt. 25c, 1 oz. \$1.00

LIGNOSUS (Australian Pea Vine)—Ornamental climbing vine with glossy foliage and clusters of small rose colored flowers. 10 ft.

Pkt. 25c, $\frac{1}{4}$ oz. \$1.25

ESCHSCHOLTZIA (California Poppy)

Seeds sown during spring and early summer will bloom before frost. Seeds sown during fall and winter will bloom the following spring. For roadside and large area planting it is the practice in California to sow just before or during the rainy season. Under favorable conditions they will reseed.

AURANTIACA—Rich orange true California poppy.

Pkt. 15c, oz. \$1.25, $\frac{1}{4}$ lb. \$4.00, lb. \$12.50

BRILIANT MIXED—Shades of carmine, orange, yellow and white in a brilliant mixture.

Pkt. 25c, 2 pkts. 45c, oz. \$1.25, $\frac{1}{4}$ lb. \$4.00

NEW HYBRIDS MIXED—You'll be pleased and surprised to see the many new shades of eschscholtzia in this strain. A very beautiful and interesting mixture including double and semi-double flowers.

Pkt. 25c, oz. \$2.75, $\frac{1}{4}$ lb. \$8.50

GAILLARDIA

PORTOLA HYBRIDS—Semi-double bronzy-red flowers. Each petal tipped yellow. Per. 2 ft.

Pkt. 25c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25

DOUBLE MIXED—Profuse and long blooming plants with curly ball blossoms in varied brilliant shades of red, yellow and orange. Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25

GILIA

GAZANIA PICTA

GODETIA

GAILLARDIA, SINGLE

ESCHSCHOLTZIA

GAZANIA

HYBRIDS MIXED—Planted extensively in parking areas and on banks, attractive broad petaled flowers may be expected from this strain. Pkt. 50c, 2 pkts. 90c, $\frac{1}{4}$ oz. \$2.50

GERBERA (Transvaal Daisy)

The large marguerite-like flowers come in all shades of pink, salmon, red and yellow and are borne on long, stiff, straight stems. They require a warm, sunny position, good drainage and protection from frost. Sow in seed boxes in light soil and transplant when large enough to handle. Our strain is strongly duplex type.

Pkt. 50c, 3 pkts. \$1.25, $\frac{1}{8}$ oz. \$4.00

GEUM

The Rose of the Rockery

Perennial, 2 ft. Attractive double blooms on long stems for cutting. Blooming season may be prolonged by keeping flowers cut.

MRS. BRADSHAW—Large fiery scarlet.

Pkt. 35c, $\frac{1}{4}$ oz. \$1.50, $\frac{1}{2}$ oz. \$2.25

GILIA

CAPITATA (Thimble Flower)—A hardy California wildflower with fine feathery foliage and one inch lavender blue flowers. Good cut flower or may be dried.

Pkt. 15c, $\frac{1}{4}$ oz. 75c, oz. \$2.00, $\frac{1}{4}$ lb. \$6.00

TRICOLOR (Bird's Eye)—Also a California wildflower, pale lilac single flowers; requires warm sunny situation, any soil, little care.

Pkt. 15c, $\frac{1}{4}$ oz. 75c, oz. \$2.00, $\frac{1}{4}$ lb. \$6.00

MICRANTHA (Fairy Stars)—Lovely little edging plant covered with tiny flowers in shades of red, yellow and white. Grows easily, 8 in. Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. 75c, oz. \$2.00

GLOXINIA

A showy pot plant. Bell shaped flowers in rich and varied colorings. Blooms in 6-8 months from seeds. Finest California strain, assorted colors.

Pkt. \$1.00, 2 pkts. \$1.85

GODETIA

Bright and showy in mass plantings and excellent for cut flowers. They thrive in our Bay area climate and are well suited for beds and borders.

AZALEA FLOWERED—Compact plants, 18 in., many double flowers. Mixed.

Pkt. 25c, $\frac{1}{8}$ oz. 75c

DOUBLE MIXED—2 ft. Many good cut-flower colors.

Pkt. 20c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.00, oz. \$3.00

SINGLE MIXED—18 in., shades of scarlet, salmon, and white.

Pkt. 25c, $\frac{1}{4}$ oz. \$1.00, oz. \$2.75

GOMPHRENA (Everlasting)

Pretty, little clover-like flowers that dry easily and may be used for winter bouquets. 1 ft. Mixed colors.

Pkt. 15c, 2 pkts. 25c, $\frac{1}{4}$ oz. 80c



GOURLDS

Odd shapes and pretty color patterns—some smooth, others rough and warty. After harvesting and dried, a coat of shellac makes them glossy and useful for decoration.

SMALL FRUITED MIXED—

Pkt. 20c, oz. 85c

LARGE AND SMALL MIXED—

Pkt. 15c, oz. 75c

GYPSOPHILA (Baby's Breath)

Grows quickly from seeds sown directly in open ground. The dainty sprays of small white flowers are much used as filler in bouquets.

ELEGANS WHITE—2 ft., white, branching.

Pkt. 15c, 2 pkts. 25c, oz. 65c, 1/4 lb. \$2.00

CARMINE—18 in.

Pkt. 20c, 2 pkts. 35c, 1/4 lb. 75c

PANICULATA—Per. 3 ft. Myriads of tiny white single flowers on branching plants.

Pkt. 20c, 2 pkts. 35c, 1/4 oz. 85c, 1/2 oz. \$1.35

DOUBLE WHITE—Per. 2 1/2 ft. Branching, tiny white flowers.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.50

HELIANTHUS (Sunflower)

SUN GOLD—Brilliant golden-yellow, double flowers 6 to 8 in. across.

Pkt. 15c, 1/4 oz. 50c

HELICHRYSUM (Strawflower)

Double flowers 2 in. across in assorted colors of salmon, scarlet, rose, yellow, white; one of the finest "everlastings."

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.50, 1/2 oz. \$2.25

HELIOTROPE

Delightfully fragrant. An old-fashioned favorite in the garden or as pot plant.

Pkt. 50c, 2 pkts. 90c, 1/4 oz. \$2.00

HEUCHERA (Coral Bells)

SANGUINEA SPITFIRE—Per. 1 ft. Graceful feathery spikes of brilliant flowers. Blooms all summer.

Pkt. 50c, 2 pkts. 90c, 1/32 oz. \$2.50

KOCHIA

CHILDSI—Quick growing summer hedge plants with fern-like green foliage turning fiery scarlet in the fall.

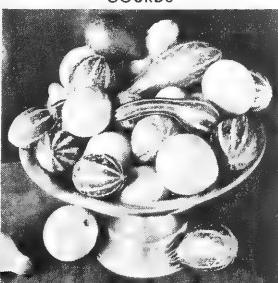
Pkt. 15c, 1/2 oz. 50c

ORNAMENTAL KALE

Strikingly beautiful color combinations of white, cream, pink and rose on dark green background of foliage.

Pkt. 25c, 1/4 oz. \$1.00

GOURLDS



DOUBLE HOLLYHOCK

A select strain of lovely new colors and huge begonia-like flowers. Easy to grow in a warm sunny location and excellent for screening fences or walls. Per. 6 ft. Separate colors of Bright Red, Canary Yellow, Chamois Pink, Deep Rose, Newport Pink, Salmon Pink, White.

Pkt. 25c, 2 for 45c, 7 pkts. 1 of each color \$1.40

SELECT MIXED—

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.85

HOLLYHOCK COLLECTION

4 pkts., one each of Red, Rose, Yellow and White.

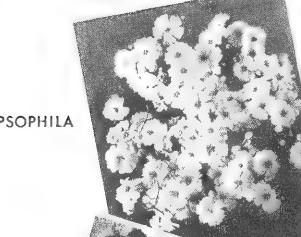
\$1.00 value for 80c

NEW ANNUAL HOLLYHOCK

TRIUMPH—Frilled rosette type double; blooms the first year from seeds. Many pleasing colors in mixture.

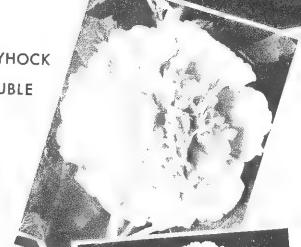
Pkt. 35c, 2 pkts. 65c, 1/8 oz. \$1.00

GYPSOPHILA



HOLLYHOCK

DOUBLE



KUDZU VINE

Forty-foot vines in one season, large bright green foliage and small clusters of rosy-lavender flowers. Soak seed to hasten germination.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 50c

HELICHRYSUM

STRAW-
FLOWERS



LARKSPUR

HALLAWELL'S BASE BRANCHING

The perfect garden flower and beautiful in any climate. This new base branching strain has very double flowers and the longest flower spikes with many graceful side branches. Seeds may also be sown in winter. 5 ft. In separate colors of Carmine, Deep Blue, Light Blue, Lilac, Pink, Rose Pink, Salmon, White. Pkt. 25c, 2 pkts. 45c, 1/4 oz. 90c, 1/2 oz. \$1.50

BASE BRANCHING FORMULA MIXTURE—

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 75c, oz. \$2.50

COLLECTION

1 pkt. each of 8 colors \$1.50

LARKSPUR COLLECTION

5 pkts., one each of Carmine, Deep Blue, Lilac, Rose Pink and White.

\$1.25 value for \$1.00

KOCHIA

HELIANTHUS,
SUNGOLD



LINUM RUBRUM

HEUCHERA



Hallawell's BEDDING PETUNIAS

For a quick display of color start seeds in flats and transplant to the garden. Seeds may also be sown in the open ground when the weather is warm. They bloom all summer.

CELESTIAL ROSE—Compact plants 1 ft. high, completely covered with bright rose flowers. You'll like Celestial Rose, it's beautiful.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.75, $\frac{1}{2}$ oz. \$3.00

ELK'S STAR—Velvety crimson-purple with a clear white star, bright and cheerful in the garden. Pkt. 50c, 1 32 oz. \$1.75, 1 16 oz. \$3.00

FIRE CHIEF—All-America Gold Medal Winner. Vivid scarlet-red flowers $2\frac{1}{2}$ in. across on erect compact plants 1 ft. high. Its color is most brilliant under summer heat.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$2.75

FLAMING VELVET—All-America Gold Medal Winner. Deep velvety mahogany-red with a satiny scarlet sheen. Compact plants 1 ft. high.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.75

GLOW—A profusion of glowing carmine-red flowers on neat, compact plants 1 ft. high. Makes a very colorful showing in the garden.

Pkt. 25c, $\frac{1}{8}$ oz. \$2.25, $\frac{1}{4}$ oz. \$4.00

LIPSTICK—Glowing carmine rose, overlaid with a touch of salmon. Plants are 12 to 14 in. high, compact, and flower freely, bearing $2\frac{1}{2}$ inch flowers all summer.

Pkt. 35c, $\frac{1}{8}$ oz. \$3.50

ROSE OF HEAVEN—Lovely shade of rose-colored flowers on compact plants. 1 ft. high.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.75

FIRE CHIEF
PETUNIA

ROSY MORN—Same shade of bright rose as our beautiful Celestial Rose but with larger white center. 1 ft. plants a mass of flowers.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.75, $\frac{1}{2}$ oz. \$3.00

SILVER BLUE—A medium light blue that holds its color remarkably well even with its very long blooming season. One of our most popular blue petunias.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.00, $\frac{1}{2}$ oz. \$3.50

SNOWBALL—Large round single, white flowers on bushy, compact plants 1 ft. high. The best and most uniform white bedding petunia.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.00, $\frac{1}{2}$ oz. \$3.50

3 GIANT PETUNIAS

1 pkt. each of Theodosia, Giant Midget, and White Mound.

\$1.50 value for \$1.00

PETUNIA COLLECTION

4 pkts., one each Rose of Heaven, Silver Blue, Snowball and Velvet Blue.

\$1.00 value for 80c

VELVETY BLUE—The popular rich violet blue with a lovely silvery luster. A profusion of flowers on dwarf bushy plants.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.75, $\frac{1}{2}$ oz. \$3.00

COMPACT SINGLE MIXED—This is our finest mixture of single bedding petunias. The flowers are large, single type and the color range is excellent. Compact, 1 ft. high.

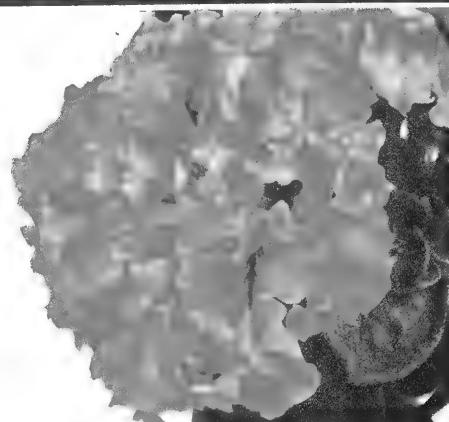
Pkt. 25c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$1.35, $\frac{1}{2}$ oz. \$2.50

GIANT RUFFLED PETUNIAS

The Finest California Strains

GIANT MIDGET—Hallawell's Special Strain of Early Giant flowers on midget base branching plants and not one flower but two and three, while the plants are still only 3 or 4 inches high. They grow to a maximum of about 8 in., bearing giant ruffled flowers the whole season in an assortment of excellent colors. We recommend Giant Midget for pots, window boxes and also for borders.

Pkt. 50c, 2 pkts. 90c, 1 64 oz. \$5.00



CANADIAN ALL DOUBLE—Exquisite full double ruffled flowers up to 4 inches across in a mixture of many pleasing colors, for garden display and bowl arrangements. Seeds of these beautiful petunias are produced by hand pollination, the most expensive method of seed production. Extreme care must be taken to grow them and we suggest a sterilized soil mixture in equal parts of clean sand, light soil and peat moss, all screened together and moistened.

Pkt. \$1.50, 2 pkts. \$2.75

RUFFLED GIANTS OF CALIFORNIA

Hallawell's special strain of giant ruffled flowers having the finest range of colors including deep rose, through light pink, glowing salmon tones and varied combinations of these colors, blotched white. The strain is unexcelled for brilliance, size of flower and flower production. They begin blooming early and plants reach a maximum height of 1 1/2 ft.

Pkt. 50c, 2 pkts. 90c, 1 64 oz. \$3.50

DWARF GIANTS OF CALIFORNIA—Dwarf compact plants bearing a profusion of large deeply ruffled flowers in a good range of colors.

Pkt. 50c, 1 64 oz. \$5.00

PETUNIA, FLUFFY RUFFLES



DAINTY LADY—Delicate primrose yellow with a pretty lacy fringed edge. A dainty and unusual petunia, the nearest to a yellow. Pkt. 50c, 2 pkts. 90c, 1/64 oz. \$3.50

ELK'S PRIDE DWARF—Rich velvety violet-blue, large single flowers of oversize wavy petals with a glistening velvety luster. Plants are spreading and about 1 ft. high. Pkt. 50c, 3 pkts. \$1.25, 1/64 oz. \$3.50

FLAME—A new orange-scarlet petunia with lovely fringed flowers 3 inches across and with a radiant scarlet glow that is delightful. Plants grow to 18 inches high with a 15-inch spread and are covered with flowers throughout the season.

Pkt. \$1.00, 1/64 oz. \$5.50

NEW FLUFFY RUFFLES—Flowers 4 to 5 in. across and so heavily ruffled they appear double. The many delightful color combinations include pink, rose, red, and orchid. Plants are spreading and 1 ft. high.

Pkt. 50c, 3 pkts. \$1.25,

1/64 oz. \$3.50

THEODOSIA—Very frilly, deeply fringed, bright rosy-pink with a conspicuous golden throat. An all-time favorite. Pkt. 50c, 2 pkts. 90c, 1/64 oz. \$3.50

WHITE MOUND—Beautifully frilled and fringed pure white. Exquisite in beds, groups or as individual plants. You'll like it.

Pkt. 50c, 2 pkts. 90c, 1/64 oz. \$3.50

PETUNIA, DWARF GIANTS OF CALIFORNIA



PETUNIA, DEEP VELVET



PETUNIA, LIPSTICK



LANTANA
HYBRIDS FINEST MIXED—Shades of orange, red, yellow and pink. May be grown as pot plants or in the garden where winters are mild.

Pkt. 25c, 1/4 oz. 90c

LATHYRUS (Everlasting Pea)
LATIFOLIUS—Per. climber. A good fence cover. Flower clusters resemble sweet peas. In separate colors of Crimson, Pink, White and Mixture.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.00

LAVATERA

SPLENDENS ROSEA—2 to 3 ft. Many brilliant rosy-carmine flowers almost as large as single hollyhocks. Planted in a fence row or in a neglected corner, blooms all summer and requires little care.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 85c, 1/2 oz. \$1.50

LAVENDER

MUNSTEAD STRAIN—Perennial herb with gray foliage and delightfully fragrant flowers which may be dried 2 ft.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$2.50

LINARIA (Baby Snapdragon)

NORTHERN LIGHTS—Free flowering plants with small spikes of snapdragon-type flowers in gay and fascinating color combinations including shades of red, copper and orange with yellow lip. 18 in.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 60c, 1/4 oz. \$1.00, 1/2 oz. \$1.75

FAIRY BOUQUET—Compact plants 10 in. Bright colors for border or bulb bed covering.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. \$1.00, 1/2 oz. \$1.75

LINUM (Flax)

RUBRUM (Scarlet Flax)—Masses of brilliant red flowers, striking in group plantings. In mild climates sow in fall for gorgeous spring bloom.

Pkt. 20c, 2 pkts. 35c, 1/2 oz. 85c, oz. \$1.50

PERENNE—Perennial light blue flax. 18 in.

Pkt. 25c, 1/4 oz. 70c, 1/2 oz. \$1.25

LOBELIA

Easily grown edging and trailing plants, bearing multitudes of small flowers all season.

CAMBRIDGE BLUE—Light blue flowers, green foliage, compact plants. 6 in. high.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.25, 1/4 oz. \$3.50

CRYSTAL PALACE—Dark blue, dark foliage, compact plants. 4 in. high, for edging.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. \$1.25, 1/4 oz. \$2.00

SAPPHIRE (Trailing)—Sapphire-blue, white eye, for hanging baskets, window boxes, pots.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. 85c, 1/4 oz. \$2.50

CARDINALIS QUEEN VICTORIA—Winter hardy perennial, bearing scarlet flowers on 24 in. stems. Excellent.

Pkt. 50c, 1 1/4 oz. \$2.50

LUNARIA (Money Plant)

2 1/2-ft. sprays of silvery seed pods. Very attractive for winter decoration. Purple flowers.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 65c, 1/2 oz. \$1.15

LUPINUS (Lupines)

NANUS—This is the lovely native California lupin, first to bloom, flowers are blue, marked with white, spikes are 1 ft. high. Sow one ounce to 250 sq. ft. 10 lbs. will sow an acre.

Pkt. 15c, 2 pkts. 25c, oz. 90c, 1/4 lb. \$2.50, lb. \$7.50

HALLAWELL'S GIANT LUPIN—Spikes 3 to 4 ft. tall in assorted colors of blue shades and white. Our special strain of large flowers.

Pkt. 25c, 2 pkts. 45c, 1/4 oz. 75c, 1/2 oz. \$1.00

RUSSELL LUPINE—Extraordinary hues of blue, pink, red, yellow and others. Thrives in cool moist climates.

Pkt. 25c, 2 pkts. 45c, 1/8 oz. 85c, 1/4 oz. \$1.60

LATHYRUS
LATIFOLIUS

PETUNIA
DAINTY
LADY

LINUM PERENNE

LINARIA

LOBELIA

LUPINUS

Hallawell's MARIGOLDS

Plant Hallawell's Marigolds for abundant summer and fall bloom. They are easy to grow in any ordinary garden soil and due to their great diversity of form and color there are many uses to which they may be put in the garden.

HALLAWELL'S ALL DOUBLE—3 ft.

ALL DOUBLE ORANGE—Huge ball flowers of perfect form and every one double. Long strong stems, excellent for cut flowers.

ALL DOUBLE LEMON—Clear lemon yellow.

Each: Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. \$1.00, $\frac{1}{2}$ oz. \$1.75

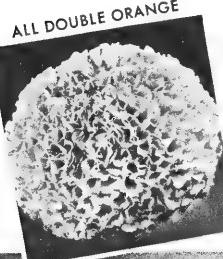
ALL DOUBLE MIXED—Orange and lemon shades.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{4}$ oz. 85c, $\frac{1}{2}$ oz. \$1.50

CARNATION FLOWERED MARIGOLDS



GUINEA GOLD



ALL DOUBLE ORANGE



SUNSET GIANTS



GLITTERS

Your time and effort merit good seeds

MEDIUM FLOWERED MARIGOLD

NEW FLUFFY RUFFLES—Lacy, ruffled, golden-yellow blooms, 4 in. across. Early. 20 in.

Pkt. 50c, 2 pkts. 90c, $\frac{1}{4}$ oz. \$1.50

GLITTERS—Fluffy, chrysanthemum-like, canary yellow flowers. 3 in. across. 2 ft.

Pkt. 50c, 2 pkts. 90c, $\frac{1}{4}$ oz. \$1.50

GOLDSMITH—All-America Bronze Medal Winner. Incurred, mum-like golden orange, blooms 3 in. across. A very fine marigold.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.40

YELLOWSTONE—Incurred mum-like golden yellow blooms 4 in. across. 2 ft.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.35

GIANT FLOWERED MARIGOLDS

ORANGE SUNSET—Rich orange colored flowers 4 to 5 in. across on strong growing plants 3 to 4 ft. tall. A very popular marigold.

Pkt. 25c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25, $\frac{1}{2}$ oz. \$2.00

SUNSET GIANTS MIXED—A color range through orange, yellow and primrose.

Pkt. 20c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25

POT O'GOLD—Deep golden-orange flowers 3 to 4 in. across on dwarf plants 18 in. tall. Early blooming and very showy in the garden.

Pkt. 15c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.00

DWARF DOUBLE MARIGOLDS

BUTTERBALL—All-America Bronze Medal Winner. Dwarf compact plants, are completely covered with crested, butter-yellow flowers. Very attractive and blooms all summer.

Pkt. 20c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.10, $\frac{1}{2}$ oz. \$2.00

HARMONY EXTRA DWARF—6 in. high. Deep orange with maroon brown collar. This is our special strain of Harmony for edging.

Pkt. 25c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25

ROYAL SCOT DWARF—Mahogany and gold striped flowers on compact plants 10 in. high. Showy little edger and in bowl arrangements.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25

NAUGHTY MARIETTA



EXTRA DWARF HARMONY



SCARLET GLOW—All-America Winner. Rich orange scarlet flowers, 1½ in. across in great profusion on compact plants 10 in. high.

Pkt. 20c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.00

SPRY—All-America Silver Medal Winner. Neat double flowers 1½ in. across with clear yellow, pin cushion center, surrounded by a rim of rich mahogany red petals. 8 in.

Pkt. 20c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.00

SUNKIST—All-America Silver Medal Winner. Compact plants 9 in. high, covered with lovely deep golden orange flowers. 1½ in. across.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.00

DWARF SINGLE FRENCH MARIGOLDS

NAUGHTY MARIETTA—All-America Winner. Single yellow flowers 2½ in. across, each petal blotched maroon at base; attractive. 1 ft.

Pkt. 15c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.10

RED HEAD—Single flowers 2 in. across in rich mahogany-red, with crested center of orange, tipped maroon. Compact plants 1 ft. high.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.10

SUNNY—Award of Merit Royal Horticultural Society of Great Britain. Lovely single bright yellow flowers 2 in. across. Delicate cerise markings at base of petals. 15 in. high.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.35

TINY GEM MIXTURE—A profusion of perfect, tiny flowers on compact plants 6 to 8 in. high. Shades of orange and yellow predominate for neat and colorful edging plants.

Pkt. 20c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25

YELLOW PYGMY—An All-America Winner. Glistening lemon-yellow, tiny chrysanthemum-like flowers. 6 in. plants. Excellent.

Pkt. 20c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.00

DWARF DOUBLE FRENCH MIXTURE—A choice mixture of many attractive color combinations including shades of brown, red, mahogany, orange and yellow. Blooms early.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{4}$ oz. 60c, $\frac{1}{4}$ oz. \$1.10

MARIGOLD GARDEN COLLECTION

5 pkts., one each of Guinea Gold, Pot O'Gold, Red Head, Spry, and Yellowstone.

A \$1.00 value for 80c



MATTHIOLA

BICORNIS—Evening scented stocks. Small lilac flowers, delightfully fragrant. 15 in.
Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. 75c

MECONOPSIS

BAILEYII—Beautiful Tibetan Poppy. A hardy perennial 2 ft. tall, bearing brilliant Cambridge-blue poppy-like flowers 4 in. across. Seeds slow to germinate.
Pkt. 75c, 2 pkts. \$1.40, 1/32 oz. \$2.00

MIGNONETTE

Delightfully fragrant, easy to grow. 1 ft.

GIANT MACHET—Tapered spikes closely set with gray florets.
Pkt. 20c, $\frac{1}{4}$ oz. 75c

RED GOLIATH—Large, rounded red spikes, long stems.
Pkt. 20c, $\frac{1}{4}$ oz. 75c

SWEET SCENTED—Grown especially for its fragrance. 1 $\frac{1}{2}$ ft.
Pkt. 15c, $\frac{1}{4}$ oz. 75c

MIMULUS

QUEEN'S PRIZE—Perennial trailing plant 1 ft. high with yellow flowers, tiger spotted in shades of brown or red. Excellent in shaded window boxes or ground cover. Pkt. 35c, 2 pkts. 65c, $\frac{1}{8}$ oz. \$1.00

MIRABILIS (Four O'Clocks)

MARVEL OF PERU—Shades of lilac, pink, red, white, yellow flowers on bushy plants 2 ft. high. Easy to grow, blooms all summer.

Pkt. 15c, 2 pkts. 25c, $\frac{1}{2}$ oz. 65c

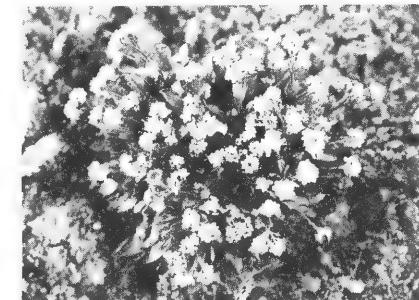
MIMULUS



My SWEET PEAS are
gorgeous.
I. R., Berkeley

You should tell everyone
about your MIMULUS. I love it in my
shaded window boxes.
R. G. M., S.F.

MIGNONETTE



MORNING GLORIES

Quick growing vines for shade and beauty. Seeds sprout easily in warm soil and full sun where they will soon cover a fence or trellis.

HEAVENLY BLUE—Masses of sky-blue flowers 4 to 5 in. across with cream throats. There are fresh new flowers every morning for a brilliant display of color. Plant in warm soil.
Pkt. 25c, $\frac{1}{4}$ oz. 50c, $\frac{1}{2}$ oz. 85c

SCARLETT O'HARA—Stunning 3 $\frac{1}{2}$ -inch flowers of soft velvety-scarlet.
Pkt. 25c; $\frac{1}{4}$ oz. 85c

SUPER GIANTS MIXED—Vines for shade. Flowers 5 to 6 in. across and in many colors. They may also be grown as pinched back pot plants, with spectacular results.
Pkt. 50c, $\frac{1}{4}$ oz. \$1.25

TALL MIXED MORNING GLORY—For quick shade in hot climates and a wide range of pleasing colors.
Pkt. 15c, $\frac{1}{2}$ oz. 35c

NEMOPHILA

IN SIGNIS (Baby Blue Eyes)—A California wildflower. In the garden it grows 10 to 12 in. high, has neat decorative foliage and a profusion of delicate light blue flowers shading white at the center. An excellent bulb bed covering, especially among daffodils where it remains in bloom long after the daffodil flowers are finished.
Pkt. 20c, Large pkt. 50c,
oz. \$1.00, $\frac{1}{4}$ lb. \$3.00

NEMOPHILA MIXED—Blue, Lilac, White, Mottled.
Pkt. 20c, 2 pkts. 35c,
oz. \$1.00, $\frac{1}{4}$ lb. \$3.00



FORGET-ME-NOT (*Myosotis*)

A profusion of dainty blue flowers on compact plants. 1 ft. high. Fall sown seeds bloom early spring. Easily grown and an excellent garden plant.

ALPESTRIS BLUE—Dainty sprays of light blue flowers.
Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. \$1.00

ALPESTRIS ROSEA—Same as above, but rose-pink flowers.
Pkt. 25c, $\frac{1}{4}$ oz. \$1.25

INDIGO COMPACTA—Rich dark blue flowers on compact plants.
Pkt. 25c, $\frac{1}{8}$ oz. 75c

NASTURTIUM

—See page 16.

NEMESIA

Dwarf plants covered with many dainty flowers in shades of blue, red, orange, rose, yellow and white. Thrives in cool coastal areas. Excellent for window boxes and edging.

STRUMOSA MIXED—All the best colors.
Pkt. 35c, $\frac{1}{8}$ oz. 85c, $\frac{1}{2}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.75

TRIUMPH MIXED—Compact plants 8 in. high.
Pkt. 35c, $\frac{1}{8}$ oz. 85c, $\frac{1}{2}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.75

FORGET-ME-NOT, MYOSOTIS



MORNING GLORY,

HEAVENLY BLUE



Hallawell's NASTURTIUMS

DOUBLE NASTURTIUMS

Long stemmed, semi-double fragrant flowers on trailing plants, suitable for ground cover.

GOLDEN GLEAM—Brilliant golden yellow.

MAHOGANY GLEAM—Rich mahogany red.

ORANGE GLEAM—Lively, deep golden orange.

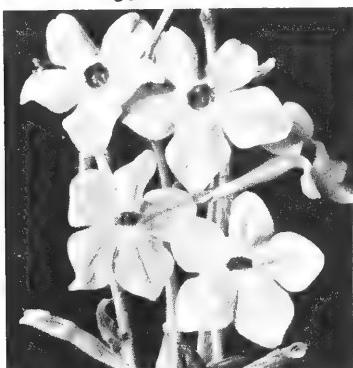
SCARLET GLEAM—Vivid fiery scarlet.

GLEAM HYBRIDS—A mixture of bright sparkling colors, excellent ground cover.

Each: Pkt. 20c, oz. 75c, $\frac{1}{4}$ lb. \$2.00, lb. \$6.00



GOLDEN GLEAM

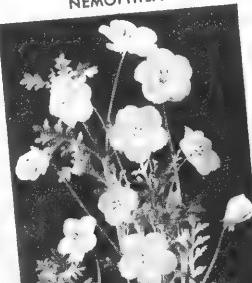


NICOTIANA

NIEREMBERGIA



NEMOPHILA



NEMESIS

Attention!

**Order FRESH SEEDS
as Needed**

It's Easy by Mail

DWARF DOUBLE NASTURTIUMS

Dwarf compact plants, 1 ft. high and $1\frac{1}{2}$ ft. across, bearing many long stemmed fragrant semi-double flowers. Bright and showy.

GARNET GEM—Brilliant garnet red.

GOLDEN GEM—Pure golden yellow.

MAHOGANY GEM—Rich velvety dark red.

ORANGE GEM—Sparkling orange scarlet.

SCARLET GEM—Glowing fiery scarlet.

DWARF GEM MIXED—Many colors, all double.

Each: Pkt. 20c, oz. 75c, $\frac{1}{4}$ lb. \$2.00, lb. \$6.00

DOUBLE DWARF NASTURTIUM COLLECTION

4 pkts., one each of *Golden Gleam*, *Mahogany Gleam*, *Orange Gleam*, *Scarlet Gleam*.

80c value for 65c

SINGLE NASTURTIUM

The old fashioned single nasturtiums are gay for garden or for bowl arrangements.

DWARF SINGLE MIXED—1 ft. high, all colors.

TALL SINGLE MIXED—May be trained up on trellis.

Each: Pkt. 25c, oz. 75c, $\frac{1}{4}$ lb. \$2.00, lb. \$6.50

NICOTIANA

NEW SENSATION—Grown chiefly for its delightful fragrance from long tubed flowers in a good range of colors. Plants are branching, 2 ft. tall, and bloom all summer.

Pkt. 35c, 2 pkts. 65c, $\frac{1}{4}$ oz. \$1.25

NIGELLA (Love in a Mist)

MISS JEKYLL—Old fashioned, pretty little blue flowers, fine feathery foliage. Easy to grow. Very popular.

Pkt. 15c, $\frac{1}{4}$ oz. 40c

NIEREMBERGIA (Cup Flower)

Compact plants 1 ft. high covered with violet purple, cup-shaped flowers 1 in. across. Thrives in sun.

Pkt. 50c, 1/32 oz. \$2.00

BE SURE TO READ EXCERPTS FROM A LETTER RECEIVED FROM THE NEW ZEALAND GOVERNMENT TRAVEL AGENCY — PAGE 2

While I am only a rank amateur gardener, I have had the highest rate of production with Hallawell's seeds I've ever had. Germination in each flat is faster and percentage higher; the seedlings sturdy. Of course I follow the instructions on your radio programs faithfully and that helps.

H. C., Los Altos.

SEED STARTER

Hallawell's Seed Starter solved all of my seed starting problems. Now I grow many plants and share them with my daughter. Much more economical than buying them.

Mrs. B. M. P., Mill Valley

HALLAWELL'S GIANT PANSIES

Fresh vital seeds to produce strong healthy plants for perfect blooms. Hallawell's Pansies are the finest in cultivation. We are proud of them and justly so. You'll be proud of them too when they bloom in your garden. For largest flowers enrich your pansy bed with manure before planting.

Hallawell's AMERICAN GIANTS

Contains all the rich deep colors known to pansies. Some are margined in contrasting color, others are heavily blotched in velvety tones, some are ruffled, others are plain, all of them have good long stems to support the giant blooms. AMERICAN GIANTS have everything to be desired in pansies.

Pkt. \$1.00; 3 pkts. \$2.50, $\frac{1}{8}$ oz. \$4.00, $\frac{1}{4}$ oz. \$7.50

Hallawell's PASTEL TINTS

A grand new pansy in soft delicate shades and fascinating color combinations. They are tints of pink, orchid, peach, coral, rose, salmon and buff. Many of the blooms are ruffled; some have a lovely sheen, all of them are beautiful and entirely different from our famous American Giants.

You will enjoy these PASTEL TINTS in your garden.

Pkt. \$1.00; 3 pkts. \$2.75,
 $\frac{1}{8}$ oz. \$4.00, $\frac{1}{4}$ oz. \$6.50, $\frac{1}{4}$ oz. \$10.00

GENEVA GIANT SPECIAL MIXTURE

Giant flowers blotched and marked in a rich blend of colors including the deep velvety tones. They have good substance and stand upright on vigorous branching plants.

Pkt. \$1.00, 3 pkts. \$2.50, $\frac{1}{8}$ oz. \$4.00, $\frac{1}{4}$ oz. \$6.50

Hallawell's JUMBO

Giant exhibition blooms, neatly blotched in contrasting colors, some margined, others slightly ruffled and all of them held well above the foliage on sturdy stems. JUMBO pansies are substantial, have good thick petals that last well when cut.

Pkt. 50c, 3 pkts. \$1.25;
 $\frac{1}{8}$ oz. \$2.25, $\frac{1}{4}$ oz. \$6.00, oz. \$20.00

No other
Flower Seeds
Like
Hallawell's



YELLOW PANSIES

Enjoy California Flowers
in Your Garden

SWISS GIANTS MIXED

Our California grown seed of Swiss Giants is the finest strain grown. It includes all the outstanding and most desirable colors in face, blotched and other interesting color forms. The flowers are large and rich colors predominate. Pkt. 35c, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.50

PANSY



HALLAWELL'S PASTEL TINT

SEPARATE COLOR PANSIES

ALPENGLOW—Rich velvety-red with large dark blotch on each of the three lower petals.

ALPINE SNOW—Large pure white, long stem.

BERNA—Velvety violet-blue, probably the largest flowers and the longest stems.

CORONATION GOLD—Clear yellow lower petals shaded orange, upper ruffled.

RHINEGOLD—Golden yellow, deep brown patches on lower petals. Stunning.

ULLSWATER—Vivid blue with black center blotch.

Each of above: Pkt. 50c, 2 pkts. 90c, $\frac{1}{8}$ oz. \$2.00,
 $\frac{1}{4}$ oz. \$3.50, $\frac{1}{4}$ oz. \$5.50

6 pkts.: One each of separate colors \$2.35

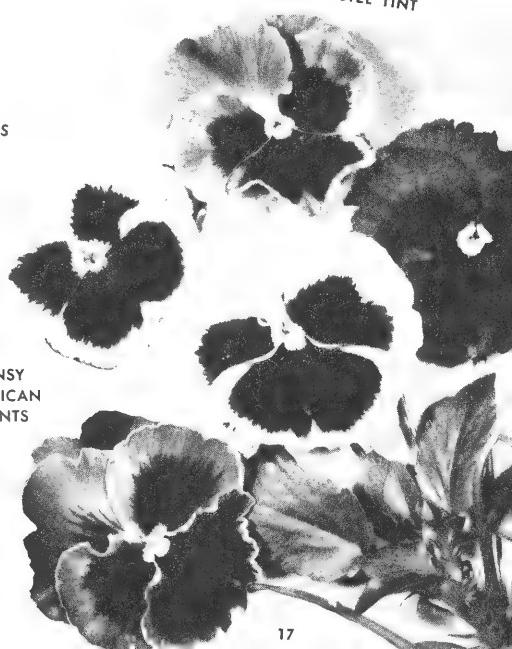
Had wonderful results from your fine
PANSY seeds.

Mrs. F. R., Conn.

Wish you could see my HOLLYHOCKS
from your seed. They are wonderful.
W. R., Carmel

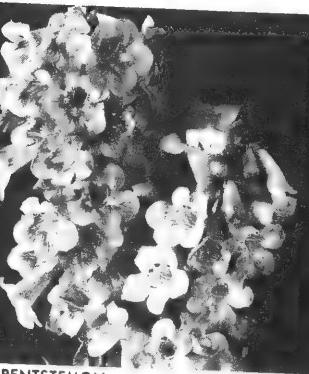
PETUNIAS — See pages 12-13

PANSY
AMERICAN
GIANTS





PHACELIA



PENTSTEMON



PORTULACA

PENTSTEMON

Two-foot flower spikes of closely set tubular flowers in shades of pink lavender and red, each flower with a white throat. Easy to grow, long blooming season and a very fine perennial.
Pkt. 35c, $\frac{1}{8}$ oz. \$1.25

PHACELIA (California Blue Bell)

COMPANULARIA—Intense gentian-blue, bell-shaped flowers with white anther lobes that give a sparkling effect. Thrives in sun, 1 ft.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{8}$ oz. 90c, oz. \$1.50

WHITLAVIA (Wild Canterbury Bells)—Handsome bell-shaped violet-purple flowers in graceful nodding clusters on 1 ft. branching plants.

Pkt. 20c, 3 pkts. 50c, $\frac{1}{8}$ oz. 75c, oz. \$1.45

ANNUAL POPPIES

Poppies make a grand display of color and seeds may be sown early spring to late summer. They are easy to grow and bloom quickly.

SHIRLEY—Single flowers of silky, krinkled petals in shades of pink, red, rose, salmon, etc. Showy branching plants $2\frac{1}{2}$ ft.
Pkt. 15c, $\frac{1}{2}$ oz. 75c, oz. \$1.25, $\frac{1}{4}$ lb. \$4.00

SHIRLEY DOUBLE—Pretty, double and semi-double flowers 3 to 4 in. across in a great variety of lovely color combinations. $2\frac{1}{2}$ ft.
Pkt. 25c, 2 pkts. 45c, $\frac{1}{2}$ oz. 85c, oz. \$1.50

AMERICAN LEGION—Brilliant orange-scarlet, very large and very beautiful as individual plants or in mass plantings. 2 ft.
Pkt. 25c, oz. \$1.50, $\frac{1}{4}$ lb. \$5.00

Hallawell's PHLOX

GIANT ART SHADES PHLOX

A mixture of lovely delicate art shades, flowers $1\frac{1}{4}$ in. across, plants 1 ft. high.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.25

TALL PHLOX

Hallawell's Select strain of old favorite drummondii phlox for mass planting of one color. Branching plants 1 ft. high make a fine display.

ALBA—Large trusses of pure white flowers.

CARNEA—Delicate pink, rose colored eye.

CHAMOIS ROSE—Rose with deep carmine eye.

COCCINEA—Attractive fiery-scarlet.

ISABELLINA—Beautiful soft primrose yellow.

Each: Pkt. 25c, $\frac{1}{8}$ oz. 90c, $\frac{1}{4}$ oz. \$1.50

1 pkt. each of above Tall Phlox \$1.00

DWARF BEAUTY PHLOX
A mixture of bright, pleasing colors in shades of red through pink, primrose to white, with deeper shades of violet and maroon. It grows 4 to 6 in. high and has a very long blooming season. An excellent ground cover.

Pkt. 35c, 2 pkts. 65c, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.50

STARRED and FRINGED PHLOX

(Champagne Stars) Medium sized flowers with petals fringed and starred. A mixture in endless variety of colors and color combinations. 1 ft.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.85

DRUMMONDI MIXED—All the phlox colors including the dark velvety shades of red.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.75

Your Beauty PHLOX is lovely.

C. F., Oregon

I followed your suggestion to sow COSMOS and SHIRLEY POPPY seeds together and they were very lovely.

Mrs. H. M. M., Modesto

RICINUS, CASTOR BEAN



DOUBLE PYRETHRUM



PHLOX, ANNUAL



ORIENTAL POPPIES

Perennial plants bearing huge flowers in brilliant and fascinating color combinations. Once established they last for years.

SCARLET—Very beautiful shades of red.

Pkt. 35c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$1.35, $\frac{1}{4}$ oz. \$2.50

HYBRIDS—Shades of orange, scarlet, salmon, and others for a grand display of color.

Pkt. 35c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.75, $\frac{1}{4}$ oz. \$3.00

ICELAND POPPIES

Attractive perennial that flowers the first year from early sown seeds. No garden should be without these charming poppies. Picked in bud they are excellent cut flowers. 2 ft.

GOLDEN GATE GIANTS—Hallawell's Special strain of largest flowers and longest stems in a grand color range from deep scarlet through pink, buff and pure white.

Pkt. 50c, 2 pkts. 85c, $\frac{1}{8}$ oz. \$2.00, $\frac{1}{4}$ oz. \$3.50

PASTEL TINTS—In many lovely shades with the usual long stems and large flowers which characterize our strains of these California favorites.

Pkt. 50c, $\frac{1}{8}$ oz. \$2.00, $\frac{1}{4}$ oz. \$3.50

SUNBEAM MIXTURE—A delightful assortment of colors including paper white, orange, pink, yellow and others. Many of the flowers have fascinating crinkled crepe-paper-like petals.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.00

PORTULACA

Dense creeping plants 5 to 6 in. high, covered with flowers in brilliant and sparkling colors. Thrives in hot sun. Very colorful.

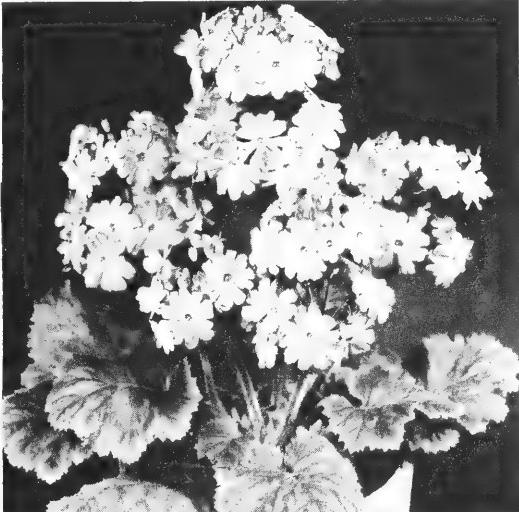
SINGLE MIXED—Orange, red, white and others.

Pkt. 15c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25, oz. \$4.00

DOUBLE MIXED—Many brilliant colors.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.50

PRIMULA MALACOIDES



Hallawell's PRIMULAS

PRIMULA POLYANTHUS

GIANT SUPERB MIXED—Hardy perennial primrose, a very popular shade plant along the coastal region where primulas are at their best. They may be grown in other climates, also, if given a light moist but well drained soil. Seeds are slow to germinate. Keep them moist and cool.

Pkt. 75c, 2 pkts. \$1.35, $\frac{1}{8}$ oz. \$3.00, $\frac{1}{4}$ oz. \$5.50

PRIMULA MALACOIDES

Where winters are mild, this charming primula blooms during winter, rain or shine. Best treated as an annual. Start seeds during July and August for winter bloom. Easy to grow.

AMETHYST—Dainty rose-lilac.

MRS. ERIKSSON—Glowing rose-red.

NEW BABY—Best lavender pink.

TRUE ROSE—Most popular rose color.

WHITE GIANT—The best pure white.

Each: Pkt. 75c, any 3 pkts. \$2.00

PYRETHRUM ROSEUM

Perennial cut flower daisies easily and quickly grown from seeds in sunny location. 2 ft.

SINGLE MIXED—Suitable cut flower colors.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.00

DOUBLE MIXED—Some singles may be expected.

Pkt. 35c, 2 pkts. 60c, $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.00

GOLDEN FEATHER—Bright golden yellow foliage, small round white flowers. Can be kept trimmed to a neat and attractive edger.

Pkt. 20c, 2 pkts. 35c, $\frac{1}{8}$ oz. 75c

RANUNCULUS

HYBRID MIXTURE—Double and semi-double blooms in lovely shades of orange, golden-yellow, pink, red, and white assorted. Seeds are slow to germinate and must be kept moist.

Pkt. 35c, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.75, $\frac{1}{4}$ oz. \$4.75

RICINUS (Castor Oil Bean)

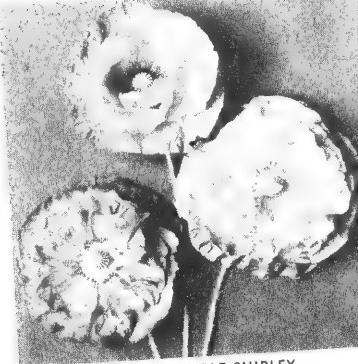
An annual which persists as a perennial in mild climates. Grows to a height of from 6 to 15 feet, and has large ornamental foliage.

ZANZIBARENSIS—A large-leaved variety, deep green and bronze, growing 10 to 15 feet high.

Pkt. 25c, oz. \$1.25, $\frac{1}{4}$ lb. \$4.00



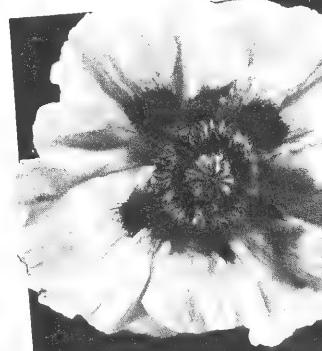
PRIMULA POLYANTHUS



POPPY, DOUBLE SHIRLEY



POPPY, GOLDEN GATE GIANTS



ORIENTAL POPPY

Hallawell's SHASTA DAISIES

A favorite California garden flower used extensively in mass plantings for long season garden show as well as for cutting. 2 to 2½ ft.

ALASKA—Large single white flowers with a small yellow center on strong straight stems.

Pkt. 20c, 2 pkts. 35c, ¼ oz. \$1.00, ½ oz. \$1.50

GIANT DOUBLE—Flowers 3 to 4 in. across, pure white, with petals twisted and curled.

Pkt. 50c, 2 pkts. 90c, ½ oz. \$3.50

Hallawell's
for World's Best Flower Seed



20

Hallawell's

for World's Best Flower Seed

PERENNIAL SCABIOSA

HOUSE'S HYBRIDS—Long stemmed ruffled flowers in a color range from dark blue to lavender. 2½ ft.

Pkt. 35c, 2 pkts. 65c, ½ oz. \$2.00

SCHIZANTHUS (Butterfly Flower)

Charming orchid-like flowers literally cover plants 10 to 12 inches tall. They grow splendidly in our San Francisco climate and have a long blooming season. As pot plants they grow to 1½ ft. under glass and are very beautiful.

HALLAWELL'S SELECT MIXTURE—An especially fine mixture of many rich and charming color combinations from light to the very dark shades which are most desirable as pot plants.

Pkt. 25c, ½ oz. \$1.00, ¼ oz. \$1.85, ½ oz. \$3.50

HALLAWELL'S DWARF MIXED—Neat compact plants 9 to 10 in. high covered with dainty orchid-like flowers in exquisite colors.

Pkt. 35c, 2 pkts. 65c, ½ oz. \$1.25, ½ oz. \$2.00

STATICE (Everlasting)

SINUATA—Graceful sprays of pretty flowers which hold their color well when dried. Useful for winter bouquets, wreaths, etc. Separate colors of Dark Blue, Rose, White, Yellow.

Pkt. 20c, 2 pkts. 35c, oz. \$1.25

NEW HYBRIDS MIXED—All available colors and some from the trial beds. Easy to grow.

Pkt. 25c, 2 pkts. 45c, oz. \$1.25

PERENNIAL STATICE

PEREZII—Large branching heads of rich blue flowers on long stems. Fine for garden show and keep well when cut.

Pkt. 25c, ½ oz. \$1.00

SCABIOSA (Pincushion)

Hallawell's Scabiosa are improved strains of these old favorites. The flowers are much larger and they are almost ball shaped. The colors are bright and clear. Fine for cutting. 3 ft.

BLACK KNIGHT—Large, deep reddish black.

BLUE MOON—Very large clear blue.

CORAL MOON—Lovely shades of salmon-pink.

FIRE KING—Brilliant, fiery scarlet.

SHASTA—Largest flowered pure white.

Each: Pkt. 25c, any 2 pkts. 45c, ¼ oz. \$1.25

HALLAWELL'S GIANT HYBRIDS—Shades of blue, red, pink, rose, salmon and white. Large ball shaped flowers. A grand cut flower mixture.

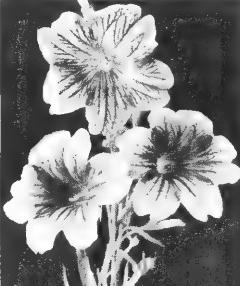
Pkt. 25c, 2 pkts. 45c, ¼ oz. \$1.25, ½ oz. \$2.00

SCABIOSA COLLECTION

4 pkts., one each of Black Knight, Blue Moon, Fire King, and Shasta.

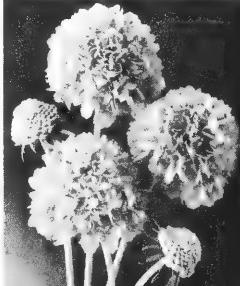
\$1.00 value for 80c

SALPIGLOSSIS, EMPEROR



Hallawell's
Dependable
Seeds . . .
as close to
you as
your
Mail Box!

SCABIOSA, BLUE MOON

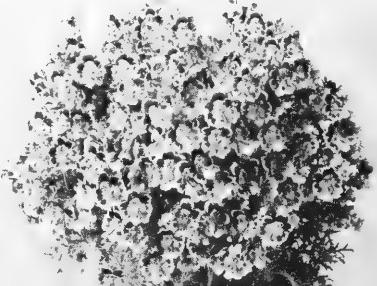


STREPTOCARPUS (Cape Primrose)

HALLAWELL'S HYBRIDS—Lovely trumpet-like flowers 2 in. across in rich color combinations. Six inch wiry stems hold the flowers well above the foliage. A greenhouse pot plant or in the Bay Area may be grown outdoors in part shade.

Pkt. \$1.00

SCHIZANTHUS



Hallawell's GIANT IMPERIAL STOCKS

BASE BRANCHING STRAIN

Delightfully fragrant flowers in graceful spikes 2 ft. tall for cutting. This remarkable base branching strain will produce about 65 to 70% plants bearing double flowers. Easy to grow in a Hallawell Seed Starter.

EARLY GIANT IMPERIAL STOCKS

(Base Branching Strain)

These remarkable base branching stocks grow 2 ft. high with tall graceful spikes bearing 35 to 45 large individual florets. They make a fine garden show and are particularly desirable for cutting. Set the plants 8 or 10 in. apart each way in well enriched soil and have loads of flowers for cutting. About 65% to 70% of the plants will bear double flowers.

ANTIQUE COPPER—Coppery-red shade.

BUTTERCUP—Soft canary yellow.

CHAMOIS—Ivory tinted old rose.

CRIMSON—Rose crimson.

FLESH—Exquisite shade of pink.

LAVENDER—Lavender to silver blue.

PURPLE—Fine luminous purple.

ROSE—Deep rose pink.

SANTA MARIA—Best pure white.

Each of above: Pkt. 25c, $\frac{1}{8}$ oz. \$1.25, $\frac{1}{4}$ oz. \$2.25, $\frac{1}{2}$ oz. \$3.75
GIANT IMPERIAL MIXED—Carefully selected colors for a well balanced mixture.

Pkt. 25c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.75, $\frac{1}{2}$ oz. \$3.00

COLLECTION GIANT IMPERIAL STOCKS
5 pkts., one each Buttercup, Crimson, Lavender, Rose, and White.

\$1.25 value for \$1.00

Hallawell's TRYSONIC HI-DOUBLE STOCKS

Eighty-five per cent or more plants bearing double flowers, the highest percentage of doubles ever obtained from seedling stock plants. A packet of Trysonic Stocks contains approximately 150 seeds. If started in a Hallawell Seed Starter or under similar favorable conditions and all the seedlings planted, approximately 85% of the plants should bear double flowers. Set plants 6 to 8 in. apart, have loads of cutting flowers with plenty left over for display. Have well drained soil in wet weather.

Separate colors of Chamois, Lilac-Lavender, Purple, Red, Rose, Salmon-Pink, White, Yellow.

TRYSONIC HI-DOUBLE MIXED—A balanced color mixture for a grand display.

Pkt. \$1.00, 2 pkts. \$1.90, $\frac{1}{8}$ oz. \$3.50, $\frac{1}{4}$ oz. \$12.50

STATICE PEREZII



GIANT PERFECTION

WINTER STOCKS

Where winters are mild, sow these seeds during summer and fall for winter and very early spring bloom. Be sure to choose a well drained soil. In separate colors of **Crimson**, **Flesh**, **Lavender**, **Pink**, **Purple**, **Rose Red**, **Terracotta Rose**, **White**, **Yellow** and **Giant Perfection Mixed**.

Each: Pkt. 25c, $\frac{1}{8}$ oz. 85c, $\frac{1}{4}$ oz. \$1.50, $\frac{1}{2}$ oz. \$2.50
Any 5 pkts. of above Perfection Stock \$1.00

GIANT PERFECTION MIXED—A good assortment of cut flowers.
Pkt. 25c, $\frac{1}{8}$ oz. 85c, $\frac{1}{4}$ oz. \$1.50, $\frac{1}{2}$ oz. \$2.50

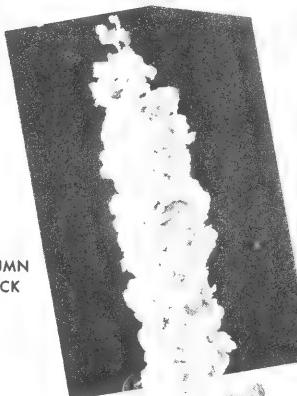
COLUMN STOCKS

One huge spike of fragrant double flowers from one plant no more, so plant them close together, 5 or 6 in. apart in the row or each way in beds. Try Column Stocks, they are very beautiful.

In separate colors of **Chamois**, **Gardenia White**, **Lilac Lavender**, **Pink**, **Ruby** and **Mixture**.

Pkt. 50c, 2 pkts. 90c, $\frac{1}{8}$ oz. \$3.00, $\frac{1}{4}$ oz. \$5.50

COLUMN STOCK



DWARF TEN WEEKS STOCKS

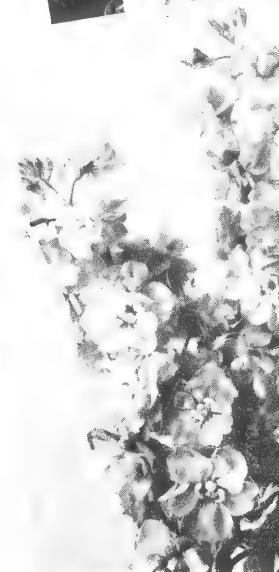
(For Bedding Purposes)

These Stock grow about 1 foot high and are intended for bedding purposes only. They are very effective in large beds or used for edging. These also have their percentage of single and must be planted close together to allow for the removal of the single-flowered plants.

MIXTURE—A splendid assortment of colors.

Pkt. 25c, $\frac{1}{8}$ oz. 85c, $\frac{1}{4}$ oz. \$1.50

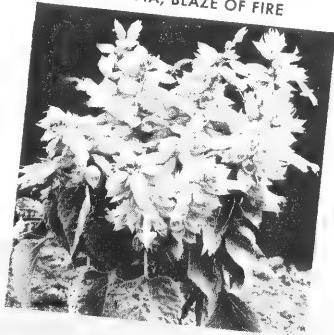
TRYSONIC HI-DOUBLE STOCKS



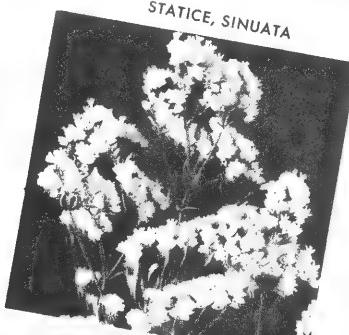
SALVIA FARINACEA



SALVIA, BLAZE OF FIRE



STATICE, SINUATA



Hallawell's GIANT SWEET PEAS

HALLAWELL'S GIANTS

are the largest flowered group of Sweet Peas. Many of the flowers are waved, some are ruffled and frilled. Four flowers to the stem is quite usual and there are often five. The stems are long and sturdy for cutting, the color range from pure white, to deepest maroon. These Giant Sweet Peas should be planted for spring and summer bloom. One ounce will sow a 25-ft. row.

CAPRI—Light blue.

CHINESE BLUE—Deep blue.

CREAM GIGANTIC—Cream.

FLAGSHIP—Clear deep blue.

GIGANTIC WHITE—Pure white.

HIGHLANDER—Lavender.

OLYMPIA—Purple.

PINKIE—Rose pink.

PIRATES GOLD—Golden orange.

RED SUPREME—Deep crimson.

SALMON GIGANTIC—Salmon-pink.

SMILES—Shrimp pink.

SULTAN—Velvety maroon.

Pkt. 25c, oz. \$1.00, ¼ lb. \$2.50

GIANT MIXED SWEET PEAS

A grand mixture of the best large flowered varieties in a wide assortment of exquisite colors properly blended for brilliant garden display and suitable for cutting.

Pkt. 25c, oz. \$1.00, ¼ lb. \$2.50, lb. \$7.50

SPECIAL COLLECTION

One packet each of 6 varieties Giant Sweet Peas—Our selection of good color range.

\$1.25

HALLAWELL'S EARLY SPENCER SWEET PEAS

For Winter Bloom

These early flowering sweet peas have all the fine qualities of our Giants, but they will bloom much more quickly. Where the winters are mild, seeds may be sown July through September for winter bloom, but the seed bed must be kept cool by shading until the seeds sprout. Dusting seeds with SEEDTONE (30c postpaid) will be additional insurance against loss of seeds from rotting in very warm soil.

AMETHYST—Royal purple.

BALL ROSE—Rose-pink.

BLUE BONNET—Deep purple.

BRIDESMAID—Silver-pink.

DAPHNE—Soft salmon-pink.

HARMONY—Excellent lavender.

HOPE—Very fine white.

ORIENTAL—Deep cream.

OTHELLO—Maroon.

RED GIANT—Crimson.

SEQUOIA—Golden cerise.

TREASURE ISLAND—Orange.

Pkt. 25c, oz. \$1.00, ¼ lb. \$3.50

EARLY SPENCER COLLECTION \$1.25

*One packet each, our selection, of six colors
Early Spencers for winter bloom.*

CUTHBERTSON'S SWEET PEAS

Heat resistant spring and summer flowering giants for hot summer climates where it has been difficult or impossible to grow the lovely giant sweet peas. This mixture includes many of the finest named varieties in a wide range of lovely colors.

Pkt. 25c, ½ oz. 60c, oz. \$1.00

NEW MULTIFLORA SWEET PEAS

A new and exciting race of sweet peas. Their habit is exceptionally vigorous and under good growing conditions they bear 6 and 7 flowers to the stem, and stems up to 18 inches long. Separate colors of Rose, Deep Rose, Lavender, Orange-Cerise, Salmon-Pink, White, and Mixture.

Each: Pkt. 50c, ½ oz. \$1.35, oz. \$2.50

SUPERB COLLECTION

*Contains 12 packets Hallawell's Giant Sweet Peas in a complete color range.
Sufficient for 50-foot row. \$2.00*

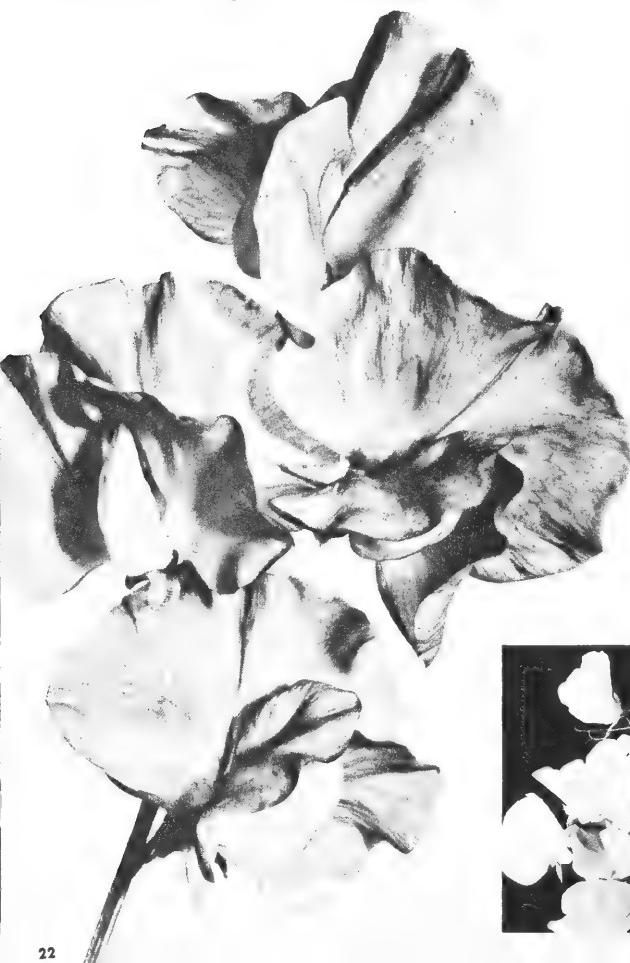
DWARF SWEET PEAS

Compact plants 6 in. high covered with flowers on 3 to 4 in. stems. Many colors.

Pkt. 35c, ½ oz. \$1.00, ¼ lb. \$6.50

We are enjoying lovely SWEET PEAS, grown from your radio offer early last fall. They are large flowers in a gorgeous assortment of colors.

I. A. R., Berkeley



SWEET WILLIAM

SINGLE MIXED—Large trusses of single flowers in shades of pink, red, and white.
Pkt. 20c, 2 pkts. 35c, $\frac{1}{4}$ oz. \$1.00, $\frac{1}{2}$ oz. \$1.25

DOUBLE MIXED—Very large compact trusses in a wonderful range of colors.
Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. \$1.25, $\frac{1}{2}$ oz. \$2.00

DWARF ALPINE (Indian Carpet)—Compact plants 6 in. high, large clusters of single flowers. Splendid.
Pkt. 25c, $\frac{1}{8}$ oz. \$1.50

THALICTRUM (Fairy Bells)

Dainty rosy-purple flowers with yellow stamens, plants 3 to 4 ft. high with lovely fern-like foliage. Easy to grow in partial shade.
Pkt. 50c, 2 pkts. 90c, $\frac{1}{8}$ oz. \$1.50

WHITE THALICTRUM

Pkt. 50c, $\frac{1}{8}$ oz. \$1.50

TITHONIA

TORCH—All-America Silver Medal Winner. Brilliant orange-scarlet flowers 4 in. across on bushy plants. 3 to 4 ft. high. Requires sun and warm soil.
Pkt. 25c, $\frac{1}{8}$ oz. \$1.00

TORENIA

FOURNIERI—Bushy plants only a foot high, covered with pretty little flowers resembling a snapdragon. Sky-blue with a touch of gold on the lip.
Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$2.00

VERBENA

Beautiful trusses of brilliant flowers from midsummer to late fall. Plants are 1 ft. high and will spread to 18 in. or more across. They like sun.

BEAUTY OF OXFORD—Rose-pink.

LAVENDER GLORY—Lavender, white eye.

ROYALE—Royal blue, cream eye.

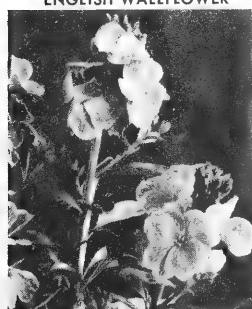
SALMON PINK—Light salmon.

SPECTRUM RED—Vivid red.

WHITE—Pure white.

GIANT MIXED—A formula mixture of the best large flowering varieties.
Pkt. 25c, $\frac{1}{8}$ oz. \$1.00, $\frac{1}{4}$ oz. \$1.75, $\frac{1}{2}$ oz. \$3.00

ENGLISH WALLFLOWER



VIRGINIA STOCK



VIOLA

Pansy-like flowers all summer on plants 6 in. high. Lovely in window boxes, beds and for edgings. Hallowell's violas are very large flowered and in sharp clear colors.

ARKWRIGHT RUBY—Ruby crimson.

BLUE PERFECTION—Medium clear blue.

CHANTREYLAND—Lovely apricot.

LUTEA—Bright clear yellow.

WHITE PERFECTION—Clear white.

VIOLA MIXTURE—All colors.

Each: Pkt. 25c, $\frac{1}{8}$ oz. \$1.35, $\frac{1}{4}$ oz. \$2.50, $\frac{1}{2}$ oz. \$4.50

VIOLA COLLECTION

1 pkt. each of above 5 Violas

\$1.00

VIRGINIAN STOCK

Small lavender-pink flowers in profusion on plants 6 in. high. Easy to grow ground cover for bulb beds and edgings.

Pkt. 15c, large pkt. 50c, oz. \$1.00, $\frac{1}{4}$ lb. \$3.50

VISCARIA

A profusion of attractive single flowers in shades of rose and pink, on bushy plants 1 ft. high.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$1.00

WALLFLOWER

The much loved old fashioned perennial—18 in. tall with long spikes of sweet scented flowers.

SINGLE MIXED—

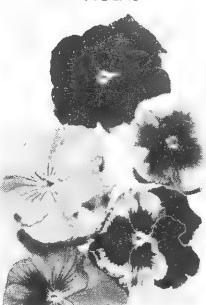
Pkt. 20c, $\frac{1}{8}$ oz. 75c, $\frac{1}{4}$ oz. \$1.25

DOUBLE MIXED—

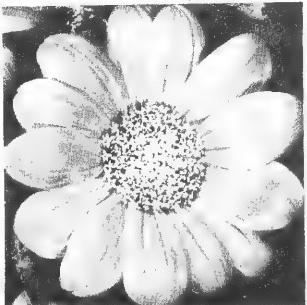
Pkt. 25c, 2 pkts. 45c, $\frac{1}{8}$ oz. \$1.75

SNAPDRAGONS and STOCKS from your seeds the best I have ever had.
Mrs. C. G., Los Gatos

VIOLAS



TITHONIA, TORCH



SWEET WILLIAM, SINGLE



THALICTRUM



VERBENA



Hallawell's ZINNIAS

Hallawell's Zinnias are the finest strains in cultivation. The blooms have excellent form, the colors are clear, clean and attractive. This year plant Hallawell's seeds, and have the finest zinnias you ever grew. Sow seeds in open ground when it has become thoroughly warm.

CALIFORNIA SUPER GIANTS

Perfect blooms 5 in. or more across on long stems and in magnificent colors. 3 to 4 ft. tall.

DAFFODIL—Canary-yellow.

ENCHANTRESS—Light rose, dark center.

GOLDEN QUEEN—Golden yellow.

GRENADIER—Rich dark red.

LAVENDER QUEEN—Lavender.

MISS WILLMOTT—Soft pink.

ORANGE KING—Golden orange.

PURITY—Pure white.

SALMON QUEEN—Salmon-rose.

SCARLET QUEEN—Glowing scarlet.

Each: Pkt. 25c, $\frac{1}{4}$ oz. \$1.00, oz. \$2.75

SUPER GIANTS MIXED—All of the above colors and others. Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. \$1.00, oz. \$2.75

ZINNIAS, CALIFORNIA GIANTS

Scatter Garden Mixture

A mixture of showy annuals, dwarf, medium and tall, for a grand display of color in areas where it would be difficult to intensely cultivate a garden. In some climates the vigorous, hardy annuals in this mixture should self sow and become permanent.

Large pkt. 45c, oz. \$1.00,
 $\frac{1}{4}$ lb. \$3.00, lb. \$8.50



CALIFORNIA WILD FLOWERS

Annual native California wildflowers of many colors. For a grand spring display sow seeds during the rainy season. 1 oz. to 250 sq. ft., 5 lbs. to 1 acre.

Pkt. 15c, Large pkt. 50c,
oz. \$1.25, $\frac{1}{4}$ lb. \$4.00, lb. \$11.00

GIANT DAHLIA FLOWERED

GOLD MEDAL ZINNIAS

Flowers 5 to 6 in. across, perfect dahlia-form in stunning colors. 2 $\frac{1}{2}$ ft.

CANARY BIRD—Canary yellow.

CRIMSON MONARCH—Rich crimson.

DREAM—Rosy lavender.

EXQUISITE—Light rose, deeper center.

ILLUMINATION—Deep rose.

ORIOLE—Orange and gold.

POLAR BEAR—Pure white.

ROYAL PURPLE—Rich purple.

SCARLET FLAME—Bright scarlet.

Each: Pkt. 25c, $\frac{1}{4}$ oz. \$1.00, oz. \$2.75

SPECIAL MIXED—A blend of strikingly beautiful colors. Pkt. 25c,

$\frac{1}{4}$ oz. 75c, oz. \$2.50, $\frac{1}{4}$ lb. \$7.50

BURPEE HYBRID ZINNIAS

Large fluffy and ruffled blooms up to 6 in. across with twisted and curled petals. Pkt. 25c, $\frac{1}{4}$ oz. 75c, $\frac{1}{4}$ oz. \$1.35

BLAZE ZINNIA

ALL-AMERICA WINNER. Mandarin red changing to scarlet-orange blooms 5 in. across on plants 2 $\frac{1}{2}$ ft. high.

Pkt. 35c, $\frac{1}{4}$ oz. \$1.50

CROWN O'GOLD ZINNIA

PASTEL TINTS—Large double flowers in lovely pastel tints, each petal glowing golden yellow at base. A strikingly beautiful flower for cutting. Pkt. 25c, $\frac{1}{4}$ oz. 90c, oz. \$2.50

CALIFORNIA SUPER GIANT ZINNIA COLLECTION

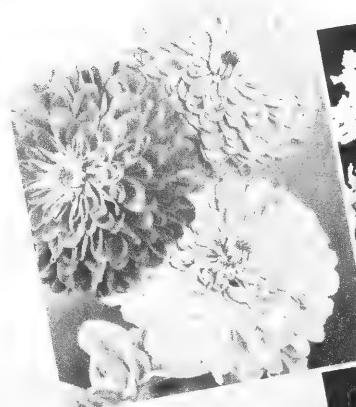
5 pkts., one each of Daffodil, Lavender Queen, Miss Willmott, Purity, Scarlet Queen.

\$1.25 value for \$1.00

ZINNIA, CROWN O' GOLD



ZINNIA, GIANT DAHLIA FLOWERED



ZINNIA, FANTASY



ZINNIA GARDEN COLLECTION

6 pkts., one each of Super Giants Mixed, Crown O'Gold, Burpee Hybrid, Pompon Mixed, Tom Thumb Mixed and Linearis.

\$1.45 value for \$1.00

**ZINNIA
LINEARIS**

Plants 1 ft. high covered with single orange yellow flowers $1\frac{1}{2}$ in. across, each petal striped light yellow. Blooms early, long and profusely.

Pkt. 25c, 2 pkts. 45c,
 $\frac{1}{8}$ oz. \$1.25



ZINNIA, TOM THUMB



ZINNIA, PERSIAN CARPET

**POMPON
BABY
ZINNIAS**

Bushy plants $1\frac{1}{2}$ to 2 ft. high bearing dozens of perfect, double, long stemmed flowers for cutting.

Black Ruby—Maroon, All-America Winner.

Canary Yellow
Crimson Gem
Golden Orange
Lilac Gem
Salmon Rose
Scarlet Gem
White Gem

Each: Pkt. 20c,
 $\frac{1}{4}$ oz. \$1.00,
oz. \$2.75



POMPON ZINNIAS

POMPON MIXED—All the above colors and others.
Pkt. 20c, 2 pkts. 35c, $\frac{1}{4}$ oz. 75c, oz. \$2.50

SIX POMPON ZINNIAS

1 pkt. each of Canary Yellow, Black Ruby, Golden Orange, Lilac Gem, Scarlet Gem, White Gem.

\$1.20 value for 95c

POMPON PASTEL MIXTURE

The lovely soft shades of baby zinnias, including apricot, yellow, pink, orchid and others.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. \$2.75



PEPPERMINT STICK

PEPPERMINT ZINNIA

Medium sized flowers with petals flecked and striped in various contrasting color combinations such as red and white, red and yellow, purple and white, etc. Very popular.

Pkt. 35c, 2 pkts. 60c, $\frac{1}{8}$ oz. 75c

PERSIAN CARPET ZINNIA

An All-America Winner. Double miniature flowers in rich color combinations including gold, bronze, and orange. Flowers with cutting stems are on low mound shaped plants.

Pkt. 35c, 2 pkts. 60c, $\frac{1}{8}$ oz. \$1.50

TOM THUMB ZINNIA

Compact plants 6 to 8 in. high covered with perfect little pompon type flowers in bright zinnia colors. Borders and window boxes.

Pkt. 25c, 2 pkts. 45c, $\frac{1}{4}$ oz. \$1.00

DELPHINIUM and PERENNIAL PHLOX CLUMPS TO BLOOM THIS SPRING

PACIFIC GIANT DELPHINIUM PLANTS

PACIFIC GIANT DELPHINIUM PLANTS

To Bloom This Spring

NAMED DELPHINIUM PLANTS

Grown from Hand-Pollinated Seeds

Prices—Packed and postpaid:
3 for \$2.95, 6 for \$5.45, 12 for \$10.50

Prices—NOT for shipping:
75c each, 12 for \$7.00

BLACK KNIGHT—Deep velvety violet, dark bee.

BLUEBIRD—Clear medium blue, with white bee.

CAMELLIARD—Lavender self with white bee.

GALLAHAD—Large double, white, stunning.

GUINEVERE—Pinkish lavender, white bee.

KING ARTHUR—Luminous purple, white bee.

SUMMER SKIES—Clear light blue, white bee.

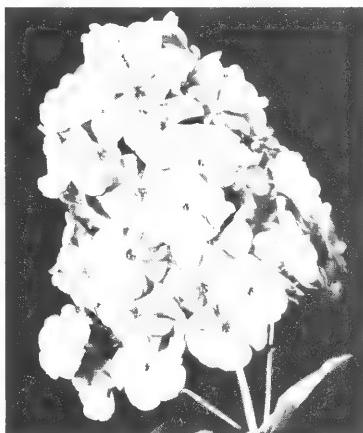
MIXED DELPHINIUM PLANTS

To Bloom This Spring

A splendid mixture of Pacific Giants in all the beautiful shades from light blue to deep velvety violet. These plants are grown from our special mixture Pacific Giant seeds and many fine specimen spikes may be expected.

Prices—Packed and postpaid:
3 for \$2.75, 6 for \$5.00, 12 for \$9.50

Prices—NOT for shipping:
60c each, 6 for \$3.25, 12 for \$6.00



PHLOX, PERENNIAL

**PERENNIAL
PHLOX**

Abundant bloom throughout the summer. Easy to grow. Set plants 1 ft. apart, lift and divide the roots every 3 or 4 years. 18 to 30 in. tall.

COLONIAL—Lovely light blue.

FLASH—Brilliant orange.

LILLIAN—Cameo-pink, blue center.

LILLIAN WELLS—Salmon, white eye.

PRIME MINISTER—White, red eye.

REMBRANDT—Very large white.

ROSY BLUE—Large blooms.

SAFETY GLOW—Salmon-pink.

SPITFIRE—Salmon orange, crimson eye.

STARLIGHT—Purple-violet.

Each 75c, any 3 for \$2.00,
10 for \$6.40

Hallawell's CHRYSANTHEMUMS

There is no more rewarding plant than the Chrysanthemum—for color and form, so decorative in the garden landscape scheme, and so generous in its supply of cut flowers for late summer and well into fall. Those of you who listen regularly to our KNBC RADIO GARDEN TALKS probably know by now the rules for growing good "mums" and to assist the new enthusiasts, here they are.

1. Don't leave old plants to grow a second year—they make a shaggy unsightly growth and consume good garden space.
2. At blooming time, label the ones you like the best.
3. When plants have finished blooming, remove these to some out-of-the-way spot in the garden.
4. In late March and April, make terminal tip cuttings from the new growth, root them in sand, and transplant to the garden during May and June.

For best results therefore, make one of two choices, either renew by cuttings (see rules above) or discard all plants after blooming, and get FRESH ROOTED PLANTS EACH YEAR.

HALLAWELL'S "MUMS" are all well rooted plants grown from choice cuttings. They include the finest garden varieties and will give you gratifying results.

Prices—

45c each, any 5 for \$2.00,
any 12 for \$3.85, 20 for \$6.25
(except GREEN NIGHTINGALE)

GREEN NIGHTINGALE—NEW! Lovely chartreuse-green flowers of spidery type.

Each 50c, 3 for \$1.25, 12 for \$5.00

ANEMONE FLOWERED TYPE

These lovely "mums" have a quilled cushion center, surrounded by a ray of petals often of a contrasting color. They are very attractive.

BRONZE FRIEDA—Salmon buff bronze.

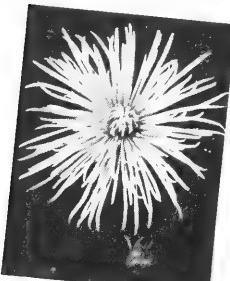
ESTRELITA—Autumn shades.

ORCHID BEAUTY—Orchid pink, gold cushion.

TITAN—Scarlet crimson, bronzy cushion.

WHITE FRIEDA—Yellow cushion.

YELLOW ANEMONE—All yellow.



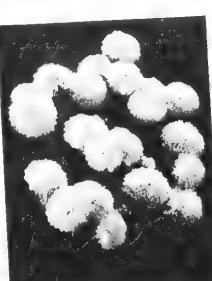
PINK RAYONANTE



LARGE FLOWERING
TYPE



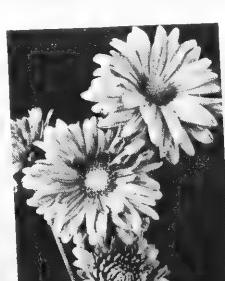
ANEMONE TYPE



POMPON



CUSHION



SINGLE

CUSHION MUMS

Compact plants 15 to 18 in. high bloom continuously late summer to frost:

AMELIA—Late blooming lavender.

GOLDEN CARPET—Golden yellow pompon.

CRIMSON CUSHION—Wine red.

QUEEN CUSHION—White.

SAFETY CUSHION—Salmon to coral.

MAHOGANY CUSHION—Mahogany red.

SPIDERY and SPOON "MUMS"

A special Hallawell selection of exquisite cut flower varieties in the lovely spidery and spoon type.

BRONZE RAYONNANTE—Quill spoon.

BUNBU—Orchid-lavender—fishhook.

COPPER ROCKET—Coppery-bronze, quilled.

PINK FANTASY—Fishhook spider.

PINK RAYONNANTE—Quilled spoon.

PINK SPIDER—Fishhook spider.

PUNCH BOWL—Burgundy red.

YELLOW RAYONNANTE—Quill spoon.

WHITE RAYONNANTE—Quilled spoon.

POMPON TYPE

In the fall when flowers are scarce, you'll appreciate a generous planting of these delightful garden "mums." Flowers range in size from $\frac{1}{4}$ inch to 3 inches across, usually in sprays of several flowers each. Supported plants may be grown 12 to 15 in. apart.

ARCADIA—White, medium size.

BRONZE BUTTON

GOLD COAST—Lemon yellow.

GRACIE FIELDS—Purple rose.

HASEGAWA—Golden yellow.

HIGHLIGHT—Pink, red center.

LEGAL TENDER—Bronze and gold.

LETITIA—Light pink, dark center.

MASTERPIECE—Tourmaline pink.

PINK DOT—Pink, dark center.

WILD FIRE—Bright red, large.

YELLOW DOTY—Intense yellow.

LARGE FLOWERING TYPE

Choice large flowering varieties for cut flowers. The size of the flower of this type depends upon the number of flowers per plant. If they are to be trained to one flower on a single stem, we suggest consulting a good book for the proper way to do it. If more flowers are desired, the plants should be pinched back once, twice or three times. Smaller flowers of course will result. A little reading on the subject will be very rewarding.

ALBATROSS—White, incurved.

BRONZE WAITE—Bronzy, reflex.

GARNET KING—Red reflex.

GRAPE BOWL—Purple, incurved.

HILDA BERGEN—Reddish bronze, incurved.

J. W. PRINCE—Rose pink, incurved.

MAJ. ED BOWES—Rose-pink, incurved.

ORCHID QUEEN—Orchid pink, incurved.

WILLIAM TURNER—White, incurved.

YELLOW WAITE—Golden yellow, incurved.

SINGLE TYPE

Be sure to include these in your collection! You'll find them an excellent cut flower.

KATOAKA BRONZE—Bronze shades.

RED KING—Fine red daisy.

KIMOTO WHITE—Best single white.

SUNRAY—Yellow.

W. H. BUCKINGHAM—Rose.

SURPRISE MUM COLLECTION

If you can't decide quite which varieties you want, just leave it to us, and order the SURPRISE COLLECTION which fits your needs; each plant will be labeled and we're sure you'll be pleased.

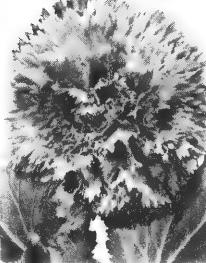
SURPRISE COLLECTION No. 1: 12 "mum" plants (our selection, value \$3.75) for \$3.50.

SURPRISE COLLECTION No. 2: 20 "mum" plants (our selection, value \$6.00) for \$5.50.

SURPRISE COLLECTION No. 3: 35 "mum" plants (our selection, value \$10.50) for \$9.45.



TUBEROUS BEGONIA, HANGING BASKET BEGONIA
CAMELLIA TYPE



TUBEROUS BEGONIA,
CARNATION TYPE



CALADIUMS



TIGRIDIA



GLOXINIA



CANNA

Summer Flowering BULBS

Hallawell's CALIFORNIA TUBEROUS BEGONIAS

The world's finest begonias in new and beautiful types. Extra size tubers to produce prize blooms the first year.

NEW CALIFORNIA BEGONIAS

Distinctive and beautiful types that have reached perfection in new forms.

IVORY—New this year. Ruffled camellia-form, lovely ivory white.

RED TRIUMPH—Ruffled camellia-form, velvety ruby-red.

SUNSET—Frilled Crispa type, velvety ruby-red.

SANTA ANA—Huge, ruffled camellia-form, shades of orange.

SANTA MARIA—New ruffled white camellia-form.

Each of above \$1.00, 3 for \$2.75, 12 for \$10.00

PICOTTE DOUBLE—Ruffled camellia-form, edged in contrasting color.

Each 65c, 3 for \$1.75, 12 for \$5.50

MULTIFLORA DOUBLE BEGONIA

Multitudes of small double flowers in assorted colors white to red. Unsurpassed for pots or bedding.

Each 65c, 3 for \$1.75, 12 for \$5.50

DOUBLE CAMELLIA FLOWERED

Large double flowers of camellia form. In the following separate colors:

2 or more of 1 color will be labeled

APRICOT, ORANGE, PINK, RED, ROSE, SALMON, WHITE, YELLOW AND MIXED

Each 65c, 3 for \$1.75, 12 for \$5.50, 25 for \$10.00,

100 for \$38.00

JUMBO SIZE TUBERS

Double Camellia Flowered

In separate colors of: **APRICOT, ORANGE, PINK, RED, ROSE, SALMON, WHITE, YELLOW AND MIXED**.

Each 75c, 3 for \$2.00, 12 for \$7.50, 25 for \$14.00,

100 for \$52.50

HOLLYHOCK BEGONIA

A very interesting pot plant, 12 to 18 inches high with single pink flowers.

Each 45c, 3 for \$1.20, 12 for \$3.50

DOUBLE FRINGED BEGONIA

Full double carnation flowered, all petals fringed at the edge. **MIXED COLORS**.

Each 65c, 3 for \$1.75, 12 for \$5.50,
25 for \$10.00, 100 for \$38.00

HANGING BASKET BEGONIA

LLOYDII—Decorative foliage and medium sized flowers. Plant several tubers in an 8 to 10 inch hanger. Very desirable also for window boxes or rock garden planting in partial shade. Separate colors of **ORANGE, ROSE, RED, SALMON, WHITE, YELLOW AND MIXED**.

Each 65c, 3 for \$1.75, 12 for \$5.50,
25 for \$10.00, 100 for \$38.00

CRISPA OR SINGLE FRILLED

Flowers 4 inches across with central portion crested and profusely ruffled.

MIXED COLORS. Each 65c, 3 for \$1.75,
12 for \$5.50, 25 for \$10.00, 100 for \$38.00

CULTURE—Place the tubers on moist peat to start them; when top growth is 2 or 3 inches high, transplant to pots or beds under trees or in partial shade. A good soil mixture is $\frac{1}{2}$ manure, $\frac{1}{2}$ coarse sand, $\frac{1}{2}$ leaf mold or peat moss. When blooming is finished, dry off, dig and store in dry peat. Tubers may be used over and over again.

GIANT CANNAS

Sturdy plants with broad, decorative, green foliage and large clusters of colorful flowers at the top. Thrives in the sun, coastal or inland valleys, blooms all summer. Take roots up before freezing in fall and store them for the winter.

Large Roots: 45c each, 3 for \$1.15, 12 for \$3.75

GAIETY—3 ft. Red and white variegated.

GLADIOFLORA—3 ft. Salmon-pink and cream.

HUNGARIA—4 ft. Pink with satiny sheen.

KING HUMBERT—4 ft. Orange, bronzy foliage.

RICHARD WALLACE—4 ft. Canary yellow.

THE PRESIDENT—5 ft. Fine glowing scarlet.

Fancy Leaved CALADIUMS

Especially grown in a soil mixture of leaf mold, manure and loam. Keep them warm and constantly moist.

CANDIDUM—White leaves, green veins, narrow green border.

DR. M. COOK—Green leaf, plum red center, red ribs.

LORD DERBY—Rose leaves, dark green ribs, green edge.

RED FLARE—Scarlet center, green patches.

RICHARD DECKARD—Coppery-rose, crimson ribs, golden tints.

Extra size tubers: Each \$1.00, 3 for \$2.85, 12 for \$11.00

GLOXINIAS

Beautiful pot plants for indoor and shade growing. Richly colored blooms and soft velvety foliage. Easy to grow. Hallawell's California grown tubers are the finest strains grown.

EMP. FREDERICK—Scarlet bordered white.

EMP. WILLIAM—Violet bordered white.

HALLAWELL'S RED—Brilliant velvety red.

MONT BLANC—Beautiful pure white.

PINK—Shades of pink.

WATERLOO—Rich dark purple.

Any 3 of above \$1.85, 6 for \$3.50

GLOXINIA MIXED COLORS

3 for \$1.50, 6 for \$2.85, 12 for \$5.50

TIGRIDIA, Shell Flower

A new and interesting flower to greet you every morning; tigridias last only one day but each morning there are fresh new flowers to succeed those of the day before. Day after day for weeks, they pop out of the bud sheath, like rockets, and in most fascinating color combinations.

MIXED—A splendid assortment of many interesting color combinations.

3 for 50c, 12 for \$2.00, 100 for \$12.50



DEPENDABLE PEST CONTROLS FOR HOME AND GARDEN

BUG-GETA Snail Pellets: Compressed Metaldehyde-Arsenical bait to kill snails and slugs. Easy to scatter. Economical—a little bit goes a long way.

12-oz.....	\$0.30;	postpaid 4th zone \$0.50
2-lb.....	.60;	postpaid 4th zone .90
5-lb.....	1.40;	postpaid 4th zone 1.90

BOTANO de luxe Garden Dust: A multi-purpose insecticide-fungicide garden dust to control Aphids, Thrips, Wireworms and many other pests and plant diseases.

8-oz. duster ..	\$1.00;	postpaid 4th zone \$1.25
1-lb. refill ..	1.25;	postpaid 4th zone .1.50
5-lb. refill ..	4.25;	postpaid 4th zone .4.75

ORTHO Home Garden Spray: A multi-purpose wettable spray for control of many insects and diseases common to the small home orchard. Fruits and berries.

½-lb.	\$1.00;	postpaid 4th zone \$1.25
1-lb.	1.75;	postpaid 4th zone .2.00

ORTHO Rose Dust: The finest multi-purpose Rose and Flower garden dust or wettable powder for control of powdery mildew, black spot and rust plus insects common to roses.

8-oz. duster	\$1.00;	postpaid 4th zone \$1.25
1-lb. refills	1.25;	postpaid 4th zone .1.50

ORTHO Vegetable Dust: Contains Methoxychlor, Rotenone and Zinc for control of many pests, soil insects and diseases common to vegetable gardens. Can be used up to two weeks before harvest.

8-oz. duster	\$1.00;	postpaid 4th zone \$1.25
1-lb. refills	1.25;	postpaid 4th zone .1.50

IMPROVED ISOTOX Garden Spray M: Contains Lindane, Malathion and DDD. Finest liquid spray for aphids and red spider mite. Also controls flies, mosquitoes, wireworms and many other pests and soil insects.

4-oz.	\$ 1.00;	postpaid 4th zone \$ 1.25
8-oz.	1.75;	postpaid 4th zone 2.10
16-oz.	2.95;	postpaid 4th zone 3.35
½ gal.	10.25;	postpaid 4th zone 11.00

ORTHO Lawn Groom: Feeds the lawn, Kills the weeds and Controls insects such as Lawn Moth, Wireworm and Japanese Beetles. 2,4-D weed killer controls dandelions and other broad leaf weeds.

5-lb. boxes....	\$1.75;	postpaid 4th zone \$2.30
10-lb. boxes....	2.95;	postpaid 4th zone 3.85

ORTHO-KLOR 44 Chlordane Spray: A fine Chlordane concentrate for control of Ants, Earwigs and Lawn Moth. Dilute at two tablespoons per gallon. Economical and sure.

4-oz.	\$0.90;	postpaid 4th zone \$1.15
8-oz.	1.45;	postpaid 4th zone 1.70
16-oz.	2.45;	postpaid 4th zone 2.70
32-oz.	4.25;	postpaid 4th zone 4.75

ORTHORIX Spray: Outstanding fungicide to control powdery mildew, black spot and rust on roses. Also a fine dormant spray when combined with VOLCK Oil.

4-oz.	\$0.40;	postpaid 4th zone \$0.60
16-oz.	1.00;	postpaid 4th zone 1.40
32-oz.	1.65;	postpaid 4th zone 2.15
1-gal.	4.95;	postpaid 4th zone 6.45

VOLCK Oil Spray: A highly refined insecticide spray carrier for use against Mealybugs, Scale Insects, Red Spiders and White Flies on plants. Dormant spray when mixed with ORTHORIX Spray.

4-oz.	\$0.35;	postpaid 4th zone \$0.55
16-oz.75;	postpaid 4th zone 1.15
32-oz.	1.35;	postpaid 4th zone 1.85
1-gal.	2.95;	postpaid 4th zone 4.45

ORTHO-GRO Liquid Plant Food: Liquid organic fish in a balanced fertilizer formulation. Gives quick plant response. Excellent for all plants, shrubs and lawns.

16-oz.	\$0.90;	postpaid 4th zone \$1.30
32-oz.	1.50;	postpaid 4th zone 2.00
1-gal.	4.95;	postpaid 4th zone 6.45



IMPROVED WEED-B-GON: The Hormone weed killer containing 2,4-D and 2,4,5-T materials for use against Poison Oak, Poison Ivy, Dandelion, Wild Morning Glory and other broadleaved weeds.

4-oz.	\$0.50;	postpaid 4th zone \$0.75
8-oz.	1.00;	postpaid 4th zone 1.25
16-oz.	1.50;	postpaid 4th zone 1.90
32-oz.	2.75;	postpaid 4th zone 3.25

ORTHO Crab Grass Killer: A dry compound. Can be applied with ORTHO Spreader or through top sifter. Kills ugly crab grass in lawns. Best results when used during early seedling stage of crab grass in spring.

1½-lb. boxes ..	\$0.80;	postpaid 4th zone \$1.10
4-lb. boxes....	1.95;	postpaid 4th zone 2.45
18-lb. sacks....	5.85;	postpaid 4th zone 7.40

SPRAY-ETTE Garden Hose Sprayer: The modern sprayer that attaches to garden hose and meters proper spray of ORTHO Insecticides and Fungicides.

SPRAY-ETTE ...	\$2.95;	postpaid 4th zone \$3.15
Replace. btl.s ..	.35;	postpaid 4th zone .50

ORTHO Lawn and Garden Sprayer: For application of ORTHO-GRO Liquid Plant Food and for mass spraying of insecticides to large yard areas, for broad control of common lawn and garden insects.

Lawn Sprayer,	\$3.75;	postpaid 4th zone \$4.00
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ORTHO Earwig Bait: A very effective bait for the pesky earwig. It works while you sleep.

3-lb.....	\$1.50;	postpaid 4th zone \$1.75
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ISOTOX Garden Dust: Contains Lindane. Controls aphids, thrips, caterpillars, black-widow spiders, grubs, ticks, sowbugs, etc.

1-lb. canister....	\$0.90;	postpaid 4th zone \$1.20
5-lb. canister....	3.50;	postpaid 4th zone 4.15

RAT-B-GON: Contains warfarin. Kills rats, mice, most effective bait known.

1-lb. carton....	\$1.00;	postpaid 4th zone \$1.25
5-lb. carton....	4.50;	postpaid 4th zone 5.20

SCRAM—Dog Repellent: Keeps dog away from shrubs, lawns, etc.

8-oz. shaker can	\$0.50;	postpaid 4th zone \$0.90
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ORTHO 2,4-5 Brush Killer: Contains 2,4,5-T. Kills poison oak, wild blackberry and other woody plants.

4-oz.	\$0.85;	postpaid 4th zone \$1.10
Pint	1.75;	postpaid 4th zone 2.15



Terra-Lite Brand Vermiculite soil conditioner. Contains over 13,000,-000 particles per cubic foot to trap and store air and water for plant use. Aids root development of any plant—harms none.

1/2 bu. bag \$1.00,
\$1.85 Postpaid

2 bu. bag \$2.00,
\$3.00 Postpaid

3.2 bu. bag \$3.00,
Express Collect

BRADSON Garden Sprayers

Go on
Garden Hose
Water Does the Work

INSECT-O-GUN

So easy! Simply put spray material as directed in jar, fill balance of jar with water, attach sprayer like a nozzle on hose and spray away! Handle any material you mix with water to apply, liquid or powder, **without clogging**, on any water pressure; clean in 30 seconds; are fully guaranteed.

FOR INSECTICIDES, FUNGICIDES FOLIAGE FEEDING, WEED KILLERS

Insect-O-Gun (illustrated) — Deluxe pistol grip model. Sprays 6 gal. Has exclusive automatic control valve; water pressure holds **on or off** as set. **\$5.95**

Gard-N-Gun—3 gal. capacity, with Bradson control valve but no pistol grip. **\$3.95**

Bug Gun—1½ gal. capacity. Continuous flow type. An easy-to-use sprayer at the price of a 2 quart hand pump sprayer. **\$2.65**

FOR VOLUME APPLICATION: FERTILIZER LAWN TREATMENTS, TREE SPRAYING, ETC.

Gro-Gun—20 gal. capacity. Fertilize an average lawn in only 13 minutes! Sprays any material, liquid or powder, without clogging. Many uses: car washing, disinfecting animal pens, etc. **\$2.95**

Lawn Gun—Unlimited capacity. No jar; it draws spray material from bucket; sprays large areas fast. Ideal for small orchards, large lawns, heavy shrubs and ornamental trees. **\$1.95**

Postage Extra

KILL ANTS WITH ANTROL

ANT AND ROACH BOMB: So effective is the ANTROL mist from this new, easy to use bomb that it kills ants and crawling insects up to two weeks after spraying. Rid your home and garden of these pests.

12 oz. \$1.19, 4th zone \$1.50, 8th zone \$1.70



Make
Outdoor Cooking
Easy
with Wizard

Just sprinkle **WIZARD CHARCOAL LIGHTER** on charcoal or wood. It soaks in and ignites instantly, giving you glowing coals more quickly. Leaves no odor or soot and doesn't affect taste of food.

16 oz. tin 49c—Not Mailable

HAYES SPRAY GUNS

World's
Largest
Manufacturer
of
Garden Hose
Sprayers
Since 1934

HAYES 3 Makes three gals. of spray solution with one loading. Thumb-touch control orifice. Ideal for small gardens. **\$4.95**

HAYES 4 Makes four gals. of spray. Positive on-and-off control valve. **\$6.45**

HAYES 6 Makes six gals. of spray. Longer nozzle reaches to inside of plants and low-hanging leaves. **\$9.95**

HAYES 10 A heavy duty 10-gallon sprayer. For estates, parks, industrial use, dairies, poultry and livestock. **\$12.95**

HAND-D Small, efficient hand-operated sprayer with one quart capacity. For potted plants, patio and spot spraying. **\$3.95**

FERTL-RAIN For mass spraying of lawns, shrubs, hedges and trees. Handles all types of spray materials. Waters and sprays in one operation. **1 to 10 ratio. \$1.95**

120 ratio. Standard pint sprays 15 gals. **\$3.45**
Quart size sprays 30 gals. **\$3.75**

HAYES LAWN SPRAYER For quick, accurate application. Same uses as Fertl-Rain. Applies material in half the time due to the 1 to 60 ratio. Quart size jar. Sprays 15 gallons. **\$3.75**

FERTL-FEED Specifically designed for application of heavy, viscous materials. Powerful suction and 1 to 24 ratio speeds discharge. Comes with 30" tube for use with one gallon jug or larger container. **\$3.45**

SPRINKL-AIR Delivers full volume of aerated water like gentle rain—prevents erosion and bending over or breaking of tender plants. **95¢**

PROPORTIONER A siphoning unit for large capacity application of Liquid Fertilizers. **1 to 10 ratio. \$1.95**

BLACK MAGIC

THE
SECRET
TO
HOUSE
PLANT
PERFECTION

PLANTER MIX

Eight ingredients blended to grow African Violets, Philodendrons, all house plants. No drainage needed; avoids corrosion and sourness. Guaranteed analysis. **39c, 69c, \$1.50. Postpaid 4th zone 70c, \$1.00, \$2.00
2 cu. ft. bag \$4.95, Express Collect**

LEAF-LUSTRE

To polish and beautify the leaves without leaving an oily residue to clog the pores. The **SAFE** beauty treatment. **40c, 70c, \$2.95. Postpaid 4th zone 65c, 95c, \$3.50**

PLANTER FOOD

A one purpose plant food to feed indoor plants correctly! **Safe, all organic, non-corrosive ingredients.** **30c, 80c, \$1.50. Postpaid 4th zone 40c, \$1.05, \$1.75**

P.S. Try Planter Mix for your seedlings. You'll be delighted!



Postage Extra

Handy Speedy PLANT TIE TWIST-EMS

Strong, dark green "invisible" tapes with wire reinforcing—protect stems, speedily and permanently support annuals, perennials, vines, shrubs, and vegetables.



Box of 200, 4-inch size.....	\$.25
Box of 100, 8-inch size.....	.25
Box of 100, 16-inch size.....	.50
Pkg. of 50, 8-inch size.....	.15
Pkg. of 35, 8-inch size.....	.10
250 ft. continuous roll.....	1.00

New Weatherized

Trellis Netting TRAIN-ETTS

Ideal support for SWEET PEAS, GARDEN PEAS, POLE BEANS, CUCUMBERS, TOMATOES. Hung in 5 minutes. Doesn't rot like string, nor burn tendrils like wire.
60x72-inch...65¢ 60x96-inch...85¢ 60x180-inch...\$1.25

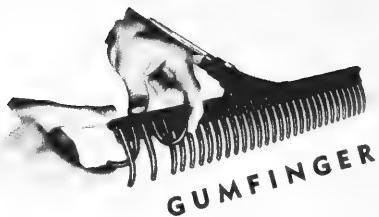


FLYING DISK

Shiny, whirling disks of aluminum—to scare birds and animals away from planted areas, berries, trees, etc.



Pkg. of 10 Flying Disks, 25¢



The only Lawn Rake with Flexible Rubber Teeth!

Ideal for "combing" the lawn before reseeding or applying fertilizer. Safe rubber teeth rake clean without damaging roots or tearing the grass. Convenient 60" length hardwood handles. Fully guaranteed.

Sizes—16", \$2.69; 20", \$2.95. Special 8", 12", 24" and 32" sizes available for professional use.

Postage Extra



KILL
SNAILS
AND
SLUGS
WITH
ANTROL
ROSE
SPRAY



Proven SNAROL contains metaldehyde—a double acting bait that lures snails and slugs out of hiding and kills them! Convenient to use. Broadcast SNAROL Meal around flowers and shrubs. Scatter SNAROL Pellets where dense ground foliage is a problem. One pound of SNAROL (Meal or Pellets) treats a 1200 sq. ft. area.

1 lb. 35¢; 2½ lbs. 75¢; 6 lbs. \$1.65;

10 lbs. \$2.50; 50 lbs. \$10.75

Postage Extra

PROTECT YOUR GARDEN WITH



PORTCO SCARE-AWAY

The Modern Scarecrow

Shiny aluminum strips crackle and flash. Keep birds or animals away day and night. Lasting protection for gardens. Commercial pack of 100....\$1.80

PORTCO CINCH-TIES

Wire Center Twine for Quick Tying

Durable green center twine in 8" lengths on handy ball of 250' and 500'. Cut to desired lengths for quick tying flowers, vines, annuals.

100 8-in.	\$.25
250 ft. ball	1.00
500 ft. ball	1.75



PORTCO GARDEN TWINE

Weatherized! No Shrink! No Sag! Durable, extra-strong weatherized twine lasts more than a full season. Ball is wound for convenient center pull—will not unravel.

250 ft.	30¢
500 ft.	50¢

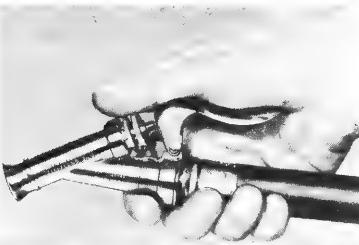
Postage Extra

SEE THEM ALL AT OUR STORE



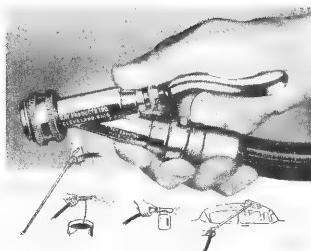
Just press the button—and poof! . . . your garden is rid of aphids, thrips and leafhoppers! And the long-lasting effect of scientifically combined Rotenone and Lindane in your easy to use AN-TROL ROSE SPRAY kills pests long after spraying. Protects roses, dahlias, geraniums, camellias, chrysanthemums, carnations and other ornamentals.

12 oz. \$1.49; postpaid \$1.85



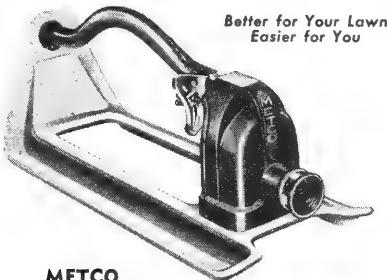
LEVERSPRAY HOSE NOZZLE

Squeeze—it's on! Release—it's off! One hand control of mist-spray-jet-gush. Knurled nut locks stream in any position, if desired. Use for sprinkling, car washing, etc. Saves water. Chromeplated, engineered, guaranteed. Model K-100—Only \$1.49. Postpaid \$1.80.



Deluxe LEVERSPRAY NOZZLE

Features brass threaded tip to attach fertilizer jar, car wash brush, siphon, watering tool, etc. Famous squeeze—it's on, release—it's off automatic one hand control. Adjusting nut locks flow in any position, if desired. Chromeplated, guaranteed. Model K-200—only \$1.95. Postpaid \$2.25.



METCO WAVE SPRINKLERS

*Better for Your Lawn
Easier for You*

Water a Larger Area Than Any Other Type of Lawn Sprinklers

Easier for you—Yes, Sir! The METCO waters an area up to 2700 square feet (that's 60x45 feet). When you want to move it, no need to turn the water off. It's adjustable, too. Can water right up to the side of the house without getting the house wet!

Better for your lawn—that's right. METCO Sprinklers throw out big, rain-like drops that soak down to the grass roots. No spray that evaporates into the air, or just wets the surface. As METCO's rain-like curtain moves slowly back and forth, it gives the water time to soak down to the roots and forms a strong, healthy, emerald green carpet. No puddles—no run-offs.

Model J—\$9.95. Waters an area of 2000 square feet (40'x50'). Rugged bonderized steel frame.

Model M—\$12.95. Waters an area of 2000 square feet (40'x60'). Light, strong, aluminum tube frame.

Model R—\$14.95. An all new METCO. Waters an area of 2310 square feet (42'x55'). Built-in filter, Protecto-jet spray tube.

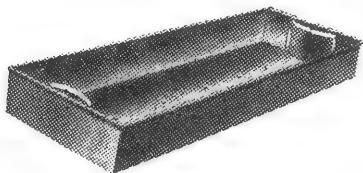
Model 2S—\$19.95. Waters an area of 2700 square feet (45'x60'). Exceptionally powerful motor. Special 2 1/2 inch brass filter screen. New design and construction.

Postage Extra



Hallawell's SEED STARTER

New sub-irrigating seed starter for seeds and cuttings. One filling of water lasts about a week and supplies just the right amount of moisture for good germination. Tray is heavy galvanized steel 21x9 inches, 2 1/2 in. deep, painted green. Use a soil mixture of loam, leaf mold or peat moss and coarse sand. Keep in shade until seeds are sprouted, then move to sun. Do not keep over wet at any time.



Prices \$2.35. Packed and postpaid, \$3.10.

The "WEEDONE WAY"

to Easier, Happier Gardening

Put these famous chemical gardening aids to work for you

A Improved WEEDONE®

. . . The Miracle Weed Killer

The ORIGINAL weed killer, containing 2,4-D and 2,4,5-T. Kills over 100 weeds and woody plants. 8-oz. can \$1; 1-qt. can \$2.75; 1 gal. can \$6.75.

Plastic Weedone Applicator

Non-scratch

plastic construction. Cap fits any screw-top gallon jug.



ONLY
59¢

B Improved WEEDONE® Crab Grass Killer

Now contains potassium cyanate and powerful MCP. Kills crab grass, chickweed and broadleaf weeds at same time. 6 1/2-oz. can \$1.25; 26-oz. can \$3.75; 6-lb. can \$9.70.

C ROOTONE® with Fungicide

The hormone powder to grow cuttings from favorite plants—indoors or outdoors. Trial packet 25c; 2-oz. jar. \$1.

D TRANSPLANTONE®

. . . The Hormone-Vitamin Combination

Gives flower and vegetable seedlings a magical head start. Trial packet 25c; 3-oz. canister \$1.

E FRUITONE®

For bigger, more luscious tomatoes, limas, string beans. Spray on buds at blossoming time. Trial packet 25c; 2-oz. canister \$1.

Postage Extra

FEED
PLANTS
TO
BEAUTY
WITH

PLANTABBS

Plantabbs is the complete food tablet for plants, flowers, vegetables. Plantabbs are tiny, clean, odorless tablets. Push tablet in soil once weekly. Normal watering dissolves tablet, providing all vital food elements. World's largest-selling plant food tablet for over 30 years.

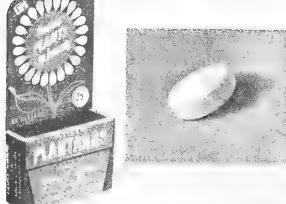
25c, 50c, \$1.00 and \$3.50

GLAZED POTS

All sizes, and in many colors
Make your selection from our stock at
Downtown Store or Blue Glass Nursery



Colorful, stylish **SOFT TOUCH** gloves are made tough but soft to protect the hands and sense of touch. Special design requires only one size for women and one for men. Ladies' size in pastel green, yellow and blue. Men's are dark green with cream trim. Both washable, long wearing and exceptionally comfortable. Ladies', 85c; men's, 98c.

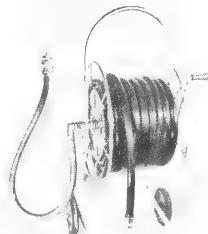


For Your Gardening Pleasure

A Portable HOSE REEL with Full-Swiveling Connection

Always ready for use . . . Your garden hose remains permanently connected to coupling on inside of reel . . . No kinks . . . the hose winds and unwinds straight . . . move it anywhere, just roll it along . . . Water pressure instantly as required whether you unreel 5 or 100 feet . . . Sturdily built for years of service by the R. A. Castell & Co. Express Collect \$15.95.

Saves the Hose . . .
Fun to Use . . . It's Automatic



NEW ELECTRIC ROTOTILLER

3/4-horse power. Digs and cultivates borders in a jiffy. Easy to operate. Ask for illustrated folder, or see them at our Downtown Store or Nursery.

ATLAS FISH EMULSION FERTILIZER

the ORIGINAL
fish fertilizer emulsion



Complete, balanced liquid plant food made from sea-going fish. 100% organic. Non-burning, deodorized. Feed as you water. 1 tbsp. to gallon of water for most outdoor plants. Unsurpassed for all plants, outdoor and indoors. As advertised in garden magazines.

Trial 4 oz. size	\$.35
Pint90
Quart	1.60
Gallon	4.95
Postage Extra	

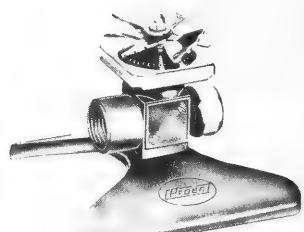
Pilgrims learned from Indians to use Fish Fertilizer



No Blist'r Trowel

Scientifically designed to prevent blisters—easier working. With its curved handle and Velvet Grip—it fits the hand—is kind to the palm. Rustproof. 1.25

Come to Hallawell's
for GARDEN GADGETS!

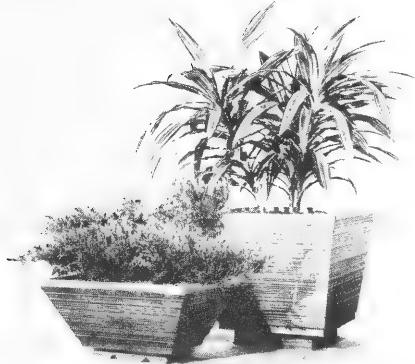


SQUARESPRAY. The Sprinkler that waters in exact square patterns 2x2 to 35x35 feet. It gets the corners. Designed for tandem hookup for larger areas, also for fertilizing of lawn using Waterfeed. Only \$2.95

\$3.40 Postpaid



WATERFEED. A concentrated high quality water soluble cartridge type fertilizer. Comes in two formulas 15-5-5 for lawns, leafy shrubs, etc., or 15-40-10 for flowers, flowering shrubs, vegetables, fruits, etc. You fertilize while you water. Box of 20 cartridges \$1.00. \$1.25 Postpaid.



PLEASANTON PLANTERS
CALIFORNIA REDWOOD
New Beauty Treatment for Your Home
Inside and Out

Now you can have genuine California Redwood Planters with the rich, red, natural beauty preserved for your lasting enjoyment. They are solid redwood, combed and weatherproofed outside. Inside is water proofed and the joints are sealed with waterproof glue. A decorative metal band gives extra strength and added beauty. There are no nails to rust or loosen, no discoloring or cracking. A wide choice of styles.

P 4014	FLARED PLANTER —14x14 in.	
	San Francisco price.....	\$3.95
	Postpaid 4th zone.....	4.65
	Postpaid 8th zone.....	5.40
P 4020	FLARED PLANTER —14x20 in.	
	San Francisco price.....	\$4.45
	Postpaid 4th zone.....	5.25
	Postpaid 8th zone.....	6.00
P 2714	FLARED PLANTER —14x14 in.	
	San Francisco price.....	\$3.95
	Postpaid 4th zone.....	4.65
	Postpaid 8th zone.....	5.40
P 2718	FLARED PLANTER —12x18 in.	
	San Francisco price.....	\$4.45
	Postpaid 4th zone.....	5.20
	Postpaid 8th zone.....	5.85
P 012	Straight WALLED PLANTER —12x12 in.	
	San Francisco price.....	\$3.95
	Postpaid 4th zone.....	4.75
	Postpaid 8th zone.....	5.50
P 018	Straight WALLED RECTANGULAR —12x18"	
	San Francisco price.....	\$4.45
	Postpaid 4th zone.....	5.35
	Postpaid 8th zone.....	6.40
T 1013	DEEP FLARED TUB —13x13 in.	
	San Francisco price.....	\$4.45
	Postpaid 4th zone.....	5.25
	Postpaid 8th zone.....	6.00
T 1015	DEEP FLARED TUB —15x15 in.	
	San Francisco price.....	\$5.45
	Postpaid 4th zone.....	6.35
	Postpaid 8th zone.....	7.40
T 1017	DEEP FLARED TUB —17x17 in.	
	San Francisco price.....	\$6.45
	Postpaid 4th zone.....	7.60
	Postpaid 8th zone.....	9.15

ANDREWS... For Better Lawns and Gardens



2-TUBE SPRINKLER. Flexible and compact! Easy and economical to use! Sprinkles around curves, over uneven ground in widths from 1 to 15 feet.

20 feet	\$2.50
30 feet	3.50
40 feet	4.00
50 feet	4.75
100 feet	8.75

ANDREWS REEL
Makes it easy to wind and store your ANDREW'S sprinkler in a matter of seconds.

6 1/2" Reel	\$1.00
10 1/2" Reel	1.80

PLASTIC MAINTENANCE KIT

For repairs on vinyl plastic such as toys, wading pools, sprinklers, etc. 30c package Postage Extra

*Turn to Back Cover for
Hallawell's DEPENDABLE LAWN SEEDS*

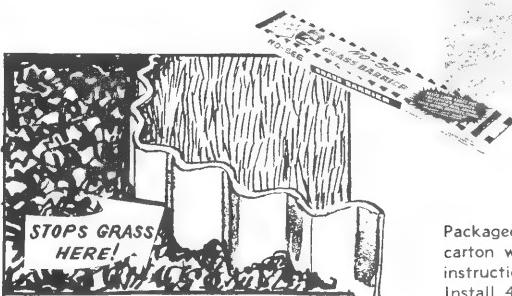
NO-SEE GRASS BARRIER

Trade Mark

The barrier that keeps grass from spreading!

ELIMINATES GRASS TRIMMING, KEEPS LAWN EDGES NEAT: Install this long-lasting, corrugated, galvanized edging along flower borders, fences, hedges, driveways; around trees and shrubs. Keeps grass out of cultivated areas; gives your lawn that well-tended appearance.

No-See Grass Barrier lasts for many years. Can be bent easily to follow graceful curves of flower beds. Comes in easy-to-handle 26-inch lengths, 4 inches deep which key together with special clips.



TRIM AS YOU MOW!

No-See Grass Barrier is installed flush with the soil. You mow right over it, trimming edge neatly. Practically invisible from lawn side. Mulching is easier too, since the steel edging guides mulching tool.

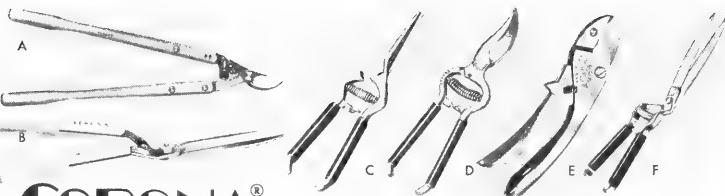


Here are a few of the finest pruning tools made.

For flower thinning to limb lopping, you'll find the right shear for your job in the complete Corona line.

- (A) No. CV-195 FEATHERWEIGHT LOPPER, ideal for vine pruning \$5.25
- (B) No. 7 HEDGE SHEAR—won't chew or mangle foliage \$4.75
- (C) No. 21S FLORIST or THINNING SHEAR. Light and strong \$2.45

Postage Extra



CORONA®

FINE PRUNING SHEARS

- (D) No. 60 HAND PRUNER. Sensational new Rieser-type shear \$3.65
- (E) No. 89A "SLICE-CUT" SHEAR—for all-around use \$2.75
- (F) No. 5 GRASS SHEAR—made of finest cutlery steel \$2.95

SOIL TESTING KITS

\$2.98, \$5.98, \$14.95, \$29.95, postage extra

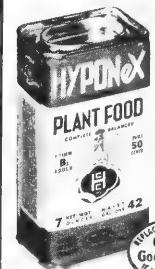
BARTLETT TREE PAINT

For applying on tree cuts and wounds
70c, \$1.00, \$1.75, postpaid

HYPONeX

PLANT FOOD

Grows Better Plants Faster in SOIL, SAND or WATER. Simply dissolve and water all your houseplants, garden flowers, vegetables, shrubs, lawn. Produces more and larger flowers and fruit. Excellent for seedlings, cuttings, transplants. Contains all nutritional elements—plus vitamin B1. Feeds instantly.



1 oz. pkt. (packed 72 to case)	\$.10
3 oz. can (packed 36 to case)25
7 oz. can (packed 24 to case)50
1 lb. can (packed 12 to case)	1.00
10 lb. drum, makes 1000 gals.	8.00
25 lb. drum, makes 2500 gals.	15.00
50 lb. drum, makes 5000 gals.	25.00
100 lb. drum, makes 10,000 gals.	40.00

PLEASE ADD POSTAGE

SUPER THRIVE

Popular Hormone solution
45c, 75c, \$1.50, postpaid

Sunset Books are by Westerners especially for Western conditions



Just published—

A NEW KIND OF GARDEN BOOK

by the publishers of
SUNSET MAGAZINE

WHAT to do WHEN and WHEN to do WHAT
Localized to your garden climate. Monthly bloom calendars by planting dates and by blooming dates; garden chore checks and hints for every month. Note-space where you can record, every month, what you have done or plan to do.

plus many more features.

ONLY \$1

Add 15c per book for packing and postage.

Other Sunset Books

Sunset Western Garden Book	\$2.95
Gift Edition	3.95
Sunset Pruning Handbook	1.50
Landscaping Your Home	1.00
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How to Grow African Violets	1.35
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Visual Garden Manual	1.50
Sunset Outdoor Building Book	4.95
How to Build Fences and Gates	1.50
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Sunset Barbecue Book	1.50
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How to Build Walls, Walks, Patio Floors	1.50
Tables You Can Build	1.00
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Ideas for Cabins and Beach Houses	1.50
Ideas for Hillside Homes	1.00
Sunset Western Ranch Houses	3.00

HALLAWELL SEED CO.

519 MARKET STREET

SAN FRANCISCO 5, CALIFORNIA

[Continue Order Here](#)

Quantity

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Carry Over from Preceding Page

***California customers add 3% sales tax—San Francisco customers add ½% additional.**

Hallawell's PELARGONIUMS

Ready-to-bloom plants from 4-inch pots. Choice varieties of the most recent introductions, many with the characteristic blotches of contrasting colors.

Any 4 for \$ 6.00 postpaid
Any 6 for 8.00 postpaid
Any 12 for 14.50 postpaid

Postpaid within Continental U.S.A.

SAN FRANCISCO PRICES
\$1.00 each, 6 for \$5.75, 12 for \$11.00

ALICE EASTWOOD—Lovely soft pink.

AZALEA—Rosy-red, compact plant.

BALLERINA—Shell pink shaded apricot.

BLACK PRINCE—Darkest of all, compact.

CHEERFUL—Deep rose pink, compact.

CIRCUS DAY—Rosy-pink, flushed salmon.

CITY OF OAKLAND—White, violet blotch.

COVER GIRL—Clear pink, white throat.

DAWN—Apricot pink, large, compact.
GERONIMO—Bright glowing red, compact.
GLOWING EMBERS—Vivid orange, tinted center.
GOLDILOCKS—Shiny apricot orange, compact.
GRAND SLAM—Rosy-red, compact.
HOLIDAY—White, burgundy blotch, ruffled.
MRS. MARY BARD—White, claret lines.
PINK SHELL—Glistening shell pink, ruffled edge.
SAN DIEGO—Ruffled purple, blooms early.
WALTZTIME—Cattleya orchid, violet blotch.
YUCATAN—Velvety red, maroon blotch, compact.

NEW

WHITE CLOUD—Pure white, wavy petals.
\$1.50 each—Postpaid \$2.00 each



GERANIUM

Hallawell's GERANIUMS

Ready-to-bloom plants from 4-in. pots:

Any 4 for \$ 6.00 postpaid
Any 6 for 8.00 postpaid
Any 12 for 14.00 postpaid

SAN FRANCISCO PRICE
\$1.00 each, 6 for \$5.50, 12 for \$10.00

APPLE BLOSSOM—Pink, semi-double.

AUTUMN GLOW—Salmon orange, single.

BETTER TIMES—Carmine scarlet, double.

CARMEL—White edged red, single.
GREGERSEN'S WHITE—White, semi-double.
IMPROVED RICARD—Orange scarlet, semi-double.
MARGARET de LAYER—White, single.
MAXIME KOVALESKI—Brilliant orange, single.
PAUL CRAMPLE—Vermilion scarlet, single.
PINK GIANT—A fine pink, compact.
PRIDE OF CAMDEN—Dark red, double.

Trailing Ivy Geraniums

Ready-to-bloom plants from 4-in. pots:

Any 4 for \$ 6.00 postpaid
Any 6 for 8.00 postpaid
Any 12 for 14.50 postpaid

SAN FRANCISCO PRICES:
\$1.00 each, 6 for \$5.75, 12 for \$11.00

BRIDESMAID—Orchid pink, double.
CAYUGAS—Rosy-pink, double.
CHARLES TURNER—Soft rose, double.
CLIFF HOUSE—Lilac, semi-double.
INTENSITY—Orange scarlet, semi-double.
JOSEPH WARREN—Purple, double.
LEOPARD—Orchid-pink, double.
SNOWDRIFT—White, double.
THE BLUSH—Silvery-pink, double.
WILLY—Dark red, double.

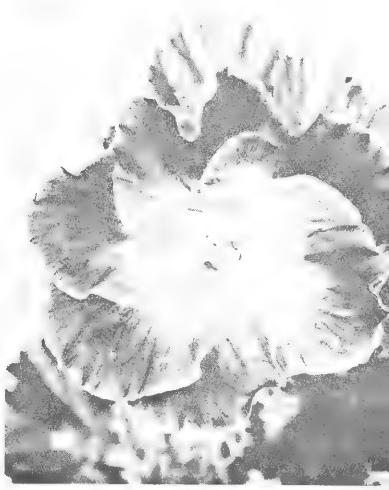
Some of my GLADIOLUS grew 5 ft. high and my DAHLIAS are gorgeous.

Mrs. L. G., Pacific Grove
The FUCHSIAS arrived in fine condition. Thank you.
J. S., New York

PELARGONIUM



PELARGONIUM



Hallawell's DAHLIAS

NOTE—C denotes Cactus type. SC—Semi-cactus.

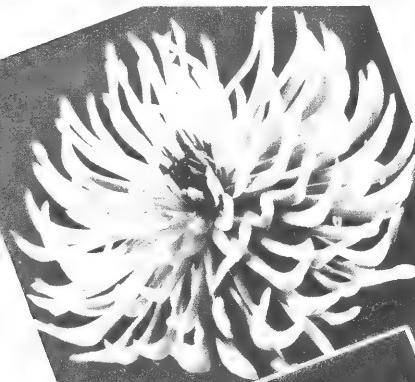
FD Formal-decorative.

ID—Informal decorative

Hallawell's Dahlias are chosen for their excellence in sturdiness, stem, flower form, and color. They have good stem placement, hold up their heads and are graceful on plant or in vase. They are grown especially for garden reproduction and must not be confused with spent tubers offered at low prices. Please order early.



DECORATIVE DAHLIA, FORMAL



CACTUS



INFORMAL
DECORATIVE
DAHLIA

ALCAZAR (SC)—Glowing purple-red, silver reverse, silver tips. \$1.75

ALICE MAY (ID)—Pure white, full centered, 10 in. blooms. \$1.25 each, 3 for \$3.50

BERGER'S MASTERPIECE (IC)—Handsome smoky-pink. A rare and beautiful flower. \$1.75 each, 3 for \$4.95

CHEROKEE BRAVE (ID)—Rich oxblood red, 12 in. blooms. \$1.50 each, 3 for \$4.00

CINNAMON BEAUTY (ID)—Lovely autumn shades. \$1.25 each, 3 for \$3.50

COMMANDO (FD)—Giant Tyrian-purple blooms. \$1.50 each, 3 for \$4.00

CORONATION DAY (SC)—Soft apricot shading yellow at center. Lovely. \$1.85 each, 3 for \$5.00

DIXIE WINEDOT (ID)—White wavy petals flecked and striped wine red. \$1.75 each, 3 for \$4.50

EL RUBIO (ID)—10 in. shaggy blooms, rich ruby red. \$1.25 each, 3 for \$3.50

FIGARO (SC)—Golden yellow penciled scarlet. Striking. \$1.00 each, 3 for \$2.75

KELVIN (ID)—Huge 12 in. blooms, delicate pink and old rose. \$1.75 each, 3 for \$5.00

LOIS WALCHER (FD)—Rich pansy purple, each petal tipped white. \$1.00 each, 3 for \$2.75

MAYOR OTIS (ID)—Huge 12 in. blooms, delicate shades of copper and bronze. \$1.25 each, 3 for \$3.50

MUSTANG (C)—Bright pink, exceptional form, very popular. \$1.25 each, 3 for \$3.50

ROYAL PENNANT (ID)—Royal purple, profuse bloomer. \$1.25 each, 3 for \$3.50

SYDNEY (ID)—A grand rose-pink, 10 in. blooms. \$1.25 each, 3 for \$3.50

SKY ROCKET (SC)—Fine 10 in. blooms of beautiful vermilion. \$1.50 each, 3 for \$4.00

TAIYO (C)—Velvety maroon-red petals, tipped white, sensational. \$1.25 each, 3 for \$3.50

WIND LASSIE (ID)—Best white, without exception. \$1.50 each, 3 for \$4.00

YELLOW SPIRAL (IC)—Handsome deep yellow, incurved. \$1.50 each, 3 for \$4.00

MINIATURE DAHLIAS

Because miniature dahlias have hard stems they keep exceptionally well when cut. They bloom long and abundantly. Fine cut flowers.

BABY FONTENAUX (ID)—Bright rose, 3 in. across.

DUBONNET (C)—Ruby-red. 4 in.

HESTIA (C)—Peach pink. 4 in.

LITTLE WISTERIA (FD)—White flushed orchid. 4 in.

LOMBAERTS VIOLET (C)—Deep violet. 4 in.

TARGET (ID)—Brilliant orange. 4 in. early.

TIP (C)—Canary yellow. 4 in. Early.

WHITE FAWN (FD)—Pure white. 4 in.

Each \$1.00, 3 for \$2.75

COLLECTION

5 tubers, your choice \$4.25

POMPON DAHLIAS

Flowers average 1 to 2 inches across, have good stems and keep well.

AMBER QUEEN—Clear amber.

ARTHUR KERLEY—Deep ruby-red.

BETTY ANN—Finest clear pink.

DORIA—Lovely dusty maroon.

HONEY—Honey yellow suffused red.

JOE FETTE—Best white pompon.

LEMON GEM—Light lemon yellow.

LIBBY ROHR—Attractive deep lavender.

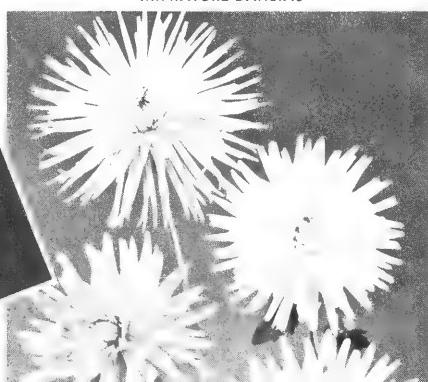
MARY MUNNS—Excellent deep lavender.

PEGGY WOOD—Striking orange and white.

PRINCE CHARMING—Fine pastel pink.

Each of above 65c, and 10 for \$6.00

POMPON DAHLIAS



FUCHSIA

POLAR SEA

Hallawell's Fuchsias

If you have the good fortune to live where Fuchsias can be grown in the garden, do not be without them. They will give you much pleasure with very little worry. Remember they are shade plants, give them plenty of peat moss or leaf mold in the soil, fertilize frequently with ORTHO-GRO, keep them growing and blooming.

Prices: Ready-to-bloom plants from 4 in. pots, packed and postpaid:

Any 4 for \$6.00
Any 6 for 8.00
Any 12 for 14.50

SAN FRANCISCO PRICES:

\$1.00 each, any 6 for \$5.75, any 12 for \$11.00

AUNT JULIANA—Double, lavender corolla, red sepals.

BRIDESMAID—Double, pale blue corolla, rose sepals.

BUNKER BOY—Semi-double, rose corolla, pink sepals.

CRINOLINE—Double, rose corolla, rose sepals.

DOROTHY LOUISE—Double, pink corolla, rosy white sepals.

ELKHORN—Double, carmine corolla, crimson sepals.

FANTASY—Semi-double, purple corolla, flesh sepals.

FLUORESCENT—Double, lilac corolla, pink sepals.

FLYING CLOUD—Double, white corolla, flesh sepals.

GAY SENORITA—Single, rosy-lilac corolla, rose sepals.

GRAY LADY—Double, blue corolla, pink sepals.

GYPSY PRINCE—Double, purple corolla, crimson sepals.

GYPSY QUEEN—Double, mauve corolla, red sepals.

HIS EXCELLENCE—Double, violet corolla, white sepals.

JOAN LESLIE—Double, purple corolla, red sepals.

JUBILEE—Double, rose corolla, white sepals.

LACE PETTICOAT—Double, white corolla, blush sepals.

MAZDA—Single, orange corolla, lighter sepals.

MOONLIGHT—Semi-double, flesh corolla, white sepals.

OLD SMOKY—Double, rose corolla, flesh sepals.

OREGON TRAIL—Single, purple corolla, crimson sepals.

POLAR SEA—Double, purple corolla, white sepals.

RUBEO—Double, crimson corolla carmine sepals.

SAN LEANDRO—Double, vermillion corolla, carmine sepals.

SEVENTEEN—Double, rose corolla, rose sepals.

SNOWBALL—Double, white corolla, white sepals.

UNCLE JULES—Double, purple corolla, crimson sepals.

Hanging Basket Fuchsias

Plant hanging fuchsias where they can trail down—at the top of a wall, in a terraced garden, in baskets or pockets and where they will have shade most of the day. For continuous bloom fertilize frequently and keep thoroughly moist.

ANNA—Double, magenta corolla, red sepals.

BLUE PENDANT—Double, blue corolla, rose sepals.

MOLESWORTH—Double, white corolla, red sepals.

PINK FAIRY—Double, pink corolla, rose sepals.

PUGET SOUND—Double, rosy red corolla, lighter sepals.

SAN MATEO—Double, purple corolla, carmine sepals.

SOUTHGATE—Double, rose corolla, pink sepals.

STELLA MARINA—Double, crimson corolla, crimson sepals

STREAMLINER—Double, crimson corolla, crimson sepals.

SWINGTIME—Double, white corolla, red sepals.

TUTU—Double, violet corolla, rose sepals.

AQUILEGIA

(COLUMBINE)

POLYANTHUS PRIMROSES

COLUMBINES

Lovely long spurred columbines grown from our own select strain seeds. A "must" in your garden. Plant in half shade or in filtered sunshine.

Prices—Packed and postpaid:

3 for \$2.75, 6 for \$5.00, 12 for \$9.50

Prices—NOT for shipping:

60c each, 6 for \$3.25, 12 for \$6.00

LILY OF THE VALLEY

Hallawell's Special Outdoor Lily-of-the-Valley grow in the shade. You can see them growing at our Blue Glass Nursery in San Francisco. Mix peat moss, leaf mold or manure into your soil and cover the pips about one inch deep. Clumps have 15 or more pips per clump.

1 clump \$1.50, 3 clumps \$4.00, 12 clumps \$15.00

PRIMROSE PLANTS

SUPERB PACIFIC STRAIN POLYANTHUS

Large flowers, exquisite colors and long sturdy stems all combine to make these the finest primroses grown. Colors include shades of blue, bronze, pink, red, white, and yellow. Plant in total shade.

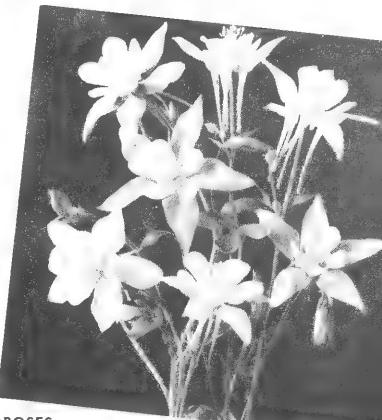
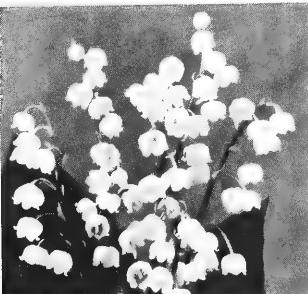
Prices—Packed and postpaid:

3 for \$2.75, 6 for \$5.00, 12 for \$9.50

Prices—NOT for shipping:

60c each, 6 for \$3.25, 12 for \$6.00

LILIES OF THE VALLEY



Hallawell's GLADIOLUS

Hallawell's Extra Size Gladiolus are well known for their fine quality. They make a most attractive display in the garden and the tall beautiful spikes of perfect flowers will be prize winners at any show.

Hallawell Gladiolus are large size No. 1's to produce large flowers on tall spikes.
They will give you gratifying results.

ABNAKI—Excellent deep orange.
ABU HASSAN—Velvety violet blue.
BAGDAD—Popular smoky old-rose.
BLACK OPAL—Large deep red flowers.
BLUE BEAUTY—Light blue, edged violet.
CHAMOUNY—Silvery blue, edged lighter.
COMMANDER KOEHL—Rich deep scarlet.
ELIZABETH THE QUEEN—Ruffled lavender.
GOLD DUST—Fine deep yellow.
GREENLIGHT—White shaded emerald green.
HARRY HOPKINS—Lovely deep wine red.

GLADIOLUS PRICES	
1 bulb	15c
2 bulbs of 1 variety	\$.25
12 bulbs of 1 variety	1.25
25 bulbs of 1 variety	2.50
50 bulbs of 1 variety	4.75
100 bulbs of 1 variety	9.00

MARGARET BEATON—White, scarlet throat.

MISS WISCONSIN—Large lavender-rose.

PACTOLUS—Apricot cream, orange blotch.

PICARDY—Popular apricot-salmon.

POLAR ICE—Large pure white.

PURPLE SUPREME—Purple, edged lighter.

SPIC AND SPAN—Fine ruffled pink.

SPOTLIGHT—Largest yellow, red throat.

SUNSPOT—Apricot rose—rose red center.

TIVOLI—Soft rose-pink, lighter throat.

WHITE GODDESS—Fine ruffled white.

YELLOW PERFECTION—Excellent light yellow.

Super Quality GLADIOLUS MIXTURES

SELECT GLADIOLUS MIXTURE

A select mixture of only the choicest large flowered varieties in a wide range of colors. These large bulbs will produce the tallest spikes with the greatest number of blooms on each. Intended for a brilliant garden display and for prize blooms for cutting.

12 for \$1.25, 25 for \$2.50, 50 for \$4.75, 100 for \$9.00

RAINBOW MIXTURE GLADIOLUS

(Medium size bulbs)

Includes many choice gladiolus of all colors. The bulbs are medium size and if planted close together will make a colorful show in mass plantings.

Medium Size Bulbs—12 for 75c, 50 for \$3.00,
100 for \$5.50

COLLECTION—Six Prize Gladiolus

Bagdad, Blue Beauty, Polar Ice, Purple Supreme, Spic and Span
Yellow Perfection.

1 G—18 bulbs, 3 of each (value \$2.70) for \$2.45

2 G—36 bulbs, 6 of each (value \$4.30) for \$3.75

3 G—72 bulbs, 12 of each (value \$7.50) for \$6.85

Complete Gladiolus Collection

2 bulbs each of 20 listed varieties, our selection, each variety labeled separately.
This is a fine collection.

Total 40 bulbs, value \$5.00 for \$4.25

GLADIOLUS CULTURE—Our large No. 1 gladiolus will produce sturdy exhibition spikes 3 to 5 feet tall with many large perfect flowers. Plant 4 inches deep, 6 inches apart, in full sun if possible. Dig in fertilizer at time of planting and give a surface application when 1 foot high. Spray with Pest-B-Gon to prevent thrips and earwigs. When foliage is yellowed, dig and store the bulbs in a dry place, dust them with Botano Dust to prevent insect infestation or fungus in storage.

Hallawell's CALIFORNIA ROSES

Hallawell roses are large No. 1 grade, the best plants available. The bush varieties and tree roses will grow rapidly and bloom abundantly the first spring; climbing varieties the second year. Planting instructions will be sent with each order.

BUCCANEER—Gold Medal Winner at Geneva Test Trials. Brilliant yellow, tapered buds, large open blooms on sturdy stems. Vigorous. 3-4 ft. \$2.75 each

CAPISTRANO—All-America Winner. Sparkling rose-pink tapered buds mostly one on a stem for cutting. 2½ ft. \$2.00 each

CECIL BRUNNER BUSH—Salmon-pink. The famous baby rose. 20 in. \$2.00 each

CHARLOTTE ARMSTRONG—All-America Winner. Long slender carmine buds, brilliant spectrum-red blooms. Mildly fragrant, 3 ft. \$2.25 each

CHRYSLER IMPERIAL—All-America Winner. Lively glowing crimson in bud and huge open flower. Richly fragrant. 3 ft. \$2.50 each

ECLIPSE—Elegant tapering buds of golden yellow; long ornamental sepals. Blooms abundantly. 3½ ft. \$1.75 each

ETOILE DE HOLLANDE—Deep velvety crimson with lovely form and delightful fragrance. A grand rose. 3 ft. \$1.75 each

FIRST LOVE—Perfect dainty pink buds, long and tapering, usually one on a stem. Mildly fragrant. 2-3 ft. \$2.25 each

FRED EDMUND—All-America Winner. Buds of vivid orange open to large blooms of apricot orange. Fruity fragrance. 2½ ft. \$2.00 each

HELEN TRAUBEL—All-America Winner. Long slender buds and perfect blooms. Color is dainty apricot pink. Fragrant. 3 ft. \$2.50 each

MARK SULLIVAN—Large ovoid buds, golden-yellow shaded rose and cerise. Brilliant. 3 ft. \$1.75 each

MME. HENRI GUILLOT—Orange and coral-red buds opening urn-shaped and glowing golden yellow at base of petals. One of the best. 2-3 ft. \$2.00 each

MOJAVE—All-America Winner. Glowing orange blended with tones of salmon, scarlet and vermillion. Fine long stemmed buds for cutting. 3 to 4 ft. \$2.75 each

MRS. SAM McGREDY—Coppery-orange flushed red on outside of petals. Good buds for cutting. Mildly fragrant. 2½ ft. \$1.75 each

PEACE—All-America Winner. One of the world's greatest roses. Delicate tints of yellow, cream, buff and apple blossom. Magnificent blooms. 3-4 ft. \$2.50 each

PICTURE—Perfect buds opening to handsome pink blooms. Very beautiful and dependable. 3 ft. \$1.75 each

PRESIDENT HOOVER—Cerise-pink, flame scarlet and yellow all combined into one vigorous and beautiful rose. 3 ft. \$1.75 each

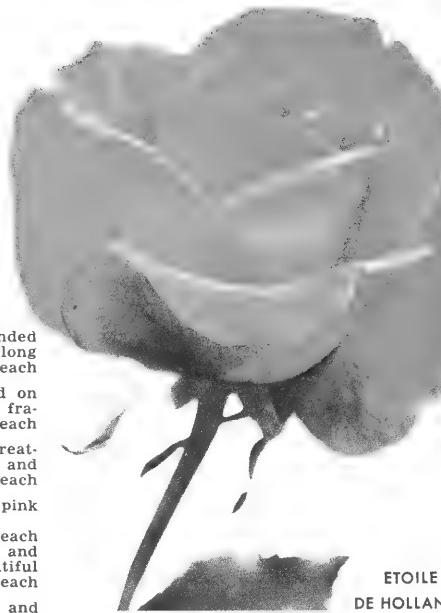
SATURNIA—Cardinal-red buds with salmon-yellow and copper on the reverse. Fragrant and lovely in the cool coastal areas. 3 ft. \$1.75 each

SLEIGH BELLS—Pure white ovoid buds on long stems for cutting. Free blooming and fragrant. \$2.00 each

SNOWBIRD—Lovely in bud and open bloom, this pure white rose is an outstanding one. \$2.00 each

SONATA—Long pointed buds of cochineal-red, opening to fragrant, long stemmed rose-pink blooms. 3 ft. \$2.00 each

SUN VALLEY—Sparkling yellow, long cutting stems, shiny green foliage. 3-4 ft. \$2.50 each



ETOILE DE HOLLANDE

FASHION
(Floribunda)



DISCOUNT

You may deduct 10% of total amount on 8 or more roses, bush, or climbing.

SUBSTITUTIONS

We will NOT substitute without your permission but you might include the names of 2 or 3 second choice, so we could fill your order in full if some are sold out.

Gift Roses

Give a Hallawell Gift Order, at any time of year.

MAIL ORDERS

For packing and postage within the 4th zone on our large No. 1 grade Roses, send:

50c for one or two roses
20c per rose for 3 or more

BLAZE (Climber)



SUTTER'S GOLD—An All-America Winner. Long pointed bright yellow buds, richly shaded orange and red. A fine cutting rose. Fragrant. 2½ ft. \$2.25 each

SUZON LOTHÉ—Pearl-pink high centered buds opening to a lovely full double bloom with a delightful shading of peach. 2½ ft. \$2.00 each

TALISMAN—A charming combination of orange and yellow. An old favorite—always popular. 3 ft. \$1.50 each

TEXAS CENTENNIAL—Carmine-red, a sport of Pres. Hoover with all its fine qualities. 3-4 ft. \$2.00 each

SPECIAL ROSE COLLECTION

6 Roses, 1 each of 6 favorites — *Carrousel, Eclipse, Etoile de Hollande, First Love, Mme. Henri Guillot, Saturnia.*

Value \$11.50 for only \$8.85

CLIMBING ROSES

Extra Heavy 2-yr.-old No. 1 Grade

BLAZE—Masses of blazing scarlet, double flowers in clusters. \$1.75 each

Climbing CECILE BRUNNER—Baby size salmon-pink flowers in clusters. \$2.00 each

Climbing CHARLOTTE ARMSTRONG—Brilliant red. \$3.00 each

Climbing ETOILE DE HOLLANDE—Deep velvety crimson. \$2.00 each

Climbing FORTY-NINER—Vivid red and chrome-yellow. \$2.75 each

HIGH NOON—Intense yellow, long thornless stems. Grows to 8 ft. \$2.50 each

Climbing MME. HENRI GUILLOT—Red copper and orange. \$2.50 each

Climbing MRS. SAM McGREDY—Copper and orange buds. \$2.00 each

PAUL'S SCARLET—Vivid scarlet blooms in clusters. \$1.50 each

Climbing PEACE—All-America Winner. Buff cream and pink, vigorous grower. \$2.50 each

Climbing PICTURE—Lovely warm pink. \$2.00 each

Climbing PINKIE—Perfect pink buds and clusters. Doesn't mildew or rust in our Nursery. \$2.75 each

Climbing PRES. HOOVER—Color identical to bush, very strong grower. \$2.50 each

Climbing SNOWBIRD—One of the loveliest of the white roses. \$2.00 each

YELLOW CECILE BRUNNER—Baby rose in yellow. \$2.00 each

TREE ROSES

These fine tree roses will bloom this spring soon after planting. They require special packing for shipping. To cover cost of packing, please send \$1.00 for 1 to 3 tree roses; 4 or more will be packed FREE. All will be sent by Express, transportation charges collect.

Prices—\$6.00 each, 6 for \$34.50

BUCCANEER—Yellow.

CALIFORNIA CENTEN-

NIAL—Crimson.

CARROUSEL—Velvety red.

CHARLOTTE ARM-

STRONG—Red.

CHRYSLER IMPERIAL—

New. Crimson.

ETOILE DE HOLLANDE—

Velvety-crimson.

FIRST LOVE—Rose pink.

HELEN TRAUBEL—Rose pink.

MME. HENRI GUILLOT—Orange red.

MOJAVE—Glowing orange.

PEACE—Yellow edged pink.

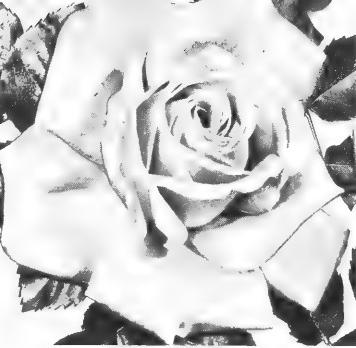
QUEEN ELIZABETH—New. Pink.

SLEIGH BELLS—White.

SUTTER'S GOLD—Yellow.

THE DOCTOR—Pink.

TIFFANY—New. Lovely pink.



TIFFANY

ALL-AMERICA WINNER 1955. Beautiful pointed buds opening to high blooms of lovely phlox pink. They are produced singly on long cutting stems. \$3.00 each



QUEEN ELIZABETH

ALL-AMERICA WINNER 1955. A lovely new Grandiflora rose, bearing exquisite high centered, clear-pink blooms on long thornless stems, fine for cutting. \$3.00 each



JIMINY CRICKET

ALL-AMERICA WINNER 1955. Floribunda. Stunning tangerine-red buds opening to coral-orange and changing finally to pink coral. Fragrant. \$2.50 each

FLORIBUNDA ROSES

CARROUSEL—Here is a rose for any garden in most any climate. We have observed it in summer heat, and San Francisco fog and it always looks good! Blooms are velvety-red in clusters on long sturdy stems. 4 ft. \$2.00 each

EASTER PARADE—Opens bright yellow then petals become edged salmon and cerise, finally they become light crimson rose. Spectacular. 2-3 ft. \$1.75 each

FASHION—All-America Winner. Luminous coral-pink changing to coral and reddish tones. Blooms all summer. 2-3 ft. \$2.00 each

GARNETTE—A corsage rose of garnet-red buds opening to full double flowers 2 in. across. 20 in. \$2.00 each

GOLDILOCKS—Golden-yellow buds and blooms with a delightful fragrance. 2 ft. \$1.50 each

LILIBET—All-America Winner, named in honor of Queen Elizabeth II. Beautiful dawn-pink flowers all summer. \$2.00 each

MA PERKINS—All-America Winner. Peach pink and salmon buds and open flowers all summer. Mildly fragrant, 2½ ft. \$2.00 each

PINKIE—Clusters of bright pink flowers all season. Clean, shiny foliage rain or shine. 18 in. \$2.00 each

PINOCCHIO—Gay salmon-pink buds and flowers. For garden display or for cutting. 3 ft. \$1.50 each

ROSENELF—Lovely rose-pink, one of the best floribundas for cutting. 2-3 ft. \$1.75 each

SUMMER SNOW—Drifts of snow-white flowers from spring to frost. 1½ ft. \$1.50 each

VOGUE—All-America Winner. Glowing cherry-red, flushed salmon; spicy fragrance. 2½ ft. \$2.00 each

ALL-AMERICA COLLECTION

One each of four varieties — *Charlotte Armstrong, Fred Edmunds, Helen Traubel, Vogue.*

Value \$9.00 for \$7.45

Hardy MINIATURE ROSES

Charming for rockeries, pots, or garden

Perfect buds and open flowers on plants only 8 to 12 inches high. With good soil, sunshine, constant moisture and moderate monthly feedings, they are easy to grow. Very effective tucked here and there in a rock-garden, for a low edger in the perennial border, or in decorative pots.

CINDERELLA—Exquisite white buds, double flowers. \$1.85 each

ESTRELLITA—Sprays of sweet scented white flowers. \$1.50 each

MIDGET—Lovely carmine, perfect buds, 1 in. double flowers. \$1.50 each

OAKINGTON RUBY—Perfect crimson buds opening to ruby-red. \$1.50 each

PIXIE—Tiny white buds flushed pink. Prolific bloomer. \$1.50 each

RED IMP—Brilliant red in bud and bloom. Neat plants for pots or garden. \$1.85 each

ROULETTI—Rose-pink buds opening to ¾-inch double flowers. \$1.50 each

SWEET FAIRY—Dainty pink buds, a rich rose fragrance. \$1.50 each

TOM THUMB—Compact plants bearing dozens of tiny, crimson buds and double white centered flowers. \$1.50 each

COLLECTION 9 MINIATURE ROSES

1 each of above 9 miniature roses.

A \$14.20 value for \$12.50

BERRIES fresh from your own garden . . .

BOYSENBERRY—Maroon red, few seeds. Highly flavored.
35c each, 6 for \$2.00, 12 for \$3.50

THORNLESS BOYSENBERRY—Canes are smooth, no thorns. 50c each, 3 for \$1.35, 6 for \$2.60, 12 for \$5.00

THORNLESS LOGANBERRY—Large, red, tart berries. 50c each, 3 for \$1.35, 6 for \$2.60, 12 for \$5.00

MAMMOTH BLACKBERRY—Early, prolific, well flavored.
35c each, 6 for \$2.00, 12 for \$3.50

GOOSEBERRY—Medium large, sweet when fully ripe.
65c each, 3 for \$1.75, 6 for \$3.25, 12 for \$6.00

RASPBERRIES

LLOYD GEORGE—Largest and finest for home use.

MUNGER BLACK—Distinctive flavor; few seeds.
Each of above: 35c, 6 for \$2.00, 12 for \$3.50

CURRENTS

Large bright red fruits in clusters.

50c each, 3 for \$1.35, 12 for \$5.00

STRAWBERRIES

Enjoy the flavor and aroma of fully ripe berries fresh from your own garden.

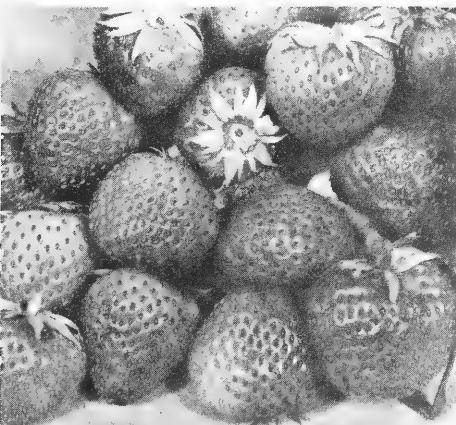
BANNER—Large luscious berries, very prolific.
12 for 75c, 50 for \$3.00, 100 for \$5.50

SHASTA—New medium large—fine flavored.
12 for \$1.00, 50 for \$3.75, 100 for \$7.00

ROCKHILL—Runnerless.
25c each, 12 for \$2.00, 25 for \$3.75

STREAMLINER (Everbearing)—Large, almost round berries, good flavor.
12 for \$1.00, 50 for \$3.75, 100 for \$7.00

STRAWBERRIES



ARTICHOKE PLANTS
GREEN GLOBE—Large sucker plants.
45c each, 3 for \$1.25, 12 for \$4.75
By Mail: 75c each, 12 for \$7.50, postpaid to 4th Zone

ASPARAGUS ROOTS
MARY WASHINGTON—Dark green.
PARADISE—Medium green.
Each: 12 for 85c, 25 for \$1.65, 100 for \$6.00

HORSERADISH ROOTS

Jan. to May—12 for \$2.00

RHUBARB

ROOTS—85c each, 3 for \$2.25, 5 for \$3.50, 12 for \$7.50, postpaid to 4th zone.

My first order of seeds from you did beautifully. Your radio program is tops, wouldn't miss it.

C. E. F., Boulder Creek

My entire rose garden is from you and it is truly beautiful. This year my friends and neighbors are ordering roses from Hallowell's.

F. S. W., Berkeley



DWARF APPLE TREE

DWARF FRUIT TREES

You can have your own orchard and a garden too with Hallowell's dwarf fruit trees. They grow in bush form and present less of a shade problem in the small city lot. Shipping orders send 75c packing and postage for one tree, 50c per tree for more than one.

2-year-old Trees \$4.00 each

DWARF APPLE

GRAVENSTEIN—Red and yellow. August.

JONATHAN—Old favorite red apple. Late fall.

RED DELICIOUS—Blush red. September.

YELLOW DELICIOUS—Ripens September.

DWARF PEAR

BARTLETT—Favorite. Ripens in August.

COMICE—Greenish yellow (red blush). October.

DWARF APRICOTS

MOORPARK—Very large, sweet and juicy. July.

PERFECTION—Excellent for eating, canning. Aug.

THREE-IN-ONE DWARF TREES

APPLE—Three varieties on one tree! Early, medium, and late.
\$7.50 each

PEAR—Three varieties on one tree! Early, medium, and late.
\$7.50 each

FOUR-IN-ONE DWARF TREES

CHERRY—Semi-dwarf, 4 varieties on one tree! \$7.50 each.

Hallawell's High Quality VEGETABLE

ASPARAGUS

PARADISE—Large green tips. Pkt. 15c, oz. 75c, 1/4 lb. \$2.25

ARTICHOKE

GREEN GLOBE—

Pkt. 25c, 1/4 oz. 50c, oz. \$1.50

BUSH BEANS

1 pkt. of seed will sow about 15 ft. of row, 1/2 lb. 50 ft.
Pkt. 25c, 6 oz. 50c, lb. 95c, 5 lbs. \$4.25

BLACK EYE PEAS—3 ft. Green or shell.

BOUNTIFUL—Green pods 6-7 in. long.

BROAD WINDSOR (Fava)—Green shell beans, endures frost.
DWARF HORTICULTURAL (Italian Bush Bean)—Dark green
pods splashed crimson.

EDIBLE SOYBEANS—Green shell bean.

TOP NOTCH GOLDEN WAX—Stringless yellow pods.

POLE BEANS

Pkt. 25c, 6 oz. 50c, lb. 95c, 5 lbs. \$4.25

BLUE COCO—Considered by gourmets one of the finest flavored beans. 6 inch pods turn green when cooked.

BLUE LAKE—Stringless pole, round pods.

KENTUCKY WONDER—Green pods—9 to 10 inches long.

KENTUCKY WONDER WAX—Rich golden yellow pods.

ROMANO—Italian Pole Bean—very prolific.

SCARLET RUNNER—Ornamental and edible—green pods.

BUSH LIMA BEANS

Pkt. 25c, 6 oz. 50c, lb. 95c, 5 lbs. \$4.25

IMPROVED BUSH LIMA—Large seeds.

THOROGREEN—Small seeds.

POLE LIMA BEANS

KING OF THE GARDEN—8 to 10 ft. tall—large white bean.

BEETS

Where winters are mild, seeds may be sown all year. One ounce of seed sows 100 ft. of row. Cook tops, too, for more vitamins.

CROSBY'S EGYPTIAN—Flattened globe-shaped.

Pkt. 15c, oz. 35c, 1/4 lb. \$1.00, lb. \$3.00

EARLY WONDER—Early, flattened globe.

Pkt. 15c, oz. 45c, 1/4 lb. \$1.00, lb. \$3.00

DETROIT DARK RED—Globular.

Pkt. 20c, oz. 45c, 1/4 lb. \$1.25, lb. \$3.50

IMPROVED BLOOD TURNIP—Nearly round.

Pkt. 15c, oz. 35c, 1/4 lb. \$1.00, lb. \$3.00

SENT POSTPAID ANYWHERE
IN U.S.A.

BROCCOLI

ITALIAN GREEN SPROUTING—For home garden.

Pkt. 20c, 1/2 oz. 50c, oz. 90c, 1/4 lb. \$2.25

BRUSSELS SPROUTS

Culture the same as for Cabbage.

Pkt. 25c, 1/4 oz. 75c, oz. \$2.00

CABBAGE

Where winters are mild, sow seeds during June, July, and August for winter crop.

AMERICAN DRUMHEAD SAVOY—90 days. 8-in. heads, wt. 11 lbs. Pkt. 20c, 1/2 oz. 40c, oz. 75c, 1/4 lb. \$2.00, lb. \$6.00

COPENHAGEN MARKET—70 days. 6-in. heads, wt. 3-4 lbs. Pkt. 20c, 1/2 oz. 40c, oz. 75c, 1/4 lb. \$2.00, lb. \$6.00

EARLY DWARF FLAT DUTCH—65 days, 7 1/2-in. heads, 4 lbs. Pkt. 15c, 1/2 oz. 40c, oz. 75c, 1/4 lb. \$2.25, lb. \$6.00

EARLY JERSEY WAKEFIELD—62 days. 7-in. conical heads, 6 1/2 lbs. Pkt. 15c, 1/2 oz. 40c, oz. 75c, 1/4 lb. \$2.25, lb. \$6.75

GOLDEN ACRE—65 days. 6-in. heads, 3 lbs. Pkt. 20c, 1/2 oz. 45c, oz. 75c, 1/4 lb. \$2.25

LATE FLAT DUTCH—100 days. 12-in. heads, 12 lbs. Pkt. 15c, 1/2 oz. 40c, oz. 75c, 1/4 lbs. \$2.00

MARION MARKET—72 days, 6 1/2-in. heads, 4 lbs. Pkt. 20c, 1/2 oz. 40c, oz. 75c, 1/4 lb. \$2.00, lb. \$6.00

RED ACRE—68 days. 7-in. heads, 3 1/2 lbs. Pkt. 20c, 1/2 oz. 40c, oz. 75c, 1/4 lb. \$2.25

CHINESE CABBAGE—75 days, heads about 12 in. long. Pkt. 15c, 1/2 oz. 45c, oz. 85c

CARROTS

They grow to eating size in about 70 days. 1 oz. will sow a 100-ft. row.

CHANTENAY RED CORED—5 to 6 in. long.

Pkt. 15c, oz. 50c, 1/4 lb. \$1.50, lb. \$4.00

DANVERS RED CORED—8-9 in. long.

Pkt. 15c, oz. 50c, 1/4 lb. \$1.50, lb. \$4.00

FRENCH FORCING—Nearly round.

Pkt. 15c, oz. 50c, 1/4 lb. \$1.50, lb. \$4.00

IMPERATOR—8 in. long.

Pkt. 15c, oz. 50c, 1/4 lb. \$1.50, lb. \$4.50

NANTES HALF LONG—6 in. long.

Pkt. 15c, oz. 50c, 1/4 lb. \$1.50, lb. \$4.00

OXHEART—4 1/2 in. long.

Pkt. 15c, oz. 50c, 1/4 lb. \$1.50, lb. \$4.00

HERBS

ANISE—For garnishing, seasoning, cordials.

BASIL, SWEET—Flavoring soups, stews, salads.

BORAGE—Beverages, salads, flavoring, bees.

CARAWAY—Leaves in salads, seeds in pastry.

CATNIP—Cat tonic, medicinal, food seasoning.

CHERVIL—Pungent leaves for flavoring.

CORIANDER—For soups, stews, salads, meats.

DANDELION—Used extensively for salads.

DILL—Pickling, sauces, meats, etc.

FLORENCE FENNEL (Finocchio)—Salads.

HOREHOUND—Candy flavoring, medicinal.

HYSSOP—Medicinal, ornamental.

ROSEMARY—Roasts, stews, fragrant sachets.

SAGE—Seasoning for many foods.

SUMMER SAVORY—Salads, dressings, stews.

SWEET MARJORAM—Flavoring, fresh or dried.

THYME—Flavoring for soups, stews, etc.

WATER CRESS—Easily grown in moist areas.

WORMWOOD—Medicinal and beverage herb.

MIXED HERBS—Many different kinds.

Any of above herbs:
Pkt. 25c, 5 pkts. for \$1.00

SEEDS California Grown

CAULIFLOWER

Culture same as for Cabbage

EARLY SNOWBALL—60 days.

Pkt. 30c, $\frac{1}{4}$ oz. \$1.00, oz. \$3.00

LATE CAULIFLOWER—75 days.

Pkt. 30c, $\frac{1}{4}$ oz. \$1.00, oz. \$3.00

CELERY

GOLDEN SELF BLANCHING—Golden yellow.

Pkt. 25c, oz. \$1.00, $\frac{1}{4}$ lb. \$3.50

UTAH—Thick green stalks.

Pkt. 25c, $\frac{1}{2}$ oz. 60c, oz. \$1.00

CELERIAC—Turnip rooted. Pkt. 25c, $\frac{1}{2}$ oz. 75c

SWISS CHARD

IMPROVED SILVER—White rib.

Pkt. 15c, oz. 25c, $\frac{1}{4}$ lb. 75c

LUCULLUS—Dark green. Pkt. 15c, oz. 25c, $\frac{1}{4}$ lb. 75c

RHUBARB CHARD—Ornamental and edible.

Pkt. 25c, oz. \$1.00

CHICORY

LARGE ROOTED—Dried roots used as a substitute for coffee.

Pkt. 15c, oz. 75c

RADICCHETTI—Long narrow leaves. Pkt. 15c, oz. \$1.00

CHIVES

For seasoning. Easily grown. Attractive in herb garden.

Pkt. 25c, $\frac{1}{4}$ oz. 75c

SWEET CORN

GOLDEN CROSS BANTAM—The most widely used sweet corn. Pkt. 25c, 6 oz. 60c, lb. 95c, 5 lbs. \$4.25

IOCHIEF—6½ ft. tall, 8 in. ears.

Pkt. 25c, 6 oz. 60c, lb. \$1.00, 5 lbs. \$4.50

MINIATURE HYBRID—3½-4 ft. tall, 6 in. ear.

Pkt. 25c, 6 oz. 60c, lb. \$1.00, 5 lbs. \$4.50

WHITE HYBRID—8 ft. tall—8 in. ear.

Pkt. 25c, 6 oz. 60c, lb. \$1.00, 5 lbs. \$3.75

POP CORN

PURDUE HYBRID—Golden yellow.

Pkt. 25c, 6 oz. 60c, lb. 95c

CORN SALAD

BROADLEAVED— Pkt. 25c, oz. 75c

CUCUMBERS

LEMON (or Apple Cucumber)—A mild cucumber, delicious in salads, much in demand by gourmets.

Pkt. 25c, oz. 60c, $\frac{1}{4}$ lb. \$1.75

LONG GREEN—Dark green.

Pkt. 15c, oz. 50c, $\frac{1}{4}$ lb. \$1.25

MARKETER—Dark green, tapered.

Pkt. 15c, oz. 50c, $\frac{1}{4}$ lb. \$1.25

NATIONAL PICKLING—Dark green. 6 in. fruits.

Pkt. 15c, oz. 50c, $\frac{1}{4}$ lb. \$1.25

STRAIGHT 8—Medium green. 8 in.

Pkt. 15c, oz. 40c, $\frac{1}{4}$ lb. \$1.25

SENT
POSTPAID
ANYWHERE
IN
U.S.A.

COLLARDS

TRUE GEORGIA—2-3 ft. tall.
Pkt. 10c, oz. 25c, $\frac{1}{4}$ lb. 75c, lb. \$2.50

ENDIVE

GREEN CURLED—Tender and crisp.
Pkt. 15c, oz. 40c, $\frac{1}{4}$ lb. \$1.25

ESCAROLLE—Full Heart Batavian.
Thick buttery texture.
Pkt. 15c, oz. 40c, $\frac{1}{4}$ lb. \$1.25

GARLIC

Large Select Sets—lb. 85c

KALE

JERSEY or THOUSAND HEADED—For greens.
Pkt. 15c, oz. 50c

DWARF SCOTCH—Low growing. Pkt. 15c, oz. 50c

KOHL RABI

An edible bulb above ground, sweet, fine grained flesh.

EARLY WHITE VIENNA— Pkt. 15c, $\frac{1}{2}$ oz. 60c

PURPLE VIENNA— Pkt. 15c, $\frac{1}{2}$ oz. 60c, oz. \$1.00

LEEK

Used for flavoring soups, etc.
Pkt. 20c, $\frac{1}{4}$ oz. 40c, oz. \$1.00

LETTUCE

LETTUCE SEEDS require a cool soil for germinating—65° or cooler. Head varieties to head properly require cool weather. Loose Leaf varieties may be grown anytime.

BUTTER LETTUCE (Big Boston)—Light green leaves, buttery-yellow heart.
Pkt. 15c, oz. 50c, $\frac{1}{4}$ lb. \$1.25

BIBB—Small, early butterhead type. Pkt. 25c, oz. 60c, $\frac{1}{4}$ lb. \$1.50

GRAND RAPIDS—Erect, compact leaf lettuce. Excellent.
Pkt. 20c, oz. 55c

GREAT LAKES—Will head well under warm weather conditions.
Pkt. 25c, $\frac{1}{2}$ oz. 60c, oz. \$1.00

ICEBERG—Crisp heading variety.
Pkt. 15c, oz. 65c, $\frac{1}{4}$ lb. \$1.75

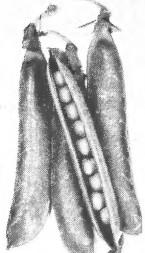
IMPERIAL 847—Hallowell's large, crisp, tight heading. Pkt. 25c, $\frac{1}{2}$ oz. 40c, oz. 75c, $\frac{1}{4}$ lb. \$2.00

HALLIWELL'S LOOSE LEAF (Prizehead)—Quick growing frilled leaves tinged red.
Pkt. 15c, oz. 40c, $\frac{1}{4}$ lb. \$1.25

MIGNONETTE—Small crisp heads. Does well in tropics.
Pkt. 20c, oz. 60c, $\frac{1}{4}$ lb. \$1.75

OAK LEAF—Good resistance to hot weather.
Pkt. 20c, oz. 60c, $\frac{1}{4}$ lb. \$1.75

ROMAINE (Paris Cos)—Highly esteemed for its fresh crispness.
Pkt. 15c, oz. 50c, $\frac{1}{4}$ lb. \$1.50



PEAS



ONION



AUSTRALIAN BROWN — Brown skin, white flesh, globe shaped.
Pkt. 15c, ¼ oz. 35c, oz. \$1.00, lb. \$7.50

BUNCHING ONION — White, for green onions.
Pkt. 15c, ¼ oz. 35c, oz. \$1.00, lb. \$7.50

RED WETHERSFIELD — Large, flat, red skin, flesh white tinted pink.
Pkt. 15c, ¼ oz. 35c, oz. \$1.00, lb. \$7.50

RIVERSIDE SWEET SPANISH (Hallwell's) — Very mild, globular, amber skin, white flesh, keeps well. Excellent.
Pkt. 20c, ¼ oz. 45c, oz. \$1.35, ¼ lb. \$4.00

TORPEDO — A Hallwell Specialty. Mild, well flavored, decorative garnish. Long oval-shaped.
Pkt. 25c, ½ oz. 50c, oz. \$1.50

WHITE PORTUGAL — Small, white pickle onions.
Pkt. 15c, ¼ oz. 35c, oz. \$1.00, lb. \$7.50



CASERTA SQUASH

LETTUCE



PEAS

DOUBLE CURLLED — Dark green.
Pkt. 15c, oz. 40c, ¼ lb. \$1.25

EXTRA TRIPLE CURLLED — Dark green decorative.
Pkt. 15c, oz. 40c, ¼ lb. \$1.25

PLAIN — Dark green, fine flavor.
Pkt. 15c, oz. 40c, ¼ lb. \$1.25

PARSLEY — Double curled.

A winter crop where winters are mild. 1 lb to 100 ft. of row.
Pkt. 25c, 6 oz. 50c, lb. 85c, 5 lbs. \$3.50

ALASKA — Height 30 in. First early.

AMERICAN WONDER — Height 15 in. Early.

LAXTON'S PROGRESS — 18 in. Medium, early.

MELTING SUGAR — Edible pods. 3-4 ft.

TELEPHONE — 5 ft. Large pods.

MUSHROOMS

Lambert pure culture Spawns in dry form. Package plants 50 sq. ft.
\$1.95, \$2.25 postpaid

MUSTARD

SOUTHERN GIANT CURLLED — Large green leaves.
Pkt. 15c, oz. 30c, ¼ lb. 90c

TENDERGREEN — Thick, tender leaves, heat resistant.
Pkt. 15c, oz. 30c, ¼ lb. 90c

MUSK MELON

BANANA — 16 in. long, salmon flesh.
Pkt. 15c, ½ oz. 30c, oz. 60c

HONEYDEW — Round oval, 6-lb. melons, very sweet.
Pkt. 15c, oz. 30c, ¼ lb. \$1.25

IMPERIAL No. 45 — Salmon-pink flesh, rich flavor.
Pkt. 20c, ½ oz. 30c, oz. 60c, ¼ lb. \$1.85

PERSIAN (small type) — Globular, 6-lb. melons, fine flavor.
Pkt. 15c, oz. 60c, ¼ lb. \$2.00

ROCK FORD — Round 2½-lb. netted melons.
Pkt. 15c, ½ oz. 30c, oz. 60c

SALMON CRANSHAW — Deliciously sweet, fine flavor, salmon-pink flesh.
Pkt. 20c, ½ oz. 65c, oz. \$1.00

MIXED MELONS — Canteloupes and melons in mixture, large, medium and small.
Pkt. 25c, ½ oz. 65c

OKRA

CLEMSON SPINELESS — Long green pods.
Pkt. 15c, ¼ lb. \$1.00

ONION SETS

For young green onions, plant 2 in. deep and close together in the row.
Lb. 50c, Postpaid 75c

ONIONS

Plant onion sets for quick green onions. Sow seeds for mature onions. Where winters are mild, seeds sown November through February, will mature about July.

AUSTRALIAN BROWN — Brown skin, white flesh, globe shaped.

Pkt. 15c, ¼ oz. 35c, oz. \$1.00, lb. \$7.50

FRENCH BREAKFAST — White, for green onions.
Pkt. 15c, ¼ oz. 35c, oz. \$1.00, lb. \$7.50

ICICLE — Long white, tender, crisp.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

SCARLET GLOBE — Round, bright scarlet.
Pkt. 20c, oz. 45c, ¼ lb. \$1.35

SPARKLER — Globe-shaped rosy-carmine, white tip.
Pkt. 20c, oz. 45c, ¼ lb. \$1.35

PARSLEY

WHITE CHINESE — 8 in. roots, mild flavor.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

LONG BLACK SPANISH — 7-10 in. roots, white, crisp.
Pkt. 15c, oz. 40c, ¼ lb. \$1.25

VEGETABLE OYSTER

VICTORIA — Red stalks, excellent quality.
Pkt. 20c, oz. 75c

SALSIFY

WINTER RADISH — 8 in. roots, mild flavor.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

WHITE SALSIFY — 8 in. roots, mild flavor.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

WINTER SQUASH — Cylindrical—20-24 in. long, orange flesh.
Pkt. 15c, oz. 35c, ¼ lb. \$1.25

GOLDEN DELICIOUS — Top shaped, 7-8 in. long, yellow.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

HUBBARD — Globular, 9-10 in. through, green warded.
Pkt. 15c, oz. 35c, ¼ lb. \$1.25

UCONN — All-America Winner. Acorn shaped, 5-6 in. through.
Pkt. 25c, oz. 50c, ¼ lb. \$1.25

PARSNIP

HOLLOW CROWN — Roots 12 to 15 in. long.
Pkt. 15c, oz. 40c, ¼ lb. \$1.00

PEPPERS

Sow seeds in hot bed or boxes indoors 6 to 8 weeks before planting time outdoors.

ANAHEIM CHILI — Tapering fruits 6-8 in. long, deep green becoming scarlet.
Pkt. 20c, ¼ oz. 45c, oz. \$1.50

CALIFORNIA WONDER — A Hallowell specialty. Thick walled peppers 4½ in. long by 3½ in. through.
Pkt. 25c, ½ oz. 90c, oz. \$1.75

HUNGARIAN YELLOW WAX — Waxy yellow tapering fruits 6 in. long. Very pungent.
Pkt. 20c, ½ oz. 90c

PIMENTO — Heart shaped fruits 3 in. long. Mild and sweet.
Pkt. 20c, ½ oz. 90c

SEED POTATOES

Clean healthy potatoes to produce good eating potatoes. 10 lbs. plant about 100 ft. row.

PRICES: 5 lbs. 75c, 10 lbs. \$1.35, postage extra, or will send by Express, transportation charges collect.

BURBANK — Long cylindrical tubers. All around cooking.

EARLY WHITE ROSE — Earlier than Burbank, good baker.

PONTIAC — Excellent red potato, early variety, round.

PUMPKIN

BUSH PUMPKIN — Productive bush type, small, deep orange.
Pkt. 15c, oz. 50c

CUSHAW STRIPED — Crooknecked, 14 to 16 lbs. Keeps well.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

DICKINSON — Large thick fleshed fruits.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

MAMMOTH KING — Globular fruits, 50-60 lbs.
Pkt. 15c, oz. 40c, ¼ lb. \$1.00

SUGAR or PIE PUMPKIN — Deep orange red fruits, 6-8 lbs.
Pkt. 20c, oz. 40c, ¼ lb. \$1.25

RADISH

CRIMSON GIANT — Large round red.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

FRENCH BREAKFAST — Scarlet, white tip, oval.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

ICICLE — Long white, tender, crisp.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

SCARLET GLOBE — Round, bright scarlet.
Pkt. 20c, oz. 45c, ¼ lb. \$1.35

SPARKLER — Globe-shaped rosy-carmine, white tip.
Pkt. 20c, oz. 45c, ¼ lb. \$1.35

WINTER RADISH

WHITE CHINESE — 8 in. roots, mild flavor.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

LONG BLACK SPANISH — 7-10 in. roots, white, crisp.
Pkt. 15c, oz. 40c, ¼ lb. \$1.25

RHUBARB SEED

VICTORIA — Red stalks, excellent quality.
Pkt. 20c, oz. 75c

SALSIFY

WHITE SALSIFY — 8 in. roots, mild flavor.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

WINTER SQUASH

BANANA — Cylindrical—20-24 in. long, orange flesh.
Pkt. 15c, oz. 35c, ¼ lb. \$1.25

GOLDEN DELICIOUS — Top shaped, 7-8 in. long, yellow.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

HUBBARD — Globular, 9-10 in. through, green warded.
Pkt. 15c, oz. 35c, ¼ lb. \$1.25

UCONN — All-America Winner. Acorn shaped, 5-6 in. through.
Pkt. 25c, oz. 50c, ¼ lb. \$1.25

SQUASH

BENNING'S BUSH SCALLOP — White tinted green.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

CASERTA — Gold Medal Winner. Grayish-green, striped, very prolific bush type.
Pkt. 25c, oz. 60c, ¼ lb. \$1.75

EARLY WHITE BUSH SCALLOP — Flat, creamy white scallop.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

ENGLISH VEGETABLE MARROW — Skin green-yellow.
Pkt. 25c, oz. 60c, ¼ lb. \$1.75

ITALIAN MARROW ZUCCHINI (Dark Green) — Hallowell's Special Strain. Excellent.
Pkt. 20c, oz. 45c, ¼ lb. \$1.35

STRAIGHTNECK BUSH — Lemon-yellow, warted.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

YELLOW SUMMER CROOKNECK — Golden yellow, warted.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

SPINACH

BLOOMSDALE — Thick green leaves.
Pkt. 15c, oz. 30c, ¼ lb. 80c

HOLLANDIA — Broad, thick leaves, dark green.
Pkt. 15c, oz. 30c, ¼ lb. 80c

NEW ZEALAND — Tender tips all summer.
Pkt. 15c, oz. 40c, ¼ lb. \$1.00

TOBACCO

CONNECTICUT LEAF — Hardy, good quality.
Pkt. 35c, 3 pkts. \$1.25

TOMATOES

Allow 5 to 6 weeks for plants to grow from seed to transplanting size.

BOUNTIFUL — A Hallowell Special forcing tomato.
Pkt. 35c, 3 pkts. \$1.00

BONNIE BEST — For greenhouse or garden, medium.
Pkt. 20c, 2 pkts. 35c, ½ oz. 85c

EARLIANA — Early, medium size, flattened globe.
Pkt. 15c, ½ oz. 85c

MARGLOBE — Large globe shaped canning and table.
Pkt. 15c, ½ oz. 85c

PEARSON IMPROVED — Large flattened globe.
Very productive.
Pkt. 20c, 2 pkts. 35c, ½ oz. \$1.00

PONDEROSA or BEEFSTEAK — Very large, few seeds.
Pkt. 20c, ½ oz. \$1.00

PRESERVING TOMATOES

RED CHERRY — Small round fruits.

RED PEAR — Pear shaped, 2 in. long.

SAN MARZANO — For paste and powder.

STRAWBERRY — Known as Ground Cherry or Husk.

YELLOW PEAR — 2 in. long.

YELLOW PLUM — Plum-shaped.

Each of above: Pkt. 25c, ¼ oz. 75c

TURNIPS

GOLDEN BALL — Globe shaped yellow.
Pkt. 15c, oz. 30c, ¼ lb. 90c

PURPLE TOP WHITE GLOBE —
Pkt. 15c, oz. 30c, ¼ lb. 90c

RUTABAGA

PURPLE TOP — Yellow flesh.
Pkt. 15c, oz. 25c, ¼ lb. 75c

WATERMELONS

BLACK SEEDED CHILIAN — Round, 10x9 in., 15-16 lbs.
Pkt. 15c, oz. 35c, ¼ lb. \$1.00

KLONDIKE — Dark green, oblong, 16 in. long, 8-10 in. diameter.
Pkt. 15c, oz. 40c, ¼ lb. \$1.10, lb. \$3.50

KLONDIKE STRIPED — Oblong, light green, darker rattlesnake striping. 18 in. long, 10 in. diameter.
Pkt. 15c, oz. 40c, ¼ lb. \$1.25

NEW HAMPSHIRE MIDGET — An All-America Winner. Round, 6x7 in., up to 6 lbs. Refrigerator size.
Pkt. 25c, oz. 60c, ¼ lb. \$1.85

HALLAWELL SEED COMPANY

San Francisco's Leading Seedsmen and Nurserymen

Specializing in the Finest Quality Vegetable and Flower Seeds, Plants, Bulbs, and Garden Supplies

MAIN STORE AND GENERAL OFFICES
519 Market Street, San Francisco 5, California
Telephone SUtter 1-6593

HALLAWELL'S BLUE GLASS NURSERY
19th Avenue at Sloat Boulevard
Telephone SUtter 1-6510

PLEASE ADDRESS ALL CORRESPONDENCE TO 519 MARKET STREET, SAN FRANCISCO 5

MAIL ORDER INFORMATION

MAIL ORDERS are given our prompt and careful attention. Use the handy order blank in this catalog. We ship all over the world.

ORDER EARLY—Send your order in as soon as you receive our catalog (we publish two a year). Any items not available when order is received will be sent as soon as ready and in proper time for planting.

POSTPAID PRICES—Hallawell's pays the postage anywhere in continental United States on all seeds, plants and bulbs offered in this catalog; except where otherwise noted. Customer pays transportation charges on fertilizers, hardware, and miscellaneous items listed in back of catalog. (Prices subject to change without notice.)

SALES TAX—California customers, please add 3% State Sales Tax. San Francisco orders 3½%.

TERMS—REMITTANCE WITH ORDER, PLEASE, as we do not ship C.O.D. Send personal check, U. S. Money Order, Express, or Bank Money Order. Charge accounts are invited, please give customary credit references.

CITY DELIVERIES—Free delivery in San Francisco on all orders for \$3.00 or more; 50c delivery charge under \$3.00.

RADIO KNBC SAN FRANCISCO every Sunday morning at 9:15. Hear Norvell Gillespie (Garden Guide) chat informally with Hallawell's Fred C. McNabb and Clarence E. Hoff. You will enjoy their timely garden hints—what, where, and when to plant.

HALLAWELL'S BLUE GLASS NURSERY—19th Avenue at Sloat Blvd., in San Francisco is open every day, except Tuesdays. You are cordially invited to visit the Nursery . . . drive right in, parking is free.

NON-WARRANTY—We exercise the greatest care to have all of our seeds, bulbs and plants of good quality and true to name, but there are many contingencies encountered in growing plants, and success is dependent on other factors besides the seeds and plants. Therefore we operate under the usual **Seedman's Non-Warranty**, viz.:

HALLAWELL SEED COMPANY gives no warranty, express or implied, as to the productiveness of any seeds, bulbs, or plants it sells, and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seeds, bulbs, or plants.

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Hallawell's

PARK LAWN

Intended for sowing where the lawn will get the hardest usage. After it is established it will stand the usual wear and tear of the backyard where the youngsters play. The blades are not as fine as our other mixtures and it is a little tougher to cut but it makes a good looking lawn and serves a good purpose. Sow 1 lb. to 10x10 or 100 sq. ft.

1-lb. bag	\$.95	10-lb. bag	\$ 8.00
3-lb. bag	2.70	25-lb. bag	18.75
5-lb. bag	4.40	50-lb. bag	35.00

KENTUCKY BLUE GRASS

The old reliable lawn grass for many years. Sow 1 lb. to 10x20 or 200 sq. ft. Lb. \$2.25, 5 lbs. \$10.75

HALLAWELL SEED CO.

519 Market Street
SAN FRANCISCO 5, CALIF.

Hallawell's

LAWN CARPET

A blend of the finest leaved grasses for a thick carpet-like lawn. It grows in all sorts of soils and climates and is a particular favorite in the San Francisco Bay Area, where it maintains a fresh dark green color throughout the year. Sow 1 lb. to 15x20 or 300 sq. ft.

1-lb. bag	\$ 2.50	10-lb. bag	\$ 23.50
3-lb. bag	7.35	25-lb. bag	55.00
5-lb. bag	12.00	50-lb. bag	105.00

Hallawell's

SHADY NOOK MIXTURE

A blend of fine bladed grasses that will grow in the shade but will make a better turf if it has a little sunshine. Sow 1 lb. to 10x10 or 100 sq. ft.

1-lb. bag	\$ 2.25	10-lb. bag	\$ 21.50
3-lb. bag	6.70	25-lb. bag	52.50
5-lb. bag	11.00	50-lb. bag	100.00

Hallawell's

LAWN GRASS SEEDS

Hallawell's proven formula mixtures of the finest lawn grasses are used by thousands of home owners throughout the West. Each mixture serves a specific purpose with equal success and each contains only the best grade of seeds.

Hallawell's

EVERGREEN LAWN

Contains all fine bladed grasses. Looks good, wears well, easy to cut, withstands extremes of winter freezing and hot weather. A dark velvety green lawn throughout the year. Sow 1 lb. to 10x20 or 200 sq. ft.

1-lb. bag	\$ 2.50	10-lb. bag	\$ 23.50
3-lb. bag	7.35	25-lb. bag	55.00
5-lb. bag	12.00	50-lb. bag	105.00

BANK COVER

If you have a slope or bank problem, sow a mixture of Hallawell's White Dutch Clover and California Poppy any time of year. Keep it moist with a fine spray nozzle or sprinkler and apply ORTHO GRO to get it established quickly.

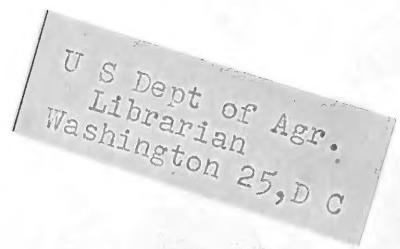
WHITE CLOVER— Lb. \$2.25, 5 lbs. \$10.75

CALIFORNIA POPPY— Oz. \$1.00, ¼ lb. \$3.75, lb. \$11.00

HALLAWELL'S SEED STARTER

New sub-irrigating seed starter for seeds and cuttings. Tray is galvanized steel 21x9 inches, 2½ in. deep, painted green. One filling of water lasts a week. Will more than pay for itself in one season.

\$2.35 each, \$3.10 by mail



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